



# CBA 2025 SPONSORSHIPS

The Commercial Brokers Association (CBA) is a powerful association of commercial real estate brokers dedicated to developing the knowledge and skills of our members, increasing their success, and raising the standard of practice. Our member-owned cooperative provides market research, listings services, legal contracts, networking and education opportunities, industry advocacy, and arbitration to brokers and professionals in CRE-associated industries in the Pacific Northwest.

## Why Sponsor CBA?

- Partnering with CBA is an investment in your company's future and supports the CRE industry across our region.
- As a sponsor, you have access to senior-level decision-makers including brokers, lenders, attorneys, appraisers, developers, investors, architects, builders, and other key decision-makers at events, classes, and networking opportunities and gain visibility through digital marketing campaigns.
- You'll support relevant and impactful programming and thought leadership featuring people and businesses that are changing the CRE landscape regionally and beyond.
- Your company and employees will have access to events and educational programs that result in career-long connections and measurable business impact.

Please contact us at [cba@commercialmls.com](mailto:cba@commercialmls.com) to learn more about how your company can benefit from becoming a CBA Sponsor.

## HIGHLIGHTS FROM 2024

- Over 4,000 members in brokerage and other commercial real estate fields.
- Our membership includes the top commercial real estate influencers, brokerages, and companies in CRE-associated industries.
- Our events and classes attract 1,000+ attendees throughout the year.
- 100+ emails and newsletters sent annually to 5,000+ recipients with an average open rate of 45 percent!



# CBA 2025 ORGANIZATIONAL SPONSORSHIP LEVELS

	Full Circle Sponsor \$5,000+	Platinum Sponsor \$3,000+	Premier Sponsor \$2,000+
<b>CBA Sponsorship Webpage Placement</b>	Full Circle-level positioning with company logo on the CBA <i>Our Sponsors</i> webpage	Platinum-level positioning with company logo on the CBA <i>Our Sponsors</i> webpage	Premier-level positioning with company logo on the CBA <i>Our Sponsors</i> webpage
<b>CBA Homepage Placement</b>	Full Circle-level placement of company logo on the CBA homepage	Platinum-level placement of company logo on the CBA homepage	Premier-level placement of company logo on the CBA homepage
<b>Social Media Marketing</b>	Social media recognition through LinkedIn	Social media recognition through LinkedIn	X
<b>Sponsored Emails</b>	One sponsored email to CBA's database of 5,000+ subscribers	X	X
<b>CBA Advertising Package</b>	Three months of website and weekly email advertising	Two months of website and weekly email advertising	One month of website and weekly email advertising

# CBA 2025 ORGANIZATIONAL SPONSORSHIP

## Menu of Benefits

- Check the box next to the items you wish to purchase and email this page and the commitment form to [cba@commercialmls.com](mailto:cba@commercialmls.com)
- All sponsorship opportunities are first come, first served from the date payment is received.

## ANNUAL EVENTS

### CBA GOLF TOURNAMENT

- |  |  |
|--|--|
| <input type="checkbox"/> Tournament Sponsor: \$5,000               | <input type="checkbox"/> <del>Bottled Water Sponsor: \$1,000</del> |
| <input type="checkbox"/> Golf Cart Sponsor: \$2,500                | <input type="checkbox"/> <del>Scorecard Sponsor: \$1,000</del>     |
| <input type="checkbox"/> Dinner Sponsor: \$2,000                   | <input type="checkbox"/> <del>Cart Path Sponsor (2): \$500</del>   |
| <input type="checkbox"/> <del>Beverage Cart Sponsor: \$2,000</del> | <input type="checkbox"/> Driving Range Sponsor: \$500              |
| <input type="checkbox"/> <del>Bloody Mary Sponsor: \$2,000</del>   | <input type="checkbox"/> Putting Green Sponsor: \$500              |
| <input type="checkbox"/> Drink Ticket Sponsor: \$1,500             | <input type="checkbox"/> <del>Mulligan Sponsor: \$500</del>        |
| <input type="checkbox"/> Lunch Sponsor: \$1,250                    | <input type="checkbox"/> <del>Coffee Sponsor: \$500</del>          |
| <input type="checkbox"/> Hole Sponsor (18): \$1,250                | <input type="checkbox"/> Prize Sponsor: \$500                      |
| <input type="checkbox"/> Welcome Bag Sponsor: \$1,250              |  |

