



Annual Report 24/25

Shaping the Future
of Education Through
Technology



TABLE OF CONTENTS

The State Of CITE	4
Annual Report.....	5
CITE Mission & Vision.....	6
Sources of Revenue	7
Program Highlights	8
The CITE Team.....	9

24/25

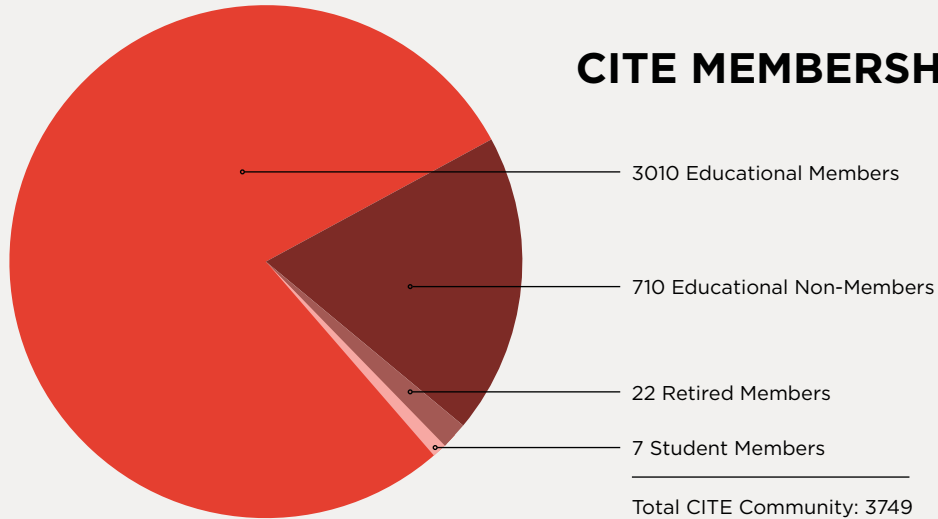


CTOM Cohort 18 - CITE Conference 2024

CITE ANNUAL REPORT

THE STATE OF CITE 24/25

CITE MEMBERSHIP



EDUCATION PROGRAMS

Certifications Given

136 CTOM
116 TMAP
43 KITT
295 Certifications Total
4934 Certification Hours Submitted



CITE CONFERENCE

336 Conference Exhibitors
2,050 Conference Attendees
196 Sessions



REGIONAL GROUPS



RESOURCE PROGRAMS



CITE & Microsoft Strategic Alliance
525 Enrollments



CITE & Google Workspace For Education
440 Enrollments

PRIVACY SERVICES

243 Local Education Agencies Served
956 Originating Data Privacy Agreements Signed



CITE ANNUAL REPORT 24/25

The year 2024-2025 marked another period of significant growth for CITE. Centering our members in all that we do, our dedicated staff continued to excel, delivering outstanding service to our community. The Board of Directors played an active role in supporting the organization through committee work, presentations, resource creation, and advocacy efforts. We have also developed a new strategic plan that will guide us towards further growth and success through 2028.

Member engagement remains robust. The Regional Groups provide a local platform for Education IT Professionals to connect, learn, and grow together. Conference attendance reached an all-time high in November 2024. Events such as Maximize Your Membership, Collaboration-Labs, and informative vendor sessions keep our members actively involved. Additionally, we launched the CITE Women's Network (CWN), which offers a supportive community for women and allies working in educational technology.

Our Education Programs continue to deliver exceptional learning opportunities for IT Professionals at all levels. The Chief Technology Mentor Program completed its 19th cohort,

while TMAP and KITT saw record participation. The newly launched Academies provided timely learning on topics such as Wired Networking and Technology Procurement.

The Resource Programs with Microsoft and Google saved Local Education Agencies (LEAs) hundreds of thousands of dollars collectively, and our Discount Programs offered even more savings.

Privacy Services now supports nearly 300 LEAs, assisting them in negotiating and managing their privacy contracts efficiently. Our new portal streamlines the processes for contracts, renewals, and negotiations, making it user-friendly and effective.

Heartfelt gratitude to our dedicated Board of Directors and staff for their hard work this year. We also thank our volunteers and sponsors, whose contributions help ensure a bright future for CITE.

Andrea Bennett
Executive Director

[Watch this video celebrating 65 years of CITE](#)

CALIFORNIA IT IN EDUCATION

Our Vision

Shaping The Future Of Education Through Technology

Our Mission

To lead, develop, and support technologists and education organizations to inspire student success.

