

# COAA-WI FALL 2024 WORKSHOP

## FRIDAY, OCTOBER 11 11:30 AM - 4:00 PM

GOLDA MEIR LIBRARY CONFERENCE CENTER  
UNIVERSITY OF WISCONSIN MILWAUKEE (UWM)

COAA's Wisconsin chapter returns to Milwaukee with a program centered on AI! This half-day workshop (with lunch) will be held in the Golda Meir Library Conference Center on the University of Wisconsin Milwaukee campus.

Discuss AI and its impact on design & construction ... network with peers ... learn more about COAA ... and stick around for an optional tour and happy hour.

### WORKSHOP AGENDA

- 11:30 – 12:00 PM    Networking & Welcome
- 12:00 – 1:00 PM    Lunch | News | COAA Cares  
*Justin Hegarty, Reflo*
- 1:00 - 2:00 PM    AI Overview  
Ready to supercharge your construction projects with AI? OK, maybe not but you'd probably at least like to better understand how AI has begun to influence the construction industry. This Owner-led session will help demystify the topic, with tangible examples, practical tips, and a touch of humor ... all as a prelude to deeper dives into uses of AI in design and construction.  
*Brittanie Campbell-Turner, American Family Insurance*
- 2:15 – 4:00 PM    AI in Design & Construction  
Let's discuss the ways AI could/will change how design is accomplished and how it could/will change the construction phase of projects.  
*Cory Kamholz, FGM Architects; Michele Stanton, HGA  
James Crichton, CG Schmidt; Patrick Purwin, Field AI*
- 4:00 – 5:00 PM    UWM Chemistry Building Tour
- 5:00 – 6:00 PM    Happy Hour-ish | **Lakefront Brewery**

**REGISTER  
NOW**

#### Registration Rates:

Owner Member: **\$50**

Owner Non-member: **\$75**

Associate Members: **\$100**

Associate Non-Members: **\$150**

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# COAA-WI Chapter Event Sponsorships

COAA's primary mission is education – helping Owners be better Owners – so your support leads ultimately to a more informed client base that believes in **The COAA Way** of conducting business.

**PLATINUM** **\$1,000**

2 available

- 10% discount off registration for COAA Connect 2024 in Atlanta
- Complimentary COAA-WI event registration for two people
- One minute of workshop podium time
- Large logo on all pre-event marketing materials, promotions, and slide decks for event
- Attendee list from event (*name & company only*)

**GOLD**

**\$500**

4 available

- Complimentary event registration for one person
- Medium logo on all pre-event marketing materials, promotions, and slide decks for event
- Attendee list from event (*name & company only*)

**SILVER**

**\$250**

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- Small logo on all pre-event marketing materials, promotions, and slide decks for event

## PRIMARY CONTACT INFORMATION:

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Construction Owners Association of America  
5000 Austell-Powder Springs Road, Suite 151  
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HOWIE FERGUSON | [hferguson@coaa.org](mailto:hferguson@coaa.org)  
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