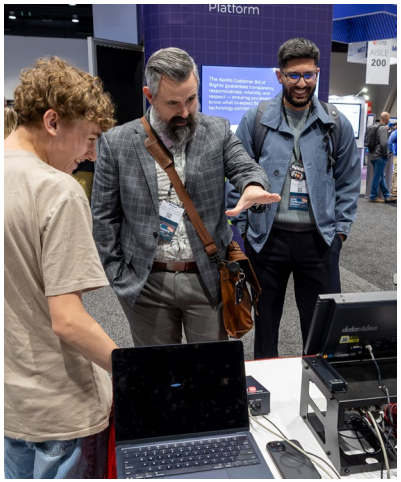
CITE™
CALIFORNIA IT IN EDUCATION

# Annual Report

2025/2026













CITE Technology Management Advancement Program Luncheon at CITE Conference 2025

## TABLE OF CONTENTS


| | |
|---|---|
| Annual Report 25/26 | 3 |
| The State Of CITE | 4 |
| CITE Mission & Vision | 5 |
| Sources of Revenue | 6 |
| Program Highlights | 7 |
| The CITE Leadership | 14 |
| The CITE Leadership | 15 |

# CITE Annual Report 25/26

Dear CITE Members and Partners,

It is my privilege to introduce this year's Annual Report and, with it, a new chapter in CITE's history. This year marks a significant leadership transition for our organization, as Andrea Bennett, CITE's founding Executive Director, retired after years of building this organization from the ground up. Andrea's vision and dedication shaped CITE into the organization it is today, and on behalf of our staff, board, and members, I want to extend our deepest gratitude for her leadership and the lasting foundation she leaves behind.

It is an honor to step into this role and carry that work forward. I want to thank Andrea for her mentorship during this transition, and I want to thank our members for the trust you've placed in CITE and in me as we begin this next chapter together.

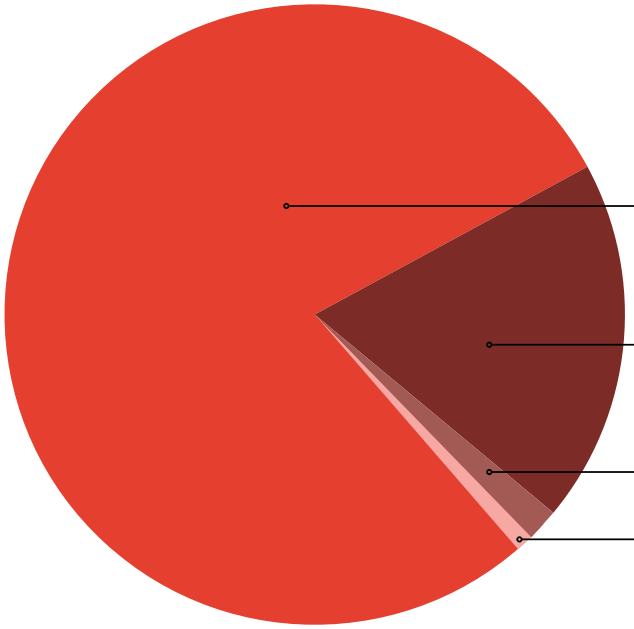
As we look to the coming fiscal year, our priorities are clear. First, we are focused on program growth: expanding the reach and impact of CITE's core offerings so that more of California's K-12 education community can benefit from the resources we provide. Second, we are committed to deepening the services we offer our members, ensuring that CITE remains a responsive, valuable partner as the technology needs of schools and districts continue to evolve. And third, we are pursuing new resources and partnerships on behalf of the K-12 technology community, so that CITE can continue to advocate for and support the educators and technology leaders who make learning possible across our state.

I'm also proud to share the continued growth of the CITE Foundation this year. The Foundation's mission – expanding access and opportunity for the educators and technology professionals we serve – has never been more important, and this year we were able to provide TK scholarships to participants in our education programs. Each of these scholarships represents an investment in an individual educator's growth, and collectively, they represent our commitment to a stronger, more equitable K-12 technology community across California.

None of this work happens alone. I want to thank our staff, our board, our members, and our partners for everything you do to support CITE's mission. I'm honored to lead this organization into its next chapter, and I look forward to all that we will accomplish together in the year ahead.