### CBA SALUTE TO INDUSTRY IMPACT

- ☐ Industry Sector Sponsor: \$1,500
- ☐ VIP Lounge Sponsor: \$2,500
- ☐ Photo Finish Sponsor: \$2,500
- ☐ Premium Table Sponsor: \$1,800
- ☐ Table Sponsor: \$1,200
- ☐ Contributing Sponsor: \$750

### SPOKANE EDUCATION DAY

- ☐ Lunch Sponsor: \$1,500
- ☐ Happy Hour Sponsor: \$1,500
- ☐ Display Table Sponsor: \$750
- ☐ Coffee Sponsor: \$500
- ☐ Morning Break Sponsor: \$500
- ☐ Afternoon Break Sponsor: \$500

## ADDITIONAL OPPORTUNITIES

### CBA ADVERTISING & MEDIA

- ☐ CBA Connects Leaderboard Ad: \$6,000
- ☐ CBA Website Ad: \$1,000
- ☐ CBA Monthly Newsletter Sponsor: \$500
- ☐ CBA Quarterly Report Sponsor: \$500
- ☐ CBA Classes Newsletter Sponsor: \$400

#### CBA Featured Property:

(Active CBA Members Only):

- ☐ 1 week: \$200
- ☐ 2 weeks: \$350
- ☐ 4 weeks: \$600
- ☐ 8 weeks: \$1,000
- ☐ 12 weeks: \$1200

### CBA CLASS SPONSORSHIPS

- ☐ Sponsored Presentation Webinar: \$1,000
- ☐ CBA In-Person Class Sponsor: \$500
- ☐ CBA Annual Meeting Sponsor: \$500
- ☐ CBA Live Webinar Class Sponsor: \$250

# CBA 2025 ORGANIZATIONAL SPONSORSHIP

## Commitment Form

To confirm your sponsorship, please return this form along with your company's Menu of Benefits selections to [cba@commercialmls.com](mailto:cba@commercialmls.com).

### CONTACT INFORMATION

Contact: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Additional Contact: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### MENU OF BENEFITS - TOTALS

Total the prices of all the selected sponsorships from the Menu of Benefits. Sponsorships can be fully customized and between levels. For example, if your sponsorship is \$3,750, you would be recognized at the \$3,000 level. If you don't see what you're looking for, we'll work with you!

**TOTAL AMOUNT FROM THE MENU OF BENEFITS: \$** \_\_\_\_\_

#### SPONSORSHIP LEVEL SELECTION

- ☐ Full Circle Sponsor - \$5,000
- ☐ Platinum Sponsor - \$3,000
- ☐ Premier Sponsor - \$2,000
- ☐ Other Amount: \_\_\_\_\_

### TERMS & CONDITIONS

1. All sponsorship opportunities are first come, first served from the date payment is received. To reserve your sponsorship, return this form via email to Commercial Brokers Association.
2. Payment is required in full before sponsorship benefits begin. Upon receipt of this application, Commercial Brokers Association will provide an invoice.
3. You will pay the total amount and agree to the Invoice Policy as written below. All payments are non-refundable.

