

## ShowLeads mobile app

feature-packed mobile app for use on your smartphone or tablet

- ✓ easy scanning of barcodes and QR-codes
- ✓ qualify leads with notes, comments, to-dos, etc...
- ✓ daily leads reports for the sales teams
- ✓ follow-up with emails directly from the app on the fly
- ✓ share product information with your leads on the go







### CITE ANNUAL CONFERENCE

November 16-19 2021 Sacramento Convention Center Sacramento, CA



show code: 23610

## customer info

contact name contact phone contact email

company name

street address city state zip country

delivery contact name delivery contact phone booth number

# payment info

check (payable in USD to: TRC)

Visa

MC

**AmEx** 

credit card number

expiration date CVV code

cardholder name

credit card billing address (if different than above):

street address city state zip cardholder signature

## product selection

thru 10/22/21 after 10/22/2021 quantity unit cost ext. cost

## ShowLeads mobile app

for use with your own smartphone



first license: \$225

advanced rate

\$265

standard rate

each additional license:

\$150 \$150

#### additional services

A) austana aumieu muaetiana	<b>\$ 95</b>	<b>M400</b>	
A) custom survey questions	\$ 85	\$100	
B) lead data reconciliation*	\$500	\$500	

\*if you are using a third party lead retrieval solution, TRC will reconcile your scans after the event. Once we receive your list of attendee ID's, we'll provide full contact data within 2 business days

subtotal sales tax 8.75% grand total



Send your completed form via...

Email: LEDorders@trcbadgerite.com

or Mail: TRC

P.O. Box 10437, Trenton, NJ 08650





#### **Terms and Conditions**

Orders must be canceled at least one week prior to the event to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled five to seven days prior to the event and 100% of the total charge for your orders canceled less than five days prior to the event.

For exhibitors renting devices, once in possession the exhibitor is responsible for 100% of the value of lost and/or damaged equipment. All equipment must be picked up and returned at the TRC Service Desk. Web login credentials to access your leads will be provided onsite at pickup. A post-event email from admin@trcbadgerite.com will be sent to you as well.

Please provide an accurate email address above. \*Please make sure you receive a confirmation to ensure your order was placed for the event.

### **GDPR Compliance**

TRC complies with the GDPR. When you scan an attendee badge during the event this constitutes an introduction and understanding that you (as an exhibitor) will receive attendee details and are able to contact them after the show under the legal grounds of 'legitimate interest.' However, within that initial contact you must provide attendees with an option to opt out of future mailings/emails.

When you scan an attendee pass, you may receive the below information (as provided by attendees when registering for this event). Show management has the right to provide additional or remove any of the below data fields from the reporting as they see fit.

- FirstName
- LastName
- JobTitle
- Company
- WorkAddress1
- WorkAddress2
- WorkCity
- WorkState
- WorkZip
- WorkCountry
- WorkPhone
- WorkFax
- Email
- The answers to any survey questions / qualifiers saved to each scanned lead's record by the scanner/app user
- Any photos / voice memos saved to each scanned lead's record by the scanner/app user





fees apply - see "additional services" on page 2

company name

email

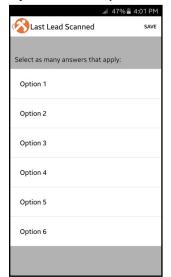
Please note, there is NO limit to the number of questions or answer options you may have. If more space is needed, please complete and resend page 5 with your additional survey questions.

## examples of question types:

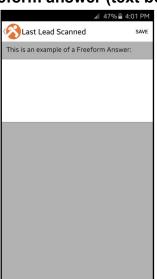
### single-answer (drop-down)



### multiple-answer (checkbox)



### freeform answer (text box)



question type:	single-answer	multiple-answer	freeform answer
question 1:			
		100 character maximum (including spaces)	
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum

# TRC SHOW LEADS custom survey form, cont.

			,
question type:	single-answer	multiple-answer	freeform answer
question 2:			
		100 character maximum (including space	es)
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum
question type:	single-answer	multiple-answer	freeform answer
question 3:			
		100 character maximum (including space	es)
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum
question type:	single-answer	multiple-answer	freeform answer
question 4:			
		100 character maximum (including space	es)
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum

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