

TRC **SHOW** **LEADS**

ShowLeads mobile app

feature-packed mobile app for use on your smartphone or tablet

- ✓ easy scanning of barcodes and QR-codes
- ✓ qualify leads with notes, comments, to-dos, etc...
- ✓ daily leads reports for the sales teams
- ✓ follow-up with emails directly from the app on the fly
- ✓ share product information with your leads on the go





Terms and Conditions

Orders must be canceled at least one week prior to the event to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled five to seven days prior to the event and 100% of the total charge for your orders canceled less than five days prior to the event.

For exhibitors renting devices, once in possession the exhibitor is responsible for 100% of the value of lost and/or damaged equipment. All equipment must be picked up and returned at the TRC Service Desk. Web login credentials to access your leads will be provided onsite at pickup. A post-event email from admin@trcbadgerite.com will be sent to you as well.

Please provide an accurate email address above. *Please make sure you receive a confirmation to ensure your order was placed for the event.

GDPR Compliance

TRC complies with the GDPR. When you scan an attendee badge during the event this constitutes an introduction and understanding that you (as an exhibitor) will receive attendee details and are able to contact them after the show under the legal grounds of 'legitimate interest.' However, within that initial contact you must provide attendees with an option to opt out of future mailings/emails.

When you scan an attendee pass, you may receive the below information (as provided by attendees when registering for this event). Show management has the right to provide additional or remove any of the below data fields from the reporting as they see fit.

- FirstName
- LastName
- JobTitle
- Company
- WorkAddress1
- WorkAddress2
- WorkCity
- WorkState
- WorkZip
- WorkCountry
- WorkPhone
- WorkFax
- Email
- The answers to any survey questions / qualifiers saved to each scanned lead's record by the scanner/app user
- Any photos / voice memos saved to each scanned lead's record by the scanner/app user



custom survey form

fees apply - see "additional services" on page 2

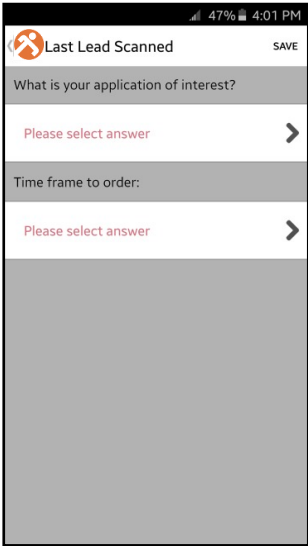
company name

email

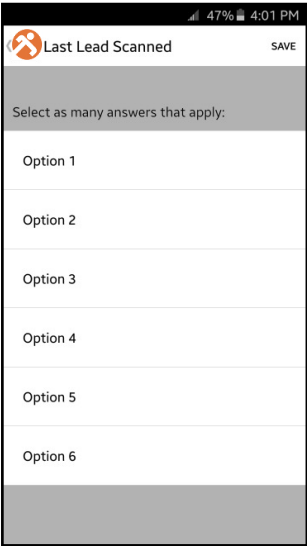
Please note, there is NO limit to the number of questions or answer options you may have. If more space is needed, please complete and resend page 5 with your additional survey questions.

examples of question types:

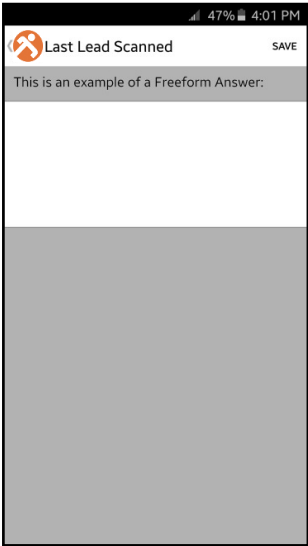
single-answer (drop-down)



multiple-answer (checkbox)



freeform answer (text box)



question type:	single-answer	multiple-answer	freeform answer
question 1:		100 character maximum (including spaces)	
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum

question type:	single-answer	multiple-answer	freeform answer
question 2:			
		100 character maximum (including spaces)	
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum

question type:	single-answer	multiple-answer	freeform answer
question 3:			
		100 character maximum (including spaces)	
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum

question type:	single-answer	multiple-answer	freeform answer
question 4:			
		100 character maximum (including spaces)	
answer 1:			40 characters maximum
answer 2:			40 characters maximum
answer 3:			40 characters maximum
answer 4:			40 characters maximum
answer 5:			40 characters maximum
answer 6:			40 characters maximum