



California Peace Officers' Association

CPOA One Source Program



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CPOA ADVERTISING AND SPONSORSHIP SALES REPRESENTATIVE
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One Source Many Resources



21,000+ members
of all ranks from municipal,
county, state, and federal
law enforcement agencies
throughout the
State of California

A professional organization since 1921, CPOA is dedicated to the leadership development of California's law enforcement personnel through the most relevant training and a voice in legislative and legal advocacy.

What are our members saying about CPOA and our events and courses?

"Conference speakers were fantastic!! If we can start to plant the seeds of change in our Law Enforcement culture, it would be absolutely phenomenal!"

"I enjoyed the networking and working through problems/issues as a class. I learn from other classmate stories and failures. The facilitation allowed that to occur naturally."

"I consider CPOA to be the leading entity that offers topnotch training, heart of the matter leadership development courses and genuine networking for today's California law enforcement officer!"

"CPOA is the premier statewide association for leadership development, networking and advocacy."



One Source Benefits



CPOA connects you to your desired audience with an array of benefits. From valuable key member introductions, prominent exposure at signature events and digital push messaging, we provide the access, you provide the solutions.

Annual Package Discounts

For companies that participate in multiple areas but not at the One Source level, CPOA offers package discounts when an annual agreement is enacted.

With activation points and packages to meet any budget, companies that invest in CPOA's One Source Program receive year-long opportunities for connecting.

We look forward to optimizing custom opportunities that meet your company's needs and helps our members succeed.

CPOA One Source Premier Partner – \$30,000

CPOA One Source Corporate Partner – \$20,000

CPOA One Source Company Partner – \$5,000

CPOA Training & Event Sponsorships – Various

Features and benefits listed on the following pages.

ONE SOURCE PREMIER

ONE SOURCE CORPORATE

ONE SOURCE COMPANY

\$30,000

\$20,000

\$5,000

Quarterly e-blast sent to entire database of 43,000+ emails



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Annual e-blast sent to entire database of 43,000+ emails



Automatic inclusion in CPOA's Tradewing Member Engagement Platform



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Two full conference registrations at CPOA events



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Two full conference registrations at CPOA events

Reserved front table seat at event meal functions



Reserved front table seat at event meal functions

Reserved front table seat at event meal functions

Table at any training course (see next page)



Table at any training course (see next page)

Table at any training course (see next page)

First opportunity for booth space at CPOA Conferences



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Introduction as Premier Partner on CPOA webinars



Introduction as Corporate Partner on CPOA webinars



Introduction as Company Partner on CPOA webinars

