

A JOINT EVENT

DIVERSIFYING INSTITUTIONAL DESIGN AND CONSTRUCTION LEADERSHIP



JUNE 22

3:00-6:00 PM CT

CANNON DESIGN | CHICAGO, IL



WELCOME!

Chris Rogan, University of Illinois

3:00 – 3:15 Arrive, mix, beverage

3:15 – 3:30 Welcome's & Introductions

3:30 – 5:00 Diversifying Institutional Design &
Construction Leadership

5:00 – 6:00 Happy Hour

NOMA's mission, rooted in a rich legacy of activism, is to empower local chapters and membership to foster justice and equity in communities of color through outreach, community advocacy, professional development and design excellence.

To support our members and foster diversity in the profession, our chapter's programming is split between professional development and our project pipeline initiative focused on youth outreach.

I - NOMA

UPCOMING EVENTS

www.i-noma.org | president@i-noma.org

360 N GREEN TOUR | JUN 23 (FULL)

MID-YEAR SUMMIT | JULY 12

**PROJECT PIPELINE SUMMER CAMP |
JULY 26-30**

SUMMER COOKOUT | AUG 12

END OF SUMMER MIXER | AUG 31

**NOMA CONFERENCE - PORTLAND, OR
| OCT 11-15**

Thank You Sponsors!



K&L GATES

CANNONDESIGN

COAA-IL Chapter Leadership Team

President - Chris Rogan, University of Illinois

Vice-President - Chuck Hardy, GSA

Founding Partner - Greg Andre, K&L Gates

Programming - Julia DeRosi, GSA | Rick Stuckey, Cannon Design |

Mike Pederson, Mortenson | Cy Rangel, Purdue University |

Shannon Tucker, University of Illinois | Ben Bessert, Whiting-

Turner | Marc Rogers, CCS

Marketing & Membership - John Holbert, IMEG Corp

Social Media - Michael Hanley, LJC

Sponsorship - Mary Person, Clayco

Let's Talk About COAA!

www.coaa.org

COAA[®]
Building Success for Construction Project Owners

COAA Culture



THE COAA WAY™

A team of **PEOPLE** – led by a “Good Owner,” sharing **BEST PRACTICES** in a **CULTURE** built on trust & respect – will complete **BETTER PROJECTS**.

COAA's Value Proposition

Purposely the **GENERALISTS** when it comes to education



The graphic is a white rectangular box with an orange header and footer. The header contains the COAA logo. The main body is divided into three sections: 'EDUCATION' with a lightbulb icon, 'EVENTS' with a calendar icon, and 'PEOPLE' with a group of people icon. Each section has a brief description. The footer contains the website URL 'coaa.org'.

COAA[®]

EDUCATION
PEER-TO-PEER EDUCATION THAT ENCOMPASSES **EVERY ASPECT** OF THE PROJECT DELIVERY PROCESS.

EVENTS
EVENTS THAT ALLOW A SAFE HAVEN FOR SHARING SUCCESSES AND FAILURES, COLLABORATIVELY WITH PEERS AND PARTNERS, IN AN INTIMATE SETTING THAT ALLOWS FOR **MEANINGFUL & TRANSPARENT INTERACTION.**

PEOPLE
PEOPLE WHO BELIEVE THAT **BEING A "GOOD OWNER" MATTERS** - TO THE INDUSTRY, TO THE FACILITIES BEING CREATED OR RENEWED, AND TO THE PEOPLE INVOLVED - AND WHO UNDERSTAND THAT PART OF BEING A "GOOD OWNER" IS A **SENSE OF HUMILITY ... KNOWING WHAT YOU DON'T KNOW OR NEED TO IMPROVE.**