Core Values

Leadership

We believe that technology leadership is essential.

Advocacy

We believe advocacy facilitates and accelerates change.

Learning

We believe technology can enhance learning. Learning is on-going and lasts a lifetime.

Community

We believe a strong community enables the abilities of all its members. There exists in our community the talent to solve any problem.

24/25 Strategic Goals

Goal 1:

CITE members are diverse, highly qualified, and sought after as leaders in education.

Goal 2:

CITE is the professional home for all technologists in education, connecting them to an inclusive community and valuable resources.

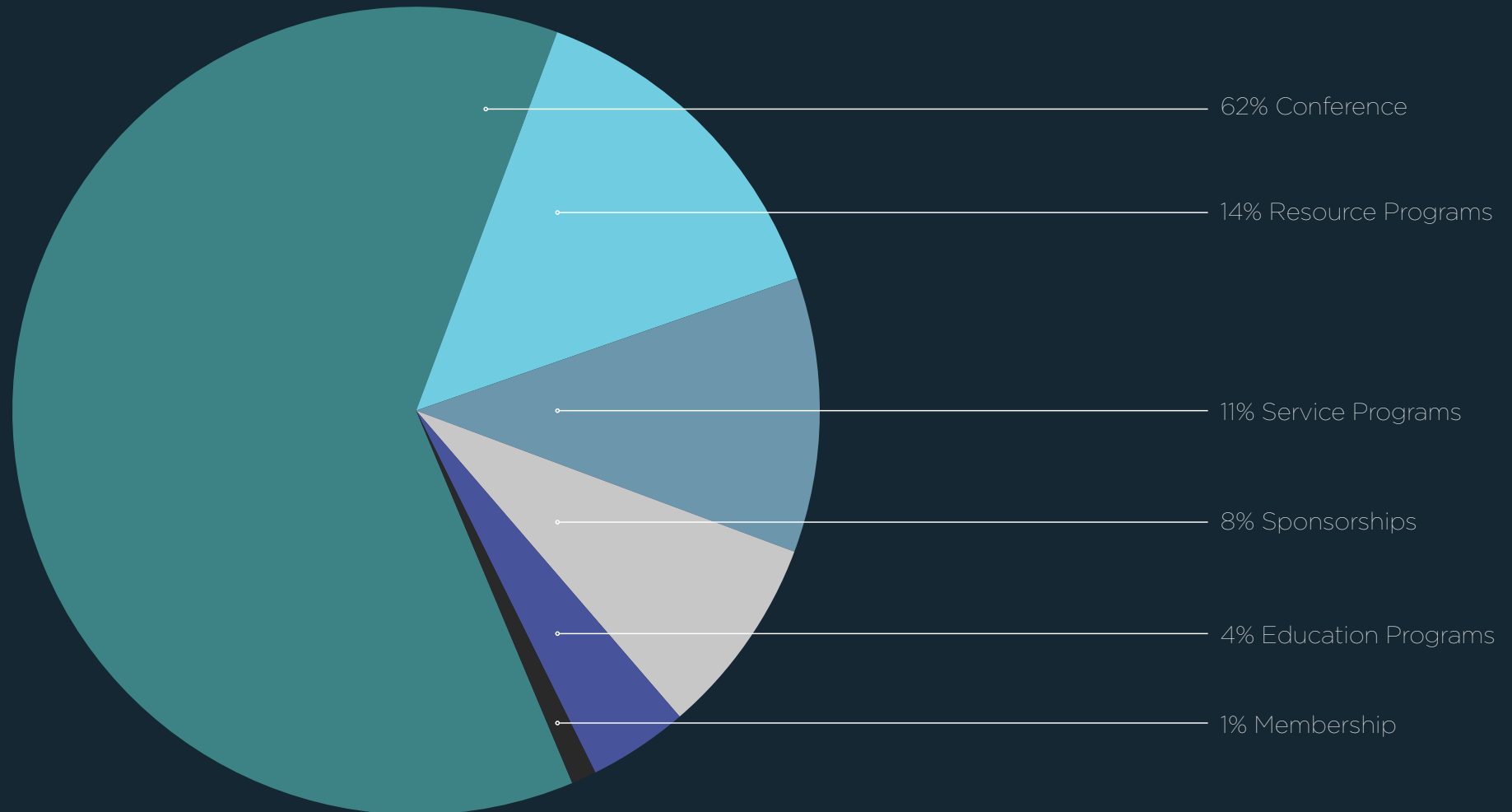
Goal 3:

CITE is the recognized authority who advocates for the advancement of technology in education.

