

Connect with Colorado's Roofing Professionals



CRA TRADE SHOW

January 26, 2023

11:00 a.m. to 3:00 p.m.

Arapahoe County Fairgrounds & Event Center
E-470 and Quincy Ave.

“Whether you want to showcase your products and services or build your company image, the CRA Trade Show is for you.”

Since 1985, our annual Table Top Trade Show has been a low cost opportunity to make great new contacts with over 1400 installers, builders, architects, manufacturers and applicators of roofing products and services.

- Face-to-Face Contact
- Low-Cost Opportunity
- Short time frame
- Prime Networking
- Showcase new products and/or services
- Table Top format
- Complimentary lunch
- Your competition will be there... Shouldn't you?



Over 40% of our trade show proceeds are being used for charitable outreach – specifically the CRA Rob McReynolds' Raise the Roof Community Service fund. We hope you consider making an additional donation!

ONLINE REGISTRATION AVAILABLE AT
coloradoroofing.org/member/member-events/cra-trade-show

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VENDOR INFORMATION

TABLE COST:

CRA Non-
Member Member

	CRA	Non-Member	
Before 12-23-21	\$525	\$625	8' table top
	\$950	\$1050	Double 16' space *
	\$550	\$650	20x40 Outdoor space**
After 12-24-21	\$575	\$675	8' table top
	\$1050	\$1150	Double 16' space *
	\$600	\$700	20x40 Outdoor space**

*A double is two 8' tables. The purchase of a double space will be required if you plan on using a floor display. Space for this type of display is limited and reservations will be accepted on a first-come first-serve basis. (Contact CRA if you need more than two tables).

Tables & Chairs. We will provide one - 8' table, two chairs and wastebasket. Tables will be skirted with black linens.

Electrical Service is included with space. (You must bring your own extension cords.)

Special note: Contractors are not permitted to exhibit unless prior approval is given for a product/service being sold/represented.

Show Cancellation Policy. A 50% refund will be issued on all written cancellations received on or before December 23, 2022. There will be no refunds for cancellations made on or after December 24, 2022. ** There are no refunds for outdoor space in the event of inclement weather on 1-26-23.

In the event that Covid-19 restrictions don't allow us to hold the show, we will move your funds to the rescheduled date.

SPONSORSHIPS & UPGRADES:

Table by the Bar & Stadium Cup Sponsor: \$1000

For a premium table upgrade, you can be assigned to a table by one of the bars. Sponsorship includes a 16oz plastic stadium cup with your logo & signage by bar. *Two available.*

Coffee Station Sponsor: \$500

For a premium table upgrade, you can be assigned to a table by the coffee station. Your company logo will be featured on the coffee cup sleeves & signage by station. *Two available.*

Door & Window Decal Sponsor: \$750

Your company logo/graphics featured on window clings placed on doors/windows as attendees enter/exit. *Only one available.*

Entrance Tower Sponsor: \$750

Sponsor our entrance/exit tower. Great exposure and recognition for all attendees and vendors. *Only one available.*

Entrance Bag Sponsor: \$500

The entrance bag sponsorship is geared for a company that wants high visibility & ensures that your company's name stands out not only at the time of the Trade Show but also long after the event. *Only one available.*

Lanyard Sponsor: \$500

Badges are required for entrance to the show, so your name will be "front and center" on attendee and vendor credentials throughout the show. *Only one available.*

Lunch Sponsor: \$600

Consider sponsoring the buffet lunch for both attendees and vendors. This sponsorship offers great recognition including signage at the lunch area. *Six available.*

Workshop Sponsor: \$200

Your own 30-minute educational workshop* (you choose your presenter). Limited to 50 people. Workshop will be listed on the online attendee registration page. *Only four available.*
*Upon topic approval.

ONLINE REGISTRATION AVAILABLE AT ▶ ▶ ▶

coloradoroofing.org/member/member-events/cra-trade-show



PO Box 740550
Arvada CO 80006
303.484.0549 | fx: 720.633.9776
www.coloradoroofing.org



CRA TRADE SHOW APPLICATION

VENDOR REGISTRATION & PAYMENT AUTHORIZATION FORM

Application Date: _____

Event Date: Thursday, January 26, 2023

CONTACT:

Name: _____ Onsite Contact? Yes ___ No ___

Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____ Cell: _____

Office: _____ Email: _____

Onsite Contact (if different from above): _____ Cell: _____

Special Requests: _____

Door Prize: Yes, we would like to donate a DOOR PRIZE (Min \$500 Value). _____

TABLE COST:

		<u>Member</u>	<u>Non-Member</u>	
Before 12-23-22	8' table top	\$525.00	\$625.00	_____
	Double 16' space	\$950.00	\$1050.00	_____
	Outdoor Space 20' x 40'	\$550.00	\$650.00	_____
On/After 12-24-22	8' table top	\$575.00	\$675.00	_____
	Double 16' space	\$1050.00	\$1150.00	_____
	Outdoor Space 20' x 40'**	\$600.00	\$700.00	_____
			Sub Total:	=====

SPONSORSHIP & UPGRADES (OPTIONAL):

Table by the Bar & Stadium Cup Sponsor (1 available)	\$1000	Sold Out
Coffee Station Sponsor (2 available)	\$500	Sold Out
Door & Window Decal Sponsor (only 1 available) Entrance	\$750	Sold Out
Tower Sponsor (only 1 available) Entrance Bag	\$750	Sold Out
Sponsor (only 1 available)	\$500	Sold Out
Lanyard Sponsor (only 1 available)	\$500	Sold Out
Lunch Sponsor (6 available)	\$600	_____
Workshop Seminar Sponsor (4 available)	\$200	_____
TOTAL DUE:		=====

PAYMENT:

Check Enclosed _____ Credit Card (below) _____

Card Type: VISA M/C AMEX DISCOVER

Name on Card: _____

Card #: _____ - _____ - _____ - _____ Exp. Date: _____/_____

Security Code: _____ Phone #: _____

Cardholder Billing Address: _____

Cardholder Billing City, State, Zip: _____

→ Cardholder Signature: _____

Please Email Receipt to: _____

I hereby authorize the Colorado Roofing Association, to charge my Credit Card for the amount listed above. Any default to this agreement will result in legal action against card holder. Chargeback's to authorized charges will be treated as NSF and reported to Credit reporting service of choice.

The information contained is "CONFIDENTIAL" and must be treated in accordance with company policy.

PLEASE RETURN TO:

Mail to: Colorado Roofing Association
P.O. Box 740550
Arvada, CO 80006-0550

Scan & Email to:
debbie@coloradoroofing.org

Or, by Fax to:
720-633-9776

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Billing Questions: Please email debbie@coloradoroofing.org or call the CRA Office at 303-484-0549.