**Laurel Nava**
Executive Director

# The State of CITE 25/26



## CITE MEMBERSHIP

3,155 Educational Members

710 Educational Limited-Access Members

20 Retired Members

4 Student Members

Total CITE Community: 3,889

## REGIONAL GROUPS




21 Groups

60 Meetings In 2026

## RESOURCE PROGRAMS

Microsoft

CITE & Microsoft Strategic Alliance
606 Enrollments

Google Workspace for Education

CITE & Google Workspace For Education
640 Enrollments

## EDUCATION PROGRAMS

Current Certified Alumni

137 CTOM
138 TMAP
58 KITT

## CITE CONFERENCE 2025

1,840 Conference Attendees
337 Conference Exhibitors
208 Sessions

## PRIVACY SERVICES

273 Local Education Agencies Served
956 Originating Data Privacy Agreements Signed



CITE Chief Technology Officer Mentor Program Cohort 20

# Our Vision

Shaping The Future Of Education Through Technology

# Our Mission

To lead, develop, and support technologists and education organizations to inspire student success.

# Core Values

**Leadership**
We believe that technology leadership is essential.

**Advocacy**
We believe advocacy facilitates and accelerates change.

**Learning**
We believe technology can enhance learning. Learning is on-going and lasts a lifetime.

**Community**
We believe a strong community enables the abilities of all its members. There exists in our community the talent to solve any problem.

# 25/26 Strategic Goals

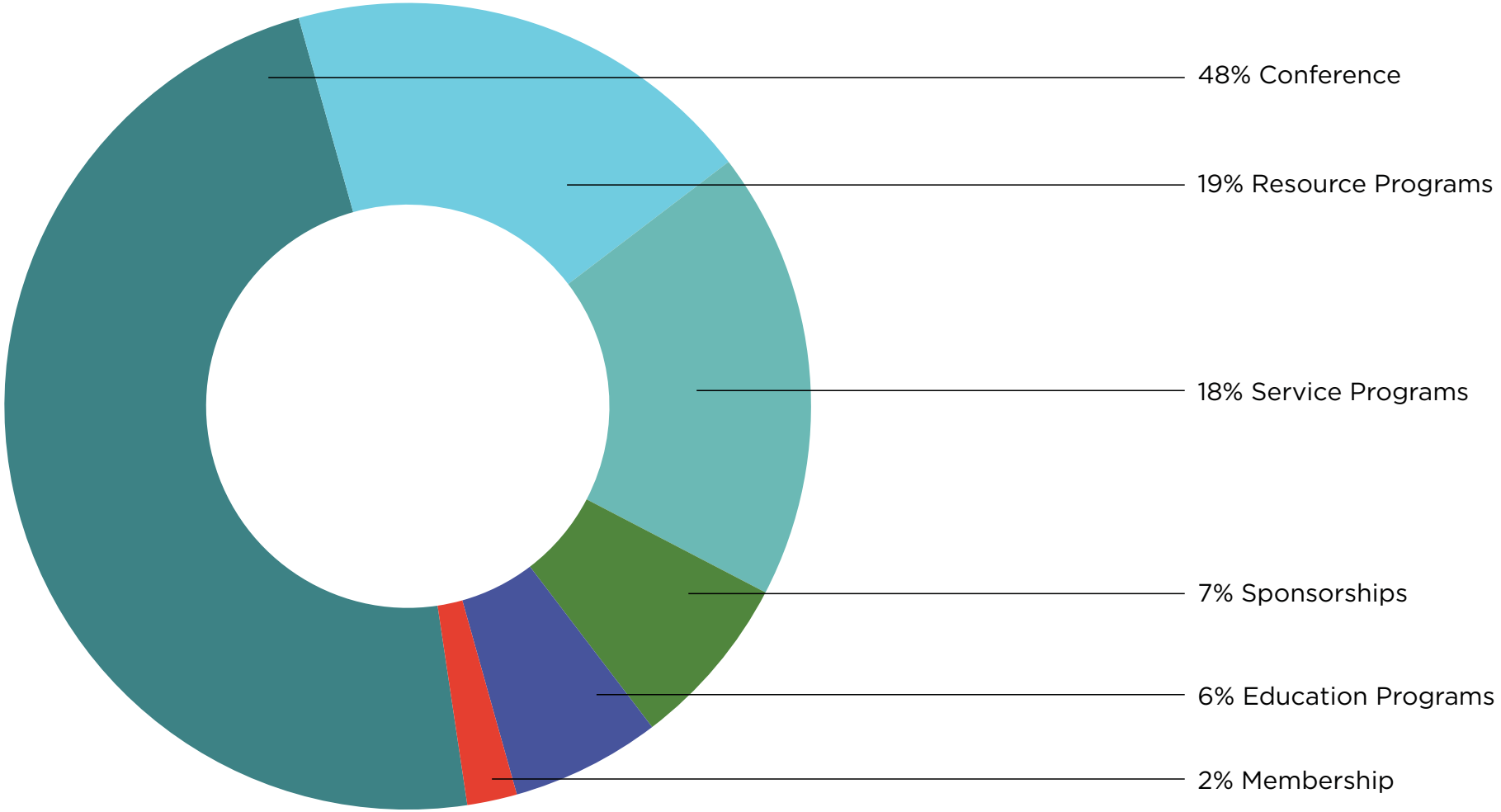
**Goal 1:**
CITE members are diverse, highly qualified, and sought after as leaders in education.

