

# Corporate Affiliate Program (CAP) Year-Round Sponsorship Benefits

2026-2027



[cite.org](http://cite.org)

**CITE**<sup>™</sup>  
CALIFORNIA IT IN EDUCATION

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# About CITE

California IT in Education is a not-for-profit, 501(c)(6) professional membership association supporting IT Professionals working in schools. We have over 3,000 members, representing 75% of the Local Educational Agencies in California.

Specifically, our members are dedicated individuals supporting hardware, software, help desk, data, wired/wireless, IoT, and all other aspects of technology leadership and support.

Our Corporate Affiliates allow CITE to provide high quality resources, professional learning, and a strong support community to our members.

Established in 1960, CITE is celebrating our 66th year, with our industry leading Conference this November. Join us in supporting the CITE Community and the hardworking IT professionals in Education!



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# CITE Mission

To lead, develop, and support technologists and education organizations to inspire student success.

# CITE Vision

Shaping the Future of Education Through Technology

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## Expanding Access to Technology Leadership in California Schools

The CITE Foundation is a tax-exempt organization dedicated to expanding opportunities for the K-12 technology community. Founded to enhance access to CITE Education Programs through scholarships and new program growth. This strategic initiative aims to establish a structured and sustainable platform for receiving tax-deductible donations, securing grants, and building external partnerships.

### Scholarship offerings for the following programs:

- CITE Certified Technology Officer Mentor Program (CTOM)
- CITE Technology Management Advancement Program (TMAP)
- CITE K-12 IT Technician Program (KITT)

Learn more at [cite.org/foundation](https://cite.org/foundation)

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CITE Certified Technology Officer Mentor Program Cohort 19

# Annual Sponsorship Opportunities

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# Annual Sponsorship Opportunities



CITE's Corporate Affiliate Program (CAP) is the best way to partner with the leading professional membership organization for IT professionals working in schools. These benefits offer many ways for your company to interact with members and get your name recognized.

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## CAP Program Details

- Our CAP year runs from July 1, 2026-June 30, 2027. New sponsors must be confirmed and paid by August 28, 2026 to take advantage of 2026-27 benefits.
- Conference benefits must be selected by August 28, 2026 and are applicable between July 1, 2026 and November 17, 2026.
- Additional Conference sponsorships for individual purchase are available in late Summer 2026.
- Early CITE Conference Booth Selection for 2027 CITE Conference selected at CITE Conference 2026.
- Priority participation or invitation to additional CITE activities are included.

The program is structured into three parts that offer you several options to create a custom sponsorship to support your needs:

- Year-Round Benefits
- Annual Conference Benefits
- Customized Benefits

Contact [sponsors@cite.org](mailto:sponsors@cite.org) for more information.

# Year Round Benefits

Benefit	Zettabyte \$50,000	Exabyte \$28,000	Petabyte \$17,000	Terabyte \$8,000	Gigabyte \$3,000
Ability to offer a CITE member discount	✓	✓	✓	✗	✗
Dedicated Social Media Posts or Shares <i>*Blackout Dates: 11/14/26—12/1/2026</i>	5	4	3	2	1
Dedicated listing on sponsor website	✓	✓	✓	✓	✓
Logo on CITE Monthly e-Newsletter	✓	✓	✗	✗	✗
Logo on CITE Homepage	✓	✓	✗	✗	✗
Personalized introductions to regional group leadership	✓	✗	✗	✗	✗
CITE Foundation: Founding Sponsor promotion	✓	✗	✗	✗	✗
CITE Foundation: Access to CITE Foundation year-round events	✓	✗	✗	✗	✗
CITE Foundation: Contributor promotion	✓	✓	✗	✗	✗
Virtual Board Meeting (10-15 minutes)	✓	✗	✗	✗	✗

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# Annual Conference Benefits

Benefit	Zettabyte \$50,000	Exabyte \$28,000	Petabyte \$17,000	Terabyte \$8,000	Gigabyte \$3,000
Booth Credit	50% off	10x10	✗	✗	✗
Pre-Selection of Booth	✓	✓	✓	✓	✓
Full Conference Passes (Includes access to keynotes, sessions, and meals)	10	8	5	2	1
Additional Booth Staff Passes	5	4	3	2	1
Guaranteed Conference Breakout Session*	2	1	1	✗	✗
Premium Scheduling of Guaranteed Conference Breakout Sessions**	✓	✓	✗	✗	✗
Discount on (1) Meeting Room at Exhibitor Show***	100% off	100% off	20% off	20% off	20% off
Early Access to Additional Conference Sponsorships	✓	✓	✓	✓	✓

\*Details must be sent to CITE by August 28 for guaranteed inclusion. \*\*For sessions submitted by 5/31. \*\*\*Includes power, small table, two chairs, and waste basket.

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# Annual Conference Benefits(continued)

Benefit	Zettabyte \$50,000	Exabyte \$28,000	Petabyte \$17,000	Terabyte \$8,000	Gigabyte \$3,000
Discounts on Additional Conference Sponsorships	20% off	20% off	20% off	20% off	20% off
Logo Generously Displayed at CITE Conference	✓	✓	✓	✓	✓
Featured on Conference Registration Website	✓	✓	✓	✓	✓
On-site Dedicated Registration Support	✓	✓	✓	✓	✓
Use of CITE CAP Sponsor Logo	✓	✓	✓	✓	✓
CITE Foundation: Special Signage Recognition	✓	✓	✗	✗	✗

# Customized Benefits

Benefit	Zettabyte \$50,000	Exabyte \$28,000	Petabyte \$17,000	Terabyte \$8,000	Gigabyte \$3,000
	Select 4	Select 3	Select 2	Select 1	×
Link to Recorded Webinar on Sponsor Page and Promotion					×
Newsletter Company Spotlight			×	×	×
(1) Hosted Product Showcase on Conference Expo Day			×	×	×
Conference Lead Capture: 1 Single App License*					×
Logo with QR Code on Conference Digital Poster**					×
Events Sent to CITE added to the Community Calendar***					×
Use of (1) Breakout Room During Expo Day for meetings only. ****			×	×	×

\*Does not include device. \*\*Must provide copy (and graphics where applicable) to be reviewed and approved by CITE. \*\*\*(1) Event per month sent to CITE Community Calendar \*\*\*\*Room scheduling required.

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# Joining the CAP Program

## CITE Corporate Affiliate Program Pricing

Zettabyte	Exabyte	Petabyte	Terabyte	Gigabyte
Level 1	Level 2	Level 3	Level 4	Level 5
\$50,000	\$28,000	\$17,000	\$8,000	\$3,000



### Contact Information

[sponsors@cite.org](mailto:sponsors@cite.org)

[cite.org/sponsors](https://cite.org/sponsors)

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If you would like to join CITE's CAP program and benefit from the many opportunities that come with it, reach out to us via the channels provided to get more information and start the process.

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