### PAYMENT INFORMATION

☐ Check Enclosed ☐ Invoice Me

**All payments are due within 30 days from the above-listed invoice date or 10 days before the event date, whichever is earlier.**

Sponsorships will not be recognized until payment is made in full.  
Please email or mail this form with payment to [CBA@commercialmls.com](mailto:CBA@commercialmls.com)



# CBA GOLF TOURNAMENT



## Save the Date: June 9, 2025, Bear Creek Country Club

The annual CBA Golf Tournament hosts 30+ sponsor companies and 144+ golfers. Sponsors can get creative at this fun, relaxed networking event, which takes place at some of the most beautiful courses in the Pacific Northwest. Previous courses include the prestigious, private Sandpoint Country Club. This year, we'll be heading to Bear Creek Country Club, recognized as one of the top private clubs in the Seattle area.

A post-tournament dinner offers plenty of time and opportunity for socializing and networking.

To register, complete the sponsorship commitment form and email it to [cba@commercialmls.com](mailto:cba@commercialmls.com) to request your sponsorship. First come, first served.

[RETURN TO MENU OF BENEFITS](#)



# CBA GOLF TOURNAMENT SPONSORSHIPS

<b>Tournament Sponsor</b>	<ul style="list-style-type: none"><li>• Tournament naming rights</li><li>• Company logo on all marketing materials</li><li>• Dedicated golf cart at the tournament to network with attendees</li><li>• Speaking opportunity at Awards Dinner</li><li>• Includes foursome registration</li></ul>	\$5,000
<b>Golf Cart Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo on all golf carts</li></ul>	\$2,500
<b>Dinner Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo displayed on banner at post-tournament Awards Dinner</li><li>• 2x tickets to the Awards Dinner</li></ul>	\$2,000
<b>Bloody Mary Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo on signage at Bloody Mary Bar</li><li>• Company logo on Bloody Mary Drink Tickets, distributed to golfers</li><li>• Bar will be in a prominent, high traffic area</li><li>• Bartender will be provided</li></ul>	\$2,000
<b>Beverage Cart Sponsor</b>	<ul style="list-style-type: none"><li>• Signage with company logo on 1 beverage cart</li></ul>	\$2,000
<b>Drink Ticket Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo on drink tickets</li></ul>	\$1,500
<b>Lunch Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo displayed on boxed lunches, distributed to all participants</li></ul>	\$1,250
<b>Hole Sponsor (18)</b>	<ul style="list-style-type: none"><li>• Signage with company logo displayed at hole</li><li>• Opportunity to interact with all golfers and organize contest/game/activity at hole</li><li>• Hole sponsors are assigned their own golf cart for use during tournament</li></ul>	\$1,250
<b>Welcome Bag Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo on welcome bags, distributed to attendees</li></ul>	\$1,250
<b>Bottled Water Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo on bottle water, distributed to attendees</li></ul>	\$1,000
<b>Scorecard Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo on scorecard, distributed to each team</li></ul>	\$1,000
<b>Cart Path Sponsor (2)</b>	<ul style="list-style-type: none"><li>• Signage with company logo on cart path (front or back 9)</li></ul>	\$500
<b>Coffee Sponsor</b>	<ul style="list-style-type: none"><li>• Signage with company logo at morning coffee bar</li></ul>	\$500
<b>Prize Sponsor</b>	<ul style="list-style-type: none"><li>• Signage with company logo at registration table and Awards Dinner</li></ul>	\$500
<b>Driving Range Sponsor</b>	<ul style="list-style-type: none"><li>• Signage with company logo at Driving Range</li></ul>	\$500
<b>Putting Green Sponsor</b>	<ul style="list-style-type: none"><li>• Signage with company logo at Putting Green</li></ul>	\$500
<b>Mulligan Sponsor</b>	<ul style="list-style-type: none"><li>• Company logo on mulligan cards</li></ul>	\$500

[RETURN TO MENU OF BENEFITS](#)

# CBA SALUTE TO INDUSTRY IMPACT



**October 2, 2025**

Join us for an afternoon of industry insights and recognition at CBA's Salute to Industry Impact.

This exclusive event brings together the region's most influential CRE professionals, industry experts, and esteemed guests for an afternoon dedicated to honoring excellence and driving impact in our dynamic industry.

