

**The Colorado Roofing Association's commitment is to:**

*"Promote the ethics, education, and image of the roofing industry throughout the State of Colorado through the actions of its members."*

Volunteer members of the non-profit organization serve on the Board of Directors and chair the 12 active committees that ensure this commitment is met. With over 250 members statewide, the CRA has become one of the top trade associations in the western region and professionally represents a unified voice for the industry.

**For only \$950\* a year, your membership in the CRA provides:**

\*Base rate membership. \*\*Other event/training fees may apply. We also offer several sponsorships levels aimed at increasing your exposure.

## Worker Training\*\*

- CRA Training Center (Aurora, CO)
- Dedicated 'Roofer Friendly' facility for training & rental
- Introduction to Roofing
- Metal Roofing
- Roof Coatings
- TPO/EPDM
- OSHA 10-hr. Certification

## Member Education\*\*

Pinpoint seminars & member luncheons (live and virtual) covering a wide variety of topics such as:

- Fall Protection & Safety
- Reducing Risks & Negotiating More Equitable Contracts
- Hail Assessment
- Green Roofing Building Ordinance
- Avoiding Construction Defect
- Designing a Work Culture to Overcome Generational Gaps
- Technical Issues Update
- Roofing Regulatory Maze
- HR/Employment Legal Workshops
- Fearless Selling
- Working With & Prequalifying Subcontractors
- Economic Outlooks and more!

## Member Events\*\*

Networking, fundraising and showcasing the successes of the Association and its members at our annual Golf & Sporting Clay Tournament and Awards Dinner.

## Trade Show

Event features free admission for attendees, educational seminar, lunch & more than 120 vendors showcasing their latest products and services.

## Young & Emerging Professionals (YEP)\*\*

Providing numerous YEP-focused networking and educational opportunities throughout the year.

## Legislative Advocacy

A voice at the Capital has directly led to:

- HB21-1167: Private Construction Contract Retainage Payments to 5%.
- SB19-138: Bonding Requirements for Public Projects using Private financing
- SB12-38: Consumer protection/residential roofing Bill of Rights
- SB07-87, a pro-rata liability law giving contractors indemnification/risk transfer protection in contract language.
- Advance and recommend legislation that supports contractors' initiatives.
- Oppose legislation harmful to contractors
- Participation in Roof Day in D.C.

## Building Code Updates

CRA partners with One Click Code to offer members unlimited access to roofing reports with address-specific code information and draft best practice roofing guides for contractors.

## Community Outreach

- Participating in community service projects allows individuals to differentiate themselves within their communities, while an online form is available for requesting assistance for those in need. (i.e., such as veterans, the elderly, and nonprofits).
- Habitat for Humanity® "Roof Over Your Head" Partnership

## Consumer Education & PR

- Dedicated 'Consumer Area' on coloradoroofing.org with tips on selecting a contractor, contractor directory search, hailstorm info with 'No Roofing Solicitors' doorknockers, consumer roofing checklist and important links & resources for both home & commercial building owners
- Ongoing campaign to fight insurance fraud and 'Hail Preparedness Kit'
- Annual consumer awareness and "Select a Trusted Roofer" marketing
- Member door decal & bumper sticker
- Marketing Tools for Members
- Media and Social Networking

## Industry News & Updates

GET and STAY informed with timely emails, newsletters and social posts, that keep you up to date on important news, new developments and industry changes.



**Remember, membership in the Colorado Roofing Association sets your company apart!** With insurance requirements, a Code of Ethics, new-member references, and the new Continuing Involvement Units (CIUs), CRA members are the roofing professionals who will continue to support and promote the mission of our Association.

**Please Consider Joining (Rejoining) Today!**