

Community Assistant Manager of the Year

Congratulations on your CCAA Industry Awards Nomination

To receive the most accurate total score, each of the following sections must be answered completely. Answers to the open-ended questions must be submitted on a separate sheet of paper and attached to the original form. Please restate the question before your answer and include your property name on the additional pages(s). **Please email your completed questionnaire to admin@ccapartments.org.**

All judging will be done by Executive Directors of other Apartment Associations.

Name:

Community:

- 1. What marketing strategy did you personally implement during the last year?**
- 2. What is the hardest and most difficult lesson you've learned this year?**
- 3. How did you deal with a difficult/unhappy resident?**
- 4. What have you done to support your manager?**
- 5. What sets you apart as an Assistant Manager from other Assistant Managers?**
- 6. How do you measure success?**
- 7. What have you contributed to resident retention?**

Signature _____ Date _____