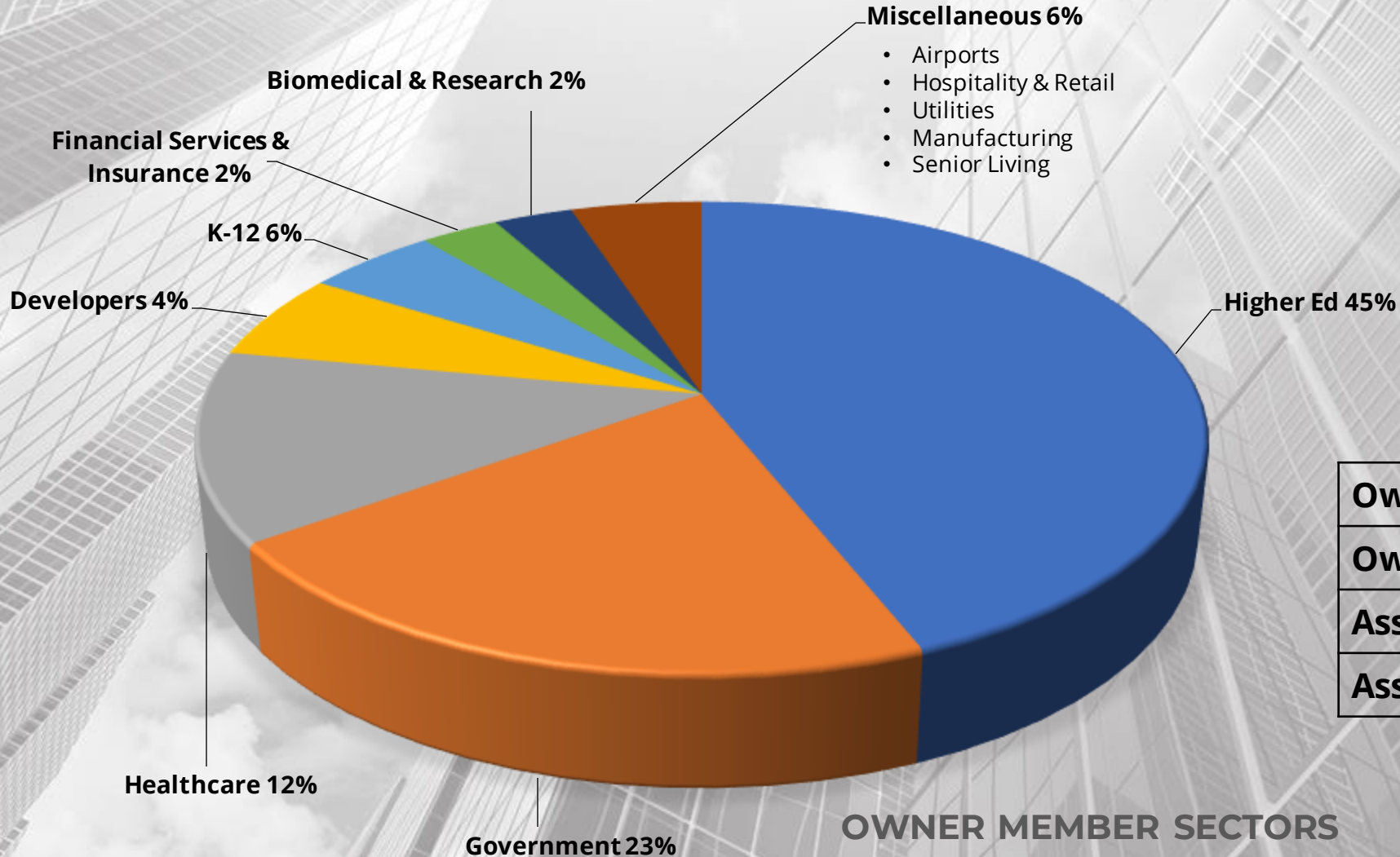
coaa.org

Learning from missteps and failures with "SAFE" and **TRANSPARENT** events

OWNER MEMBERS OF COAA



Membership



Owner Organizations	159
Owner Members	3,241
Associate Organizations	154
Associate Members	223