Don't miss this opportunity to celebrate the achievements and contributions of those making a lasting impact on Pacific Northwest CRE.

To reserve your spot and be part of this impactful occasion, complete the sponsorship commitment form and email it to [cba@commercialmls.com](mailto:cba@commercialmls.com). First come, first served.

[RETURN TO MENU OF BENEFITS](#)

# SALUTE TO INDUSTRY IMPACT SPONSORSHIPS

<b>Industry Sector Sponsors (x4)</b>	<b>Sectors Include Office, Industrial, Retail, and Multifamily</b> <ul style="list-style-type: none"> <li>Announce the Finalists for your chosen category</li> <li>Enjoy 2 complimentary event tickets</li> <li>Acknowledgment from Emcee</li> <li>Company logo on all marketing materials and website</li> <li>Social media recognition</li> </ul>	\$1,500
<b>VIP Lounge Sponsor</b>	<ul style="list-style-type: none"> <li>Provide our Career Achievement Honoree, Panelists, and other honored guests with a cozy velvet rope VIP Lounge! Signage with your company's logo will be displayed prominently at the entrance.</li> <li>Enjoy 3 complimentary tickets to the event.</li> <li>Acknowledgment from Emcee.</li> <li>Opportunity for a short commercial onscreen at event opening.</li> <li>Company logo on all marketing materials and website</li> <li>Social media recognition</li> </ul>	\$2,500
<b>Broker Impact Awards Finalist Photo Finish Sponsor</b>	<ul style="list-style-type: none"> <li>Get your logo on the backdrop for photo ops and toast with champagne at the close of the event.</li> <li>Enjoy 3 complimentary tickets to the event.</li> <li>Opportunity for a short commercial onscreen at event opening</li> <li>Acknowledgment from Emcee</li> <li>Company logo on all marketing materials and website</li> <li>Social media recognition</li> </ul>	\$2,500
<b>Premium Table Sponsor</b>	<ul style="list-style-type: none"> <li>Reserve a table in a prime seating area closest to the stage! (seats 10)</li> <li>Ability to distribute marketing materials</li> <li>Logo on event promotional materials and website</li> <li>Acknowledgment from Emcee</li> <li>Social Media recognition</li> </ul>	\$1,800
<b>Table Sponsors</b>	<ul style="list-style-type: none"> <li>Reserve a table (seats 10)</li> <li>Ability to distribute marketing materials</li> <li>Logo on event promotional materials and website</li> <li>Acknowledgment from Emcee</li> </ul>	\$1,200
<b>Contributing Sponsor</b>	<ul style="list-style-type: none"> <li>Logo on event promotional materials and website</li> <li>Acknowledgment from Emcee</li> <li>Multiple sponsorships available</li> </ul>	\$750

[RETURN TO MENU OF BENEFITS](#)



# CBA SPOKANE EDUCATION DAY



## **November 2025, Spokane**

The annual Spokane Commercial Real Estate Education Day is the ideal opportunity to position your company as an industry leader in front of key decision-makers. leaders.

To reserve your spot as a sponsor, complete the sponsorship commitment form and email it to [cba@commercialmls.com](mailto:cba@commercialmls.com) to request your sponsorship. First come, first served.

[RETURN TO MENU OF BENEFITS](#)

# SPOKANE EDUCATION DAY SPONSORSHIPS

<b>Happy Hour Sponsor</b>	<ul style="list-style-type: none"><li>• Opportunity to speak during happy hour plus display table.</li></ul>	\$1,500
<b>Lunch Sponsor</b>	<ul style="list-style-type: none"><li>• Opportunity to speak during lunch plus display table.</li></ul>	\$1,500
<b>Display Table Sponsor</b>	<ul style="list-style-type: none"><li>• 6 ft. banquet table</li><li>• Ability to distribute marketing materials</li><li>• One complimentary admission</li><li>• Option for giveaway/prize drawing</li><li>• Logo on event promotional materials</li><li>• Acknowledgment from Emcee</li><li>• List of attendees after the event</li></ul>	\$750
<b>Morning or Afternoon Break</b>	<ul style="list-style-type: none"><li>• Acknowledgment from Emcee</li><li>• Logo on event promotional materials</li></ul>	\$500
<b>Coffee Sponsor</b>	<ul style="list-style-type: none"><li>• Acknowledgment from Emcee</li><li>• Logo on event promotional materials</li></ul>	\$500

