

## BRANDING OPPORTUNITIES

Below are visual examples of branding placements available for sponsors at the upcoming conference.

For McCormick place floorplan [click here](#)

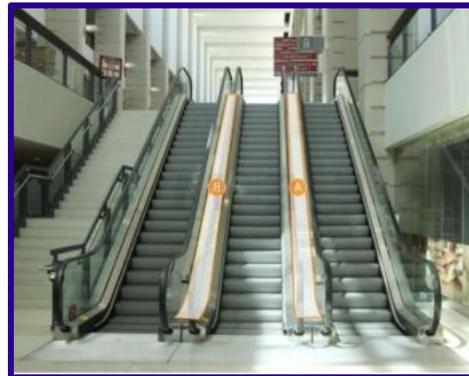
For McCormick place 360 map view [click here](#)

### Escalator Glass Railing at McCormick Place

Escalator leading up to Expo Hall and General Session ballroom floor (1 way). Level 2.5

Dimensions:

- A,C,D &F - 40"W x 29"Ht
- B,E - 276"W x 26"Ht
- A/B - 11.5"W x 409"Ht (depending on direction A or B is included in the package)



### Stair Clings

Stair leading up to Expo Hall and General Session floor. Level 2.5

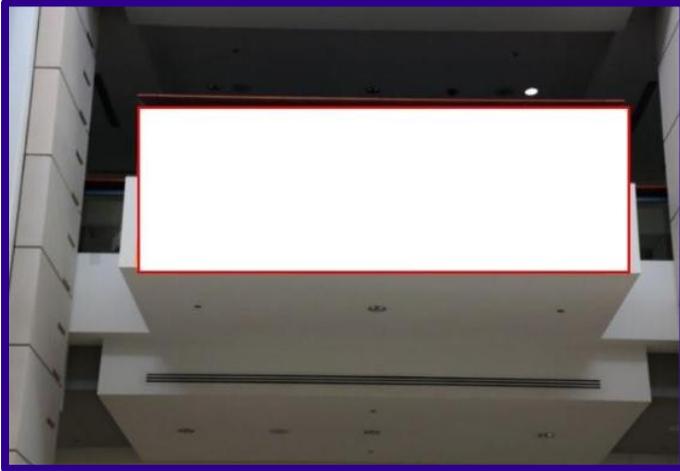
Dimensions: 75.25"W x 6.5"Ht (26 pieces)



### Banners (B35, B36, B37)

Located on near the Expo Hall and General Session ballroom

Dimensions: 19'W x 7'Ht



### Banners (B25, B26, B72)

Level near the Expo Hall and General Session ballroom

Dimensions: 25'W x 7'Ht



## Banner (B39)

Level 3 above Escalator

Dimensions: 30'W x 20'Ht



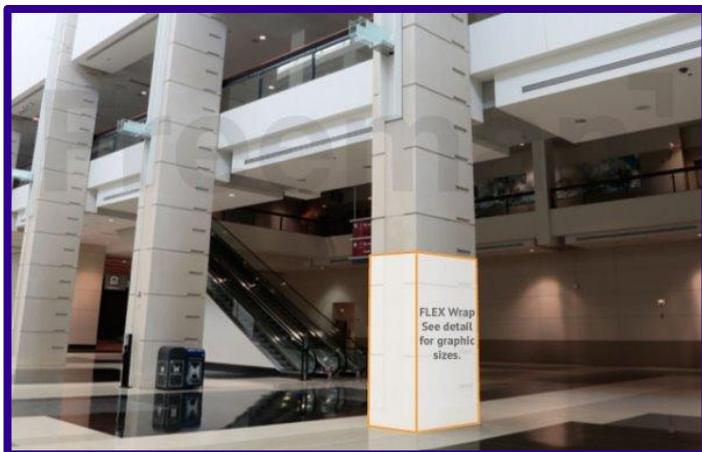
## Column Wraps (C12, C14, C16, C18)

Level 3

Dimensions:

62 7/15" x 117 3/16" - qty 2

95 3/16" x 117 3/16" - qty 2



## Column Wraps (C13, C15, C17, C19)

Level 3

Dimensions:

62 7/15" x 73 15" - qty 2

95 3/16" x 117 3/16" - qty 2

