



*To lead, develop, and support technologists and education organizations to inspire student success.*



**Corporate Affiliate Program(CAP)  
Year-Round Sponsorship Benefits**

**2025-2026**



# **ABOUT CITE**

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California IT in Education is a not-for-profit, 501(c)(6) professional membership association supporting IT Professionals working in schools. We have over 2,700 members, representing 75% of the Local Education Agencies in California. Specifically, our members are dedicated individuals supporting hardware, software, help desk, data, wired/wireless, IoT, and all other aspects of technology leadership and support.

Our Corporate Affiliates, allow CITE to provide high quality resources, professional learning, and a strong support community to our members. Established in 1960, CITE is celebrating our 65th year, with our industry leading Conference this November. Join us in supporting the CITE Community and the hardworking IT professionals in Education!

**Community    Advocacy    Leadership    Learning**



# CITE AT A GLANCE

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## **Mission**

To lead, develop, and support technologists and education organizations to inspire student success.

## **Vision**

Shaping the Future of Education Through Technology

## **Core Values**

### **Community**

We believe a strong community empowers all of our members and that our community has the talent to solve any problem.

### **Advocacy**

We believe Advocacy facilitates and accelerates progress.

### **Leadership**

We believe that technology leadership is essential.

### **Learning**

We believe technology enhances learning and enables life-long learning.



# ANNUAL SPONSORSHIP OPPORTUNITIES

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CITE's Corporate Affiliate Program (CAP) is the best way to partner with the leading professional membership organization for IT professionals working in schools. These benefits offer many ways for your company to interact with members and get your name recognized.

## CAP Program Details

- Our CAP year runs from July 1 - June 30, 2026. New sponsors must be confirmed by August 31, 2025.
- Conference benefits are applicable between July 1, 2025 and our Annual Conference in November 2025.
- Additional Conference benefits for individual purchase are available in late summer 2025.
- Priority Participation or Invitation to Additional CITE Activities are included.
- Conference benefits for the 2025 Annual Conference must be selected by August 29, 2025.
- The program is structured into three parts that offer you several options to create a custom sponsorship to support your needs:
  - Part I: Year-Round Benefits
  - Part II: Annual Conference Benefits
  - Part III: Customized Benefits

## For More Information

Please contact:  
[sponsors@cite.org](mailto:sponsors@cite.org)



# PART I: YEAR-ROUND BENEFITS

Benefit	Exabyte	Petabyte	Terabyte	Gigabyte
Discount on Media	25%	20%	15%	10%
Dedicated Social Media Posts or Shares <i>*Blackout Dates: 11/15/25-12/1/2025</i>	4	3	2	1
Events Sent to CITE Added to Community Calendar	✓	✓	✓	✓
Logo on CITE Monthly e-Newsletter	✓	✓	✗	✗
Logo on CITE Website Homepage	✓	✓	✗	✗
Eligibility for Creation of CITE Member Resource Program, Discount Program, or Discount Program Plus	✓	✓	✗	✗

# PART II: ANNUAL CONFERENCE BENEFITS

Benefit	Exabyte	Petabyte	Terabyte	Gigabyte
Booth Credit	10x10	✗	✗	✗
Pre-Selection of Booth	✓	✓	✓	✓
CAP Full Conference Passes (Includes access to keynotes, sessions, and meals)	10	6	3	1
*New Discount on Additional CAP Full Conference Passes	25%	20%	15%	10%
Swag Item in Swag Bag	✓	✓	✓	✓
Logo on CITE Conference Giveaway	✓	✗	✗	✗
Use of CITE Logo on Conference SWAG in Bag (Design must be pre-approved)	✓	✓	✗	✗
Discount on Meeting Room at Exhibitor Show (Includes power, small table, two chairs, and waste basket)	100%	20%	15%	10%
Discounts on Additional Conference Sponsorships	25%	20%	15%	10%
Logo near Expo Hall Entrance Unit	✓	✓	✓	✓

# PART II: ANNUAL CONFERENCE BENEFITS

Benefit	Exabyte	Petabyte	Terabyte	Gigabyte
Logo on Opening Keynote Presentation	✓	✓	✓	✓
Conference Breakout Session (Details must be sent to CITE by August 29 for guaranteed inclusion)	✓	✓	✗	✗
Extended Consideration for Additional Sessions (Must have co-presenter from the field and be sent to CITE by August 29)	1	1	✗	✗
Conference Game Mission	✓	✓	✗	✗
Mobile App Map	✓	✓	✗	✗

# PART III: CUSTOMIZED BENEFITS

Benefit	Exabyte	Petabyte	Terabyte	Gigabyte
	Choose 4	Choose 3	Choose 2	✘
Repeat your conference session virtually post-conference			✘	✘
Blog Article**				✘
Blog Company Spotlight				✘
Blog Ad (one week)**				✘
Two Additional Dedicated Social Media Posts**				✘
Newsletter Company Spotlight				✘
Newsletter Ad (one month)**				✘
Hosted Product Showcase on Conference Expo Day		✘	✘	✘
Conference Lead Capture: 1 Single App License (doesn't include device)		✘	✘	✘
One digital banner ad in the conference mobile app**		✘	✘	✘
Logo with QR code on conference digital poster**			✘	✘
Push notification on conference mobile app notifying attendees to visit your booth number.			✘	✘

*\*\*Must provide copy (and graphics where applicable) to be reviewed and approved by CITE*



# JOINING THE CAP PROGRAM

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## CITE Corporate Affiliate Program Pricing

**Exabyte**

Level 1

**\$28,000**

**Petabyte**

Level 2

**\$17,000**

**Terabyte**

Level 3

**\$8,000**

**Gigabyte**

Level 4

**\$3,000**

If you would like to join CITE's CAP program, and benefit from the many opportunities that come with it, reach out to us via the channels below to get more information and start the process.

### Contact Information

**Please Email:**

[sponsors@cite.org](mailto:sponsors@cite.org)

