



Your Partner for Success

Postponed!

JOIN US IN JANUARY AND CONNECT WITH
COLORADO'S ROOFING INDUSTRY PROFESSIONALS.

CRA TRADE SHOW

March 10, 2022 ~~January 26, 2022~~

11:00 a.m. to 3:00 p.m.

Arapahoe County Fairgrounds & Event Center
E-470 and Quincy Ave.

“ Whether you want to showcase your products and services or build your company image, the CRA Trade Show is for you. ”

Since 1985, our annual Table Top Trade Show has been a low cost opportunity to make great new contacts with over 1400 installers, builders, architects, manufacturers and applicators of roofing products and services.

- Face-to-Face Contact
- Low-Cost Opportunity
- Short time frame
- Prime Networking
- Showcase new products and/or services
- Table Top format
- Complimentary lunch
- Your competition will be there... Shouldn't you?

Over 40% of our trade show proceeds are being used for charitable outreach – specifically the CRA Rob McReynolds' Raise the Roof Community Service fund. We hope you consider making an additional donation!



PO Box 740550
Arvada CO 80006

303.484.0549 | fx: 720.633.9776
www.coloradoroofing.org

ONLINE REGISTRATION AVAILABLE AT ▶ ▶ ▶
coloradoroofing.org/member/member-events/cra-trade-show

VENDOR INFORMATION

CRA TRADE SHOW

March 10, 2022

11:00 a.m. to 3:00 p.m.

Arapahoe County Fairgrounds & Event Center
E-470 and Quincy Ave.



SPONSORSHIPS & UPGRADES:

Table by the Bar & Stadium Cup Sponsor: \$750

For a premium table upgrade, you can be assigned to a table by one of the bars. Sponsorship includes a 16oz plastic stadium cup imprinted with your logo. *Only four available.*

Entrance Sign Sponsor: \$600

Sponsor our entrance/exit unit. Great exposure and recognition for all attendees and vendors. *Only one available.*

Entrance Bag Sponsor: \$400

The entrance bag sponsorship is geared for a company that wants high visibility & ensures that your company's name stands out not only at the time of the Trade Show but also long after the event. *Only one available.*

Lanyard Sponsor: \$400

Badges are required for entrance to the show, so your name will be "front and center" on attendee and vendor credentials throughout the show. *Only one available.*

Lunch Sponsor: \$500

Consider sponsoring the buffet lunch for both attendees and vendors. This sponsorship offers great recognition including signage at the lunch area. *Only four available.*

Workshop Sponsor: \$150

Your own 30-minute educational workshop* (you choose your presenter). Limited to 50 people. Workshop will be listed on the online attendee registration page. Sponsor is responsible for advertising of workshop. *Only four available.*
**Upon topic approval.*

WiFi Sponsor: \$500

Receive premium visibility with a WiFi sponsorship. Recognition includes signage during the event and your company logo on WiFi access instructions. *Only one available.*

TABLE COST:

| | CRA Member | Non-Member | |
|-----------------|------------|------------|-----------------------|
| Before 12-23-21 | \$500 | \$600 | 8' table top |
| | \$900 | \$1000 | Double 16' space * |
| | \$550 | \$650 | 20x40 Outdoor space** |
| After 12-24-21 | \$550 | \$650 | 8' table top |
| | \$1000 | \$1100 | Double 16' space * |
| | \$600 | \$700 | 20x40 Outdoor space** |

***A double is two 8' tables.** The purchase of a double space will be required if you plan on using a floor display. Space for this type of display is limited and reservations will be accepted on a first-come first-serve basis. (Contact CRA if you need more than two tables).

Tables & Chairs. We will provide 1 - 8' table, two chairs and wastebasket. Tables will be skirted with black linens.

Electrical Service will be available. Contact us for details!