**Goal 2:**
CITE is the professional home for all technologists in education, connecting them to an inclusive community and valuable resources.

**Goal 3:**
CITE is the recognized authority who advocates for the advancement of technology in education.

**Goal 4:**
CITE achieves its mission through effective governance and sustainable operational practices.

# Sources of Revenue 25/26



# CITE Program Highlights

## Connect, Collaborate, and Celebrate

CITE connects nearly 4,000 K-12 education technology professionals across California through year-round opportunities to learn, share, and collaborate.

Regional Groups are central to these connections, with 21 groups hosting meetings that offer practical insights, peer learning, and shared problem-solving. CITE also supports engagement through online Collaboration Labs, a robust Online Community, and opportunities to share member success stories that elevate the work of IT in education.

Volunteer leadership remains essential to CITE's success. Volunteers contribute through committees, task forces, formal education programs, conferences, Regional Groups, the Online Community, and the Board of Directors, ensuring member voices guide CITE's work and future growth.

Hear more about these statewide efforts supporting, developing, and celebrating technologists in education.



# CITE Program Highlights

## CITE Resources & Services

CITE's resources and services continue to help local educational agencies maximize their budgets, streamline operations, and strengthen compliance. Programs such as the CITE Privacy Services Program, CITE & Microsoft Strategic Alliance (CAMSA), Google Workspace for Education (CGWE), Resource Library, and Technical Reviews have generated significant savings and operational value for California Local Education Agencies (LEAs) while supporting important areas such as protecting student data privacy, resources for smart AI implementation, and technology planning.

## Privacy Services

CITE continues to support student data privacy for California LEAs and beyond. Through CITE Privacy Services, which manages vendor compliance for  273 California education organizations, CITE is investing in efficiencies and infrastructure to keep pace with growing demand. In addition, CITE provides all California LEAs with free membership and account access to the Access 4 Learning Community's Student Data Privacy Consortium (SDPC) Registry.

## Complex Solutions at the Best Value

**CITE & Microsoft Strategic Alliance (CAMSA) and CITE & Google Workspace for Education Program (CGWE)**
CAMSA and CGWE continue to save California schools millions of dollars on Microsoft and Google products and services. Through CITE and its reseller partners, LEAs receive exclusive California discounts, a streamlined purchasing process, and a service model designed to support education technology teams.

## CITE Technical Review Program

The program delivers in-depth assessments tailored to each LEA's unique needs. Evaluations may cover areas such as staffing, policies and procedures, project management, strategic planning, and more. Each LEA receives a clear, actionable roadmap with both short-term and long-term goals designed to build and sustain a highly effective IT department.

## Resource Library

CITE offers free samples, tool kits, and links to resources and agencies in our Resource Collections – see the new Disaster Recovery and AI Resources.

# CITE Program Highlights




Alesha Walker, Education Programs Manager at CTOM Cohort 20 Kickoff

# CITE Program Highlights

## Education Programs

CITE members helped shape several new learning opportunities designed to support the evolving needs of K–12 technology professionals. New and upcoming academies include:

- Cybersecurity 101 Academy
- K–12 Basics Academy
- Identity & Access Management Academy, launching Fall 2026

CITE's new education course catalog brings these offerings together with on-demand courses, online academies, and CITE's cohort-based certification program, giving members flexible ways to learn and grow.

## CITE is celebrating 20 years of the Certified CTO Mentor Program (CTOM)

CTOM has prepared more than 350 graduates to lead technology programs across California's education organizations, preparing skilled cabinet-level CTOs. And of those 350, over 130 graduates are still actively giving back to the CITE community, sharing their expertise and helping craft next generation of K-12 IT Leaders.

