

2025 COAA-WI FALL WORKSHOP

FRIDAY, OCTOBER 17

SMITHGROUP | 247 W. FRESHWATER WAY #700 | MILWAUKEE

Conflict in our work is inevitable, particularly with complex & stressful projects being executed by a one-time collection of bright & diverse minds. The key is proactively managing the conflict and resolving issues quickly to achieve “win-win” results.

This interactive workshop, facilitated by Wendy Herrmann with Green Table Consulting, will help participants understand their role in resolving conflict and managing change. The main types of conflict will be discussed, along with ideas & techniques for managing and resolving them.

WORKSHOP AGENDA

9:30 – 10:15 AM	Networking & Welcome/Kickoff
10:15 – 10:30 AM	Conflict, Part 1: A Real-Life Scenario
10:30 – 11:30 AM	Conflict, Part 2: Wendy Herrmann
11:30 AM – 1:00 PM	Lunch / COAA News & Updates
1:00 – 2:00 PM	Conflict, Part 3: Small group exercises
2:00 – 2:15 PM	Outbrief & Close

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SMITHGROUP

REGISTER ONLINE

Registration Rates:

Owner Member: **\$50**

Owner Non-member: **\$75**

Associate Members: **\$100**

Associate Non-Members: **\$150**

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COAA's primary mission is education – helping Owners be better Owners – so your support leads ultimately to a more informed client base that believes in **The COAA Way** of conducting business.

PLATINUM \$1,000

3 available

- 10% discount off registration for up to two people for COAA Connect Spring 2025 or Fall 2025
- Complimentary COAA-WI event registration for two people
- One minute of workshop podium time
- Large logo on all pre-event marketing materials, promotions, and slide decks for event
- Attendee list from event (*name & company only*)

GOLD

\$500

3 available

- Complimentary event registration for one person
- Medium logo on all pre-event marketing materials, promotions, and slide decks for event
- Attendee list from event (*name & company only*)

SILVER

\$250

10 available

- Small logo on all pre-event marketing materials, promotions, and slide decks for event

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