

Corpus Christi Apartment Association Awards Questionnaire

Leasing Consultant of the Year

Congratulations on your CCAA Industry Awards Nomination

To receive the most accurate total score, each of the following sections must be answered completely. Answers to the open-ended questions must be submitted on a separate sheet of paper and attached to the original form. Please restate the question before your answer and include your property name on the additional pages(s). **Please email your completed questionnaire to admin@ccapartments.org.**

All judging will be done by Executive Directors of other Apartment Associations.

Name:

Community:

- 1. What sets you apart from other Leasing Consultants?**
- 2. How do you handle new leads for potential renters?**
- 3. How do you build rapport with current residents to provide personalized service?**
- 4. What is the hardest and most difficult lesson you've learned this year?**
- 5. How do you measure success?**
- 6. How do you promote your community on social media?**

Signature

Date