Show Cancellation Policy. A 50% refund will be issued on all written cancellations received on or before December 23, 2021. There will be no refunds for cancellations made on or after December 24, 2021. ** There are no refunds for outdoor space in the event of inclement weather on 1-26-22.

In the event that Covid-19 restrictions don't allow us to hold or postpone the show, we will move your funds to the 2023 show or offer a 100% refund.



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CRA TRADE SHOW APPLICATION

VENDOR REGISTRATION & PAYMENT AUTHORIZATION FORM

Application Date: _____

Event Date: Thursday, March 10, 2022

CONTACT:

Name: _____ Onsite Contact? Yes ___ No ___
 Company: _____
 Company Address: _____
 City: _____ State: _____ Zip: _____ Cell: _____
 Office: _____ Email: _____
 Onsite Contact (if different from above): _____ Cell: _____
 Special Requests: _____

Door Prize: Yes, we would like to donate a DOOR PRIZE (Min \$500 Value). _____

TABLE COST:

| | | <u>Member</u> | <u>Non-Member</u> | |
|-------------------|---------------------------|---------------|-------------------|-------|
| Before 12-23-21 | 8' table top | \$500.00 | \$600.00 | _____ |
| | Double 16' space | \$900.00 | \$1000.00 | _____ |
| | Outdoor Space 20' x 40' | \$550.00 | \$650.00 | _____ |
| On/After 12-24-21 | 8' table top | \$550.00 | \$650.00 | _____ |
| | Double 16' space | \$1000.00 | \$1100.00 | _____ |
| | Outdoor Space 20' x 40'** | \$600.00 | \$700.00 | _____ |
| | | | <i>Sub Total:</i> | ===== |

SPONSORSHIP & UPGRADES (OPTIONAL):

| | | |
|--|------------|-------|
| Table by the Bar & Stadium Cup Sponsor | \$750 | _____ |
| Entrance Unit/Sign Sponsor | \$600 | _____ |
| Entrance Bag Sponsor | \$400 | _____ |
| Lanyard Sponsor | \$400 | _____ |
| Lunch Sponsor (1 more available) | \$500 | _____ |
| WiFi Sponsor | \$500 | _____ |
| Workshop Seminar Sponsor (4 available) | \$150 | _____ |
| Rob McReynolds Raise the Roof Community Service Fund (\$100, \$250, \$500, etc.) | \$Donation | _____ |
| TOTAL DUE: | | ===== |

PAYMENT:

Check Enclosed _____ Credit Card (below) _____

Card Type: VISA M/C AMEX DISCOVER

Name on Card: _____
 Card #: _____ - _____ - _____ - _____ Exp. Date: _____/_____
 Security Code: _____ Phone #: _____
 Cardholder Billing Address: _____
 Cardholder Billing City, State, Zip: _____

→ **Cardholder Signature:** _____
 Please Email Receipt to: _____

I hereby authorize the Colorado Roofing Association, to charge my Credit Card for the amount listed above. Any default to this agreement will result in legal action against card holder. Chargeback's to authorized charges will be treated as NSF and reported to Credit reporting service of choice.

The information contained is "CONFIDENTIAL" and must be treated in accordance with company policy.

PLEASE RETURN TO:

| | | |
|------------------------------|-----------------------------|-----------------------|
| Mail to: | Scan & Email to: | Or, by Fax to: |
| Colorado Roofing Association | debbie@coloradoroofing.org | 720-633-9776 |
| P.O. Box 740550 | | |
| Arvada, CO 80006-0550 | | |

Cancellation Policy. A 50% refund will be issued on all written cancellations received on or before December 23, 2021. There will be no refunds for cancellations made on or after December 24, 2021. ** There are no refunds for outdoor space in the event of inclement weather on 3-10-22. In the event that Covid-19 restrictions don't allow us to postpone or hold the show, we will move your funds to the 2023 show or offer a 100% refund.

Billing Questions: Please email debbie@coloradoroofing.org or call the CRA Office at 303-484-0549.