



Construction Owners Association of America

THE COAA VALUE PROPOSITION



EDUCATION

PEER-TO-PEER EDUCATION THAT ENCOMPASSES **EVERY ASPECT** OF THE PROJECT DELIVERY PROCESS.



EVENTS

EVENTS THAT ALLOW A SAFE HAVEN FOR SHARING SUCCESSES AND FAILURES, COLLABORATIVELY WITH PEERS AND PARTNERS, IN AN INTIMATE SETTING THAT ALLOWS FOR **MEANINGFUL & TRANSPARENT INTERACTION.**



PEOPLE

PEOPLE WHO BELIEVE THAT **BEING A "GOOD OWNER" MATTERS** - TO THE INDUSTRY, TO THE FACILITIES BEING CREATED OR RENEWED, AND TO THE PEOPLE INVOLVED - AND WHO UNDERSTAND THAT PART OF BEING A "GOOD OWNER" IS **A SENSE OF HUMILITY** ... KNOWING WHAT YOU DON'T KNOW OR NEED TO IMPROVE.

Plenty of organizations offer educational conferences.

WHAT MAKES COAA DIFFERENT AND BETTER?

The Construction Owners Association of America (COAA), founded in 1994, is a national organization of public and private owners who manage facilities development and capital improvement projects. COAA supports Owners' success in facilities planning, design, and construction through education, information exchange, and collaboration.

