

TOP TEN REASONS TO PARTICIPATE

COAA'S OWNER TRAINING INSTITUTE® CAN HELP OWNERS' PROJECT MANAGERS!



1. Most Owners do not have the time and/or resources to develop and conduct training for their project managers. Owner Training Institute® (OTI) courses are the only training available in the industry **specifically designed for Owners' project managers** – it is training “for Owners, by Owners.”
2. The training includes **valuable and proven tools, strategies, and best practices** that Owners can leverage to minimize project risk, improve efficiency, maximize quality, and maintain project budgets. Examples include project management guides, design submittal checklists, design review checklists, project budget tracking spreadsheets, and a risk assessment tool.
3. Courses are conducted by an experienced **3-person instructor team** that is, in most cases, comprised of an Owner, a builder, and a design professional. This approach is **unique in the construction industry**.
4. **Attendance is limited to 25 participants** by design to ensure a favorable instructor/attendee ratio.
5. Course **participants are fully engaged** with small group exercises, role-playing, and “real life” project examples with valuable lessons learned.
6. The **“return on investment”** of this training for Owners includes the reduction or avoidance of budget overruns, delays in completion, dissatisfied end users, and claims. Any Owner who has had just one construction claim knows how costly it can be in time, money, resources, and reputation.
7. OTI courses provide an opportunity to **meet and network with other Owners**.
8. **COAA can bring an OTI course to the Owner's place of business** or other local venue. This reduces the attendees' time away from the office and eliminates travel and lodging expenses.
9. Courses are **affordable** and presented in **accessible locations**.
10. Courses are **accredited through AIA's Continuing Education System** for Learning Units. Certificates of Completion are also available.