[RETURN TO MENU OF BENEFITS](#)

# CBA CLASSES & TRAININGS



CBA hosts both in-person and online classes and training webinars throughout the year. These intimate events with a highly engaged audience are the perfect opportunity to put the focus on your company's products and services.

<b>Sponsored Presentation Webinar</b>	Position yourself as a thought leader via a sponsored webinar. You create the content – we promote it to our influential audience. Lead generation is available with an opt-in during registration. Limited opportunities available in 2025 (topic subject to approval).	\$1,000
<b>In-Person Class</b>	<p>Present information about your company, product or service at one of CBA's continuing education classes. Our in-person classes attract an average of 20 people per class.</p> <ul style="list-style-type: none"><li>• Display marketing materials in the classroom and meet and greet attendees</li><li>• Provide refreshments with signage on refreshment table</li><li>• Receive acknowledgement from the instructor</li></ul>	\$500
<b>Live Webinar Class</b>	Present information about your company, product or service in a short video that runs at the beginning and ending of one of CBA's monthly live webinars. These classes attract 750+ attendees per year, with an average of 40 people per class.	\$250

[RETURN TO MENU OF BENEFITS](#)



# CBA ADVERTISING & MEDIA

Advertise your business in one (or all!) of CBA's digital channels. Our weekly and monthly newsletters have an average open rate of 45 percent and are delivered to over 5,000 industry professionals who have opted in to receive our content. Our overall email open rate is 45 percent -- that's more than 10 percent above the industry average!

<b>CBA Connects Leaderboard Ad</b>	<p>CBA's weekly email newsletter, delivered to <b>5,000+</b> subscribers, features breaking news, industry insights and trends. Don't miss an opportunity to be top-of-mind to key industry decision-makers.</p> <p>This premier position provides your company with top exposure and quality traffic. Price is for participation in <b>52 emails</b>. Pricing for other durations available upon request.</p>	\$6,000
<b>CBA Website Ad</b>	Your company's ad receives prominent placement on CBA's public and private web pages with over <b>24,000 unique visitors per month with 370,000 average page views</b> . Price is for one month.	\$1,000
<b>CBA Monthly Leaderboard Ad</b>	CBA's monthly newsletter, delivered to <b>5,000+ subscribers</b> , features useful information about what's happening at CBA and other CRE associations. Average open rate: 45 percent; Average impressions: <b>2,790</b> . Price is for one month.	\$500
<b>CBA Quarterly Sales Report Sponsor</b>	CBA's quarterly reports are delivered to <b>5,000+</b> subscribers, including media contacts. Average open rate: <b>50 percent</b> ; Average impressions: <b>3,000</b> . Price is for one report.	\$500
<b>CBA Classes Leaderboard Ad</b>	CBA's monthly education-focused newsletter, delivered to <b>5,000+ subscribers</b> , features information about upcoming CRE industry classes and events. Average open rate: <b>45 percent</b> ; Average impressions: <b>2,475</b> . Price is for one month.	\$400
<b>CBA Annual Meeting Sponsor</b>	Get in front of the most engaged CBA Members, including our board!	\$500
<b>CBA Featured Property</b>	Your property will be prominently displayed he front page of both our public and members-only website to <b>24,000</b> unique visitors per month with <b>370,000</b> average page views. <b>This service is available exclusively to active CBA members.</b>	1 week: \$200 2 weeks: \$350 4 weeks: \$600 8 weeks: \$1,000 12 weeks: \$1200

[RETURN TO MENU OF BENEFITS](#)