Goal 4:

CITE achieves its mission through effective governance and sustainable operational practices.

SOURCES OF REVENUE 24/25





Victoria Martin - TMAP Alumni 2024

PROGRAM HIGHLIGHTS

EDUCATION

The CITE Education Team had an impactful year! Nearly 250 technologists, at all career levels, took part in education programs over the past 12 months, including new programs like the Amazon Web Services Academy and Wired Networking Academy, as well as our signature leadership development programs. Looking ahead, CITE members have asked for more Academies focused on key technical skills. The CITE Education Team plans to offer more programming with more flexibility in 2026 and beyond.

Chief Technology Officer Mentor Program

The Chief Technology Officer Mentor Program (CTOM) graduated 14 Certified CTOs in 2024 as part of Cohort 18. This signature program offers aspiring and current CTOs the chance to grow their confidence both as technology strategists and influential school leaders. Each candidate is assigned a mentor to ensure they receive individualized feedback throughout the course and a chance to meet alumni of the program. The program continues to evolve to meet emerging K-12 and technology trends.

Technology Management Advancement Program

The Technology Management Advancement Program (TMAP) ran three cohorts across the 2024/2025 year. The program continues to adjust to member feedback and has expanded the final project requirements as well as added more in-person class time. Aspiring managers continue to report that TMAP provides them with valuable skills and connections that allow them to lead and grow in their careers.

K-12 IT Technician Program

The K-12 Technician Program (KITT) is officially out of pilot phase. This program, designed for entry-level or new technicians, allows candidates to quickly get up to speed on key K-12 knowledge, technical know-how, and valuable customer service skills. The program continues to tweak subject matter to help candidates better plan their careers and adjust for new technologies like AI.

Academies Program

The CITE Education Team put a big focus on Academies in 2024/2025, offering classes in Wired Networking, Technology Procurement, Amazon Web Services, and CompTIA A+ Test Prep. Each Academy is designed to offer short, topic-specific knowledge through a virtual class model. This program will continue to grow in 2026, with hopes to offer Academies year-round.

RESOURCES & SERVICES

CITE continues to empower local educational agencies (LEAs) to maximize their resources. CITE Privacy Services Program will be celebrating its 5th year - streamlining mandated Student Data Privacy Agreements (DPAs) for nearly 300 California LEAs. This innovative program has received national recognition for its work to assure LEAs have updated Student Data Privacy Agreements (DPA) - including addressing privacy within AI enabled apps.

CITE's flagship agreements with leading software and service providers continue to offer comprehensive solutions at the best value. These programs have represented millions of dollars in savings and efficiencies for California LEAs.

CITE & Microsoft Strategic Alliance (CAMSA)

The CAMSA program continues to save California schools millions of dollars on Microsoft products and services. CITE, Microsoft and Softchoice are committed to bringing new initiatives to meet the needs of California LEAs.

CITE & Google Workspace for Education Program (CGWE)

Now in its 2nd full year, the program experienced 94% growth. The program offers major Google Workspace for Education discounts not offered anywhere else in California, simplifies the purchasing process and offers the best service model with Google and supported by reseller CDWG.

Discount Programs

CITE Discount Programs continue to support CITE Members in maximizing their organizational resources. These programs feature deep discounts and excellent service models that provide unique learning and engagement opportunities with our vendor partners. In 2024/25 this included offerings from Lightspeed Systems, Commvault, DigitalScepter, Forsyte, and ManagedMethods.

CITE Privacy Services Program

This is a full-service program that helps districts manage, track, and negotiate Student Data Privacy Agreements (SDPA). With multiple service options, vendor negotiations and renewals, and SDPA updates responsive to current requirements - districts can have confidence that their contracts are compliant. Now in its 5th year, CITE Privacy Services Program launched a new online platform to better support users.

CITE Technical Review Program

The program delivers in-depth assessments tailored to each LEA's unique needs. Evaluations may cover areas such as staffing, policies and procedures, project management, strategic planning, and more. Each LEA receives a clear, actionable roadmap with both short-term and long-term goals designed to build and sustain a highly effective IT department.

ENGAGEMENT

CITE offers many opportunities for our community to share and learn together from the collective wisdom of nearly 4000 IT professionals in education that understand the unique challenges and joys of working in a K-12 education setting. CITE continues to build connections and engage the community to lead, develop, and support technologists in education.

