

2024 COAA-WI SPRING WORKSHOP & TOUR

THURSDAY, MAY 23 9:30 AM - 2:00 PM

CAMP RANDALL STADIUM | MADISON, WI

Join the Construction Owners Association of America (COAA) and its Wisconsin chapter for a discussion and tour of the recent additions to Camp Randall Stadium on the campus of the University of Wisconsin.

In what was nearly a case of “let’s see how many challenges and curveballs we can handle,” the team who planned & executed renovations to the south endzone of venerable Camp Randall Stadium handled them all beautifully and look forward to sharing HOW they did so. The team will first explain the WHY behind the project and lead a tour of the finished work. Following lunch, the team will discuss these and other factors, most of which are applicable and important to any Owner and most commercial projects:

- Cultivating a cohesive team culture
- Selecting compatible collaborators
- Addressing site complexities and pre-existing conditions (including adjacent historic structures)
- Managing within an extraordinarily tight timeline

**REGISTER
NOW**

WORKSHOP AGENDA

9:30 - 10:00	Networking & Welcome
10:00 - 10:30	South Endzone Project Overview
10:30-11:30	South Endzone Project Tour
11:30 - 1:00	Lunch COAA / Chapter News and COAA Cares
1:00 - 2:00	South Endzone Project Panel Discussion

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COAA's primary mission is education – helping Owners be better Owners – so your support leads ultimately to a more informed client base that believes in **The COAA Way** of conducting business.

PLATINUM **\$1,000**

1 remaining

- 10% discount off registration for COAA Connect 2024 in Atlanta
- Complimentary COAA-WI event registration for two people
- One minute of workshop podium time
- Large logo on all pre-event marketing materials, promotions, and slide decks for event
- Attendee list from event (*name & company only*)

GOLD

\$500

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- Complimentary event registration for one person
- Medium logo on all pre-event marketing materials, promotions, and slide decks for event
- Attendee list from event (*name & company only*)

SILVER

\$250

10 available

- Small logo on all pre-event marketing materials, promotions, and slide decks for event

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