

# COAA Social Media (SoMe) Manual

## Guidelines, Best Practices, and Action Plan

### F. Accounts, Handles, & Hashtags

#### CALIFORNIA

**Facebook:** COAACalifornia  
**LinkedIn:** COAA California Chapter  
**Twitter:** COAA\_CA  
#coaaca #coaa-ca #coaacalifornia

#### MICHIGAN

**Facebook:** COAAMI  
**LinkedIn:** COAA Michigan Chapter  
**Twitter:** COAA\_MI  
#coaami #coaa-mi #coaamichigan

#### FLORIDA

**Facebook:** COAAFlorida  
**LinkedIn:** COAA Florida Chapter  
**Twitter:** COAA\_FL  
#coaaf1 #coaa-fl #coaaf1orida

#### PENNSYLVANIA

**Facebook:** COAAPA  
**LinkedIn:** COAA Pennsylvania Chapter  
**Twitter:** COAA\_PA  
#coaapa #coaa-pa #coaapennsylvania

#### GEORGIA

**Facebook:** COAAGA  
**LinkedIn:** COAA GA Chapter  
**Twitter:** COAA-GA  
#coaaga #coaa-ga #coaageorgia

#### TEXAS

**Facebook:** coaatexas  
**LinkedIn:** Construction Owners Association  
of America Texas Chapter  
**Twitter:** coaatexas  
#coaatz #coaa-tx #coaatexas

#### ILLINOIS

**Facebook:** COAAIL  
**LinkedIn:** COAA Illinois  
**Twitter:** COAA\_IL  
#coaail #coaa-il #coaailinois

#### VIRGINIA

**Facebook:** COAAVA  
**LinkedIn:** COAA Virginia Chapter  
**Twitter:** COAA\_VA  
#coaava #coaa-va #coaavirginia

#### MARYLAND/DC

**Facebook:** COAAMDCC  
**LinkedIn:** COAA Maryland/Washington, DC  
Chapter  
**Twitter:** COAA\_MDCC  
#coaamddc #coaa-mddc #coaamarylanddc

#### WISCONSIN

**Facebook:** COAAWI  
**LinkedIn:** COAA Wisconsin Chapter  
**Twitter:** COAA\_WI  
#coaawi #coaa-wi #coaawisconsin

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### **COAA National**

**Facebook:** COAA HQ

**Twitter:** COAAHQ  
#coaa #coaahq #coaanational

**LinkedIn:** COAA (Construction Owners  
Association of America) - company  
Construction Owners Association  
of America - COAA Group

### **COAA Owner Training Institute**

**Facebook:** COAA Owner Training Institute

**LinkedIn:** N/A

**Twitter:** N/A  
#coaaoti #trainingforownersbyowners  
#COAA-TFOBO #tfobo

### **OTHER HASHTAGS**

Emerging Professionals: #coaaep  
Webinar: #coaawebinar  
Spring Conference: #coaspring20  
Fall Conference: #coaafall20  
Membership: #coaamembership  
The COAA Way: #theCOAAWay