



Your Partner for Success

JOIN US IN JUNE AND CONNECT WITH COLORADO'S ROOFING INDUSTRY PROFESSIONALS.

CRA TRADE SHOW

June 4, 2021

10:00 a.m. to 2:00 p.m.

Empower Field – SPORTS LEDGEND MALL
1701 Bryant St, Denver CO

“ Whether you want to showcase your products and services or build your company image, the CRA Trade Show is for you. ”

Since 1985, our annual Table Top Trade Show has been a low cost opportunity to make great new contacts with hundreds of installers, builders, architects, manufacturers and applicators/users of roofing products and services.

- Face-to-Face Contact
- Low-Cost Opportunity
- Short time frame
- Prime Networking
- Showcase new products and/or services
- Tent/Table Top format
- Complimentary lunch
- Outdoor event with Covid-19 Safety Precautions in place



A large portion of our trade show proceeds are being used for charitable outreach – specifically the CRA Rob McReynolds' Raise the Roof Community Service fund. We hope you consider making an additional donation!

ONLINE REGISTRATION AVAILABLE AT ► ► ►

coloradoroofing.org/member/member-events/cra-trade-show



PO Box 740550
Arvada CO 80006

303.484.0549 | fx: 720.633.9776
www.coloradoroofing.org

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June 4, 2021

10:00 a.m. to 2:00 p.m.

Empower Field – SPORTS LEDGEND MALL

1701 Bryant St, Denver CO



VENDOR INFORMATION

SPONSORSHIPS & UPGRADES:

Bar Sponsor: \$250

Upgrade to a premium space near one of our bars.
Only six available.

Empower Field Tour Sponsor: \$350

Take your clients on a tour of Empower Field (field level, locker rooms, etc.). This sponsorship offers great recognition including signage. *One Sponsor per hour. Only four available.*

Entrance Sign Sponsor: \$400

Sponsor our entrance/exit perimeter signage. Great exposure and recognition for all attendees and vendors.
Only four available.

Entrance Bag Sponsor: \$400

The entrance bag sponsorship is geared for a company that wants high visibility & ensures that your company's name stands out not only at the time of the Trade Show but also long after the event. *Only one available.*

Food Sponsor: \$500

Consider sponsoring the food and non-alcoholic beverage for both attendees and vendors. This sponsorship offers great recognition including signage.
Only four available.

Hand Sanitizer Station Sponsor: \$500

Place your branded hand sanitizers at strategic locations throughout the event. Sponsor responsible for dispensing stations. *Only one available.*

EXHIBIT FEES:

CRA Non-
Member Member

Before 05-15-21	\$475	\$575	10'x10'
	\$850	\$950	10'x20'
	\$2.00/sqft	\$2.50/sqft	Bulk Space (600 sqft min)
After 05-16-21	\$525	\$625	10'x10'
	\$950	\$1070	10'x20'
	\$2.25/sqft	\$2.75/sqft	Bulk Space (600 sqft min)

Bulk Space – Min. of 600sqft. No tables/chairs provided. Contact us to discuss your bulk space needs.

Tables & Chairs - we provide 1 - 6' table and two chairs per 10x10 space. Tables will not have linens. *We suggest you bring your own or we will have blue plastic ones with elastic available.*

Tents - you are responsible for your own pop-up tent for shade. We recommend a logo tent if you have one. Tents cannot be staked into ground, as it would damage Empower's irrigation system. Sand bags will be available if requested in advance.

Electrical Service is not available. You will need to rent a generator from Wagner, Sunbelt or bring your own. (Avg rental is \$400 to \$800).

Show Cancellation Policy. There will be no refunds for cancellations made on or after May 21, 2021. There are no refunds for outdoor space in the event of inclement weather on 06-04-21. *In the event that Covid-19 restrictions don't allow us to hold the show, we will move your funds to the 2022 show or offer a 100% refund.*

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CRA TRADE SHOW APPLICATION

VENDOR REGISTRATION & PAYMENT AUTHORIZATION FORM

Application Date: _____

Event Date: Friday, June 4, 2021

CONTACT:

Name: _____ Onsite Contact? Yes ___ No ___

Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____ Cell: _____

Office: _____ Email: _____

Onsite Contact (if different from above): _____ Cell: _____

Special Requests: _____

Door Prize: Yes, we would like to donate a DOOR PRIZE (Min \$500 Value). _____

TABLE COST:

	Member	Non-Member		
Before 05-15-21	10'x10' space	\$475.00	_____	
	10'x20' space	\$850.00	_____	
	Outdoor Bulk* space (Min 600sqft)	\$1200.00	\$1500.00	_____
On/After 05-16-21	10'x10 space	\$525.00	_____	
	10'x20' space	\$950.00	\$1070.00	_____
	Outdoor Bulk* space (Min 600sqft)	\$1350.00	\$1650.00	_____

* Call for out Outdoor Bulk space needs. Price listed is based on 600 min sqft.

Sub Total: _____

SPONSORSHIP & UPGRADES (OPTIONAL):

- Table by the Bar Premium Update (Only 6 available) \$250 _____
- Entrance Bag Sponsor (only 1 available) \$400 _____
- Entrance Sign Sponsor (only 4 available) \$400 _____
- Hand Sanitizer Station Sponsor (only 1 available) \$500 _____
- Food Sponsor (4 available) \$500 _____
- Empower Field Tour Sponsor (only 4 available) \$350 _____
- Rob McReynolds Raise the Roof Community Service Fund (\$100, \$250, \$500, etc.) \$Donation _____

TOTAL DUE: _____

PAYMENT:

Check Enclosed _____ Credit Card (below) _____

Card Type: VISA M/C AMEX DISCOVER

Name on Card: _____

Card #: _____ - _____ - _____ - _____ Exp. Date: _____/_____/_____

Security Code: _____ Phone #: _____

Cardholder Billing Address: _____

Cardholder Billing City, State, Zip: _____

→ **Cardholder Signature:** _____

Please Email Receipt to: _____

I hereby authorize the Colorado Roofing Association, to charge my Credit Card for the amount listed above. Any default to this agreement will result in legal action against card holder. Chargeback's to authorized charges will be treated as NSF and reported to Credit reporting service of choice.

The information contained is "CONFIDENTIAL" and must be treated in accordance with company policy.

PLEASE RETURN TO:

Mail to: Colorado Roofing Association
P.O. Box 740550
Arvada, CO 80006-0550

Scan & Email to:
debbie@coloradoroofing.org

Or, by Fax to:
720-633-9776

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Billing Questions: Please email accounting_cra@coloradoroofing.org or call the CRA Office at 303-484-0549.