Hear from CTOM Cohort 19 about how this program supports technology leaders, raises the bar for the profession, and builds a community of mentorship and collaboration.

Hear more about Cohort 19, here.

## Building the Next Generation of K–12 IT Leaders

CITE supports K–12 technology professionals at every stage of their career journey. For those newer to the field, the K–12 Basics Academy offers a 90-minute, on-demand course designed to support onboarding for professionals new to IT or new to supporting technology in education. The K–12 IT Technician Program (KITT) builds on that foundation through a cohort-based certification experience with multiple learning modules focused on early-career growth. For new or aspiring managers, the Technology Management Advancement Program (TMAP) provides practical training to strengthen leadership skills and support continued advancement.

Hear more about TMAP Program, here.

# CITE Program Highlights

## Advocacy

CITE advocates on behalf of its members with state and federal legislators while helping inform the broader education community about IT laws, policy issues, and best practices. The advocacy program focuses on three key priorities: student data privacy, sustainable K–12 technology funding, and support for technology personnel and training as essential components of digital equity.

AI Resources
www.cite.org/cite-ai-resources

Data Governance Resources
www.cite.org/data-governance-resources

Cybersecurity Resources
www.cite.org/cite-cybersecurity



# CITE Program Highlights



CITE Chief Technology Officer Mentor Program Cohort 19

## CITE Foundation

The CITE Foundation is a tax-exempt nonprofit organization committed to expanding opportunities for the K-12 educational technology community across California. Our mission is to create pathways to learning and technology resources, to empower a healthy and thriving educational community. To reduce barriers to participation, the Foundation is building a sustainable structure that supports professional development, training programs, and leadership growth - especially for underserved school districts and communities.

See the CITE Foundation announcement at CITE Conference 2025, here.

# CITE Program Highlights

## CITE Annual Conference

Celebrating 65 years, the 2025 CITE Annual Conference was held in Sacramento, CA. The Conference continues to be the flag ship event for the Education IT Community, with 1840 attendees and over 337 exhibitors. Attendees listed networking with peers, vendors, and other districts as the most valuable benefits to attending the Conference. Popular education session  themes included AI, cybersecurity, incident response, data science, and education trends.

Hear more about CITE Annual Conference, here.



CITE Annual Conference 2025

# The CITE Leadership

**Board of Directors**

**Maggie Bunten**, San Bernardino County Superintendent of Schools
President
**David Thurston**, San Bernardino County Superintendent of Schools
Past President
**Jon Carrino**, William S. Hart Union High School District
President-Elect
**Chris Clark**, Fairfield-Suisun Unified School District
Treasurer
**Ben Markley**, Hemet Unified School District
Secretary
**Vince Butler**, Romoland School District
Director-at-Large
**Jerry Jones**, Sacramento County Office of Education
Director-at-Large
**Jamie Lewsadder**, La Canada Unified School District
Director-at-Large
**Jeremy Nishihara**, Sunnyvale School District
Director-at-Large
**Antonio Romayor, Jr.**, Imperial County Office of Education
Director-at-Large

# The CITE Team

**Staff**

**Laurel Nava**
Executive Director
**Rosie Talcott**
Director of Education Programs
**Kate Kanapeaux**
Director of Member Engagement
**Ailene Chang**
Senior Education Programs Manager
**Brendan Stone**
Senior Privacy Services Manager
**Threasa Hernandez**
Event Manager
**Kristina Sciortino**
Member Resources Manager
**Alesha Walker**
Education Programs Manager
**Halen Coury**
Senior Marketing Specialist
**Thao Do**
Senior Education Programs Specialist
**Andrew Hawkins**
Senior Education Programs Specialist
**Sokontheara Hul**
Senior Executive Specialist
**Kymber Leigh**
Senior Event Specialist
**Heather Mogavero**
Senior Privacy Services Specialist
**Haley Raymer**
Senior Member Engagement Specialist
**Sam Rodriguez**
Senior Design & Media Specialist
**Melissa Braden**
Contracts Specialist
**Crystal Ibarra**
Resource Programs Specialist
**Justin Wilkins**
Privacy Services Specialist
**Claire Bryan**
Program Support Coordinator
**Max Rothfield**
Program Support Coordinator
**Myra Whittington**
Event Coordinator