# **PUZZLED BY DESIGN MANAGEMENT?**

# COAA'S OWNER TRAINING **INSTITUTE<sup>®</sup> CAN HELP!**

## DESIGN PROCESS MANAGEMENT

The design phase establishes the course of a project, but many Owners lack the experience or understanding to manage and lead it properly. This course will help Owners better understand how the design process works; why their leadership of it is crucial; and why pre-design programming and other due diligence helps ensure success. Attendees will gain proven, valuable techniques and strategies for:

- "Planning the plan" with design partners to thoroughly map a realistic design phase schedule
- Ensuring the alignment of overall project goals with scope, budget/funding, and schedule
- Mastering the delicate process of satisfying end-users and other stakeholders

#### Learning Objectives:

- 1. Learn WHY it's vital for the Owner to lead and manage the design process.
- 2. Understand the players (WHO) and the design process itself (WHAT).
- 3. Grasp the importance of planning & scheduling.
- 4. Discover best practices, tips, and suggestions for HOW to proactively lead the design process.



# **FORT WORTH, TX**

8:00 AM - 5:00 PM ET EARN 8.0 CEUS

**COAA** Owner



### LOCATION:

CENTER FOR TRANSFORMING LIVES 3001 S. RIVERSIDE DRIVE | FORT WORTH, TX 76119

**INSTRUCTORS:** 

**JIM CARROLL** Auburn University **KURT NEUBEK** | Page Southerland Page SUE KLAWANS | SK Lean

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RATES: \$300 COAA Members \$400 COAA Non-Members **REGISTER NOW** 



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