Regional Groups

Throughout the year, 21 Regional Groups host meetings that offer members valuable opportunities to gain practical insights, learn from leading experts, and connect with peers who understand the unique challenges of K-12 IT. Led by dedicated volunteer leaders, these gatherings foster collaboration and community. All current employees of a Local Education Agency (LEA) are welcome to attend Regional Group meetings.



Josh Johnson - Orange County Regional Meeting

Connect, Collaborate, and Celebrate

In our ongoing effort to connect the CITE community with essential information and resources, we continue to innovate with year-round offerings. In 2025, we introduced the CITE Collaboration Labs alongside our existing Online Community - both initiatives are designed to foster peer-to-peer knowledge sharing, enabling members to crowdsource answers, recommendations, and practical solutions tailored to the unique K-12 environment.

We've also placed a strong emphasis on recognizing and celebrating the outstanding contributions of our members at every career stage. This year, award nominations saw a 200% increase, and we're expanding our efforts by capturing video interviews from a diverse cross-section of our community.

Member Leadership

The dedication of volunteers, in small and big roles, make CITE possible, assures us that we are always centering members' voices, and builds a strong leadership team to support the future of CITE. In 2024/25 volunteers generously gave their time, talent, and expertise to CITE - responding to Online Community posts, joining committees and task forces, speaking at the CITE Conference and on webinars, leading our Regional Groups, and serving on the CITE Board of Directors.

ADVOCACY

CITE's advocacy program focuses on three principal areas: student data privacy, sustainable K-12 technology funding, and support for technology personnel and training as essential components of digital equity.

Through collaboration with the California State Legislature, CITE achieved significant milestones for its members. The organization endorsed legislation permitting proactive discussions about cyberattacks to occur during closed sessions of local governing boards. Additionally, CITE's advocacy contributed to postponing a bill that would require all districts to transition to a .gov domain, thereby relieving districts of substantial obligations during periods of constrained resources.

CITE's leadership in AI and cybersecurity policy continued to strengthen through partnerships with Association of California School Administrators (ACSA), California Association of School Business Officials (CASBO), California School Boards Association (CSBA), California School Information Services (CSIS), and other organizations, broadening outreach to the K-12 community. The organization developed and distributed multiple free, accessible resources in these domains, and established a comprehensive suite of materials addressing data governance.

AI Resources — www.cite.org/ai-resources

Data Governance Resources — www.cite.org/data-governance-resources

Cybersecurity Resources — www.cite.org/cite-cybersecurity

CITE ANNUAL CONFERENCE

Celebrating 64 years, the 2024 CITE Annual Conference was held in San Diego. The Conference continues to grow, with a record setting, 1,800+ attendees and over 300 exhibitors. Attendees listed networking with peers, vendors, and other districts as the most valuable benefits to attending the Conference. Popular education session themes included AI, cybersecurity, incident response, data science, and education trends.

CITE attendees' commitment to giving continues to as we honored the work done at the San Diego Make-A-Wish Chapter. Our raffle hit a new record of approximately \$14,000.00 in sales. CITE matched for a donation total of approximately \$28,000.00.



CORPORATE AFFILIATE PROGRAM (CAP)

CITE offers corporations that support California Schools an opportunity to elevate CITE's mission by partnering with us. Our staff collaborates closely with these organizations to ensure valuable resources are shared with our members. We also provide a clear and consistent channel for communication—helping address challenges, celebrating successes, and improve the products and services used by schools across California.

Learn more [here](#).



To lead, develop, and support technologists and education organizations to inspire student success.



Corporate Affiliate Program(CAP)
Year-Round Sponsorship Benefits

2025-2026

THE CITE TEAM

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President

Antonio Romayor, Jr.

Past - President

Maggie Bunten

President - Elect

Erick Steelman

Treasurer

Jon Carrino

Secretary

Jerry Jones

Director-at-Large

Matt Penner

Director-at-Large

Chris Clark

Director-at-Large

Vince Butler

Director-at-Large

Jamie Lewsadder

Director-at-Large

Jeremy Nishihara

Director-at-Large

Ben Markley

Director-at-Large

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Executive Director

Rosie Talcott

Director of Education Programs

Ailene Chang

Sr. Manager of Education Programs

Threasa Hernandez

Event Manager

Kate Kanapeaux

Members Engagement Manager

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Executive Specialist

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Marketing Specialist II

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Design & Media Specialist

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Event Specialist

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Libbi Nelson

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Heather Mogavero

Service Programs Manager

Kristina Sciortino

Resource Programs Manager

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