Membership Benefits & Rates

- **Owner Leadership Conferences**
(reduced registration fees)
- **Owner Training Institute®**
(reduced registration fees)
- **Owners Perspective subscription**
(digital magazine)
- **Online Member Directory**
(Find a Peer/Find a Company)
- **ConsensusDocs**
(20% discount; gold standard comments)
- **Owner eForum on TEAMS**
- **Owner e-Catalog** document repository
(coming soon)

Annual Membership Rates

Owner (individual)	\$350
Owner (corporate)	\$1,000
Owner (emrg. prof'l)	\$175
Associate (individual) ...	\$1,000
Associate (add'l rep)	\$500
Student	\$40
Educator	\$80



Interested in Helping Out?

www.coaa.org

COAA[®]
Illinois Chapter

Let's Meet Our Panelists!

www.coaa.org

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Building Success for Construction Project Owners



MICHAEL HOUSTON
BOWA Construction | Vice President
Of Construction Operations



KRYSTAL McDOOM
University Of Chicago
Project Manager



MATT MacRAILD
The Cleveland Clinic
Architect



ANN PANOPIO
IFF | Senior Owner's Representative



JULIA DE ROSI
GSA | Deputy Assistant
Commissioner for Project Delivery

Construction Industry

- **US Chamber of Commerce**

- In 2021:
 - 9.9% of construction professionals were women
 - 6.2% were black
 - 2% were Asian

- **Construction Industry Roundtable**

- The workforce is aging, in 2018:
 - 9% under 25
 - 22% over 55 (Up from 17% in 2018)
- Annual Construction Inclusion Week began in 2021
 - More than 1,000 construction companies have united to promote inclusion in the industry

Construction Industry

- **National Center for Construction Education & Research**
 - Poll of 2,780 men and women craft professionals
 - Statistically significantly self-reported high-performance teams included at least 1 woman
 - Primary barrier to entry is discrimination and harassment
 - Trend improving; less overt but lingering subtle, implied discrimination
- **US EEOC**
 - In 2023 singled out the construction industry for what it claims is lack of diversity
 - The entire industry has been placed on notice to expect more scrutiny and possibly increased enforcement
- **Industry Responses**
 - Programs like ACE Mentor of America
 - Outreach to schools; construction, design, and owner's professionals

Design Industry

- **AIA – Licensed Architects and Associate Members**

- 2021 Statistics

- 66% of members identified as white/Caucasian
 - Down from 70% in 2012
- 26% of members are women
 - Up from 17% in 2012
- Rates of change
 - Asian members are growing at the fastest pace
 - Hispanic or Latino members are increasing next fastest
 - Black or African American membership is increasing but at a much slower pace

- **NOMA**

- Less than .5% of licensed architects are black women

Design Industry

- **NCARB – Candidates Pursuing an Architectural License**
 - Data from 2020 show "gender representation and racial and ethnic diversity both saw significant increases at several key stages on the path to licensure"
 - Gender Diversity
 - NCARB reports near equal representation of men and women early on the path to licensure
 - 41% of new architects are women
 - 47% of individuals pursuing licensure are women
 - Racial Diversity
 - People of color represent:
 - 16% of licensed architects overall
 - 29% of new architects
 - 44% of candidates in the testing stages
 - 50% who opened an NCARB record, to begin the process
 - While improvements are being seen they are not equally distributed
 - Improvements represent Asian and Hispanic populations
 - The percentage of African American candidates for licensure has changed little over the past 10 years and continues to under-represent compared to census data



MICHAEL HOUSTON
BOWA Construction | Vice President
Of Construction Operations



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Thanks for attending!

NEXT UP

Chicago Build 2023

October 11-12

Chicago, IL

COAA Connect Fall 2023

November 13-15

Orlando, FL



www.coaa.org

Thanks for attending!

Watch for Survey

AIA Credit

Post-Event Deliverables

Join COAA and Get Involved with COAA-IL

www.coaa.org

COAA[®]
Illinois Chapter