

CISCA Summit

March 9–11, 2027

CAESARS PALACE
LAS VEGAS, NEVADA

PRODUCT SHOWCASE

www.cisca.org

Product Showcase

Connect with potential clients and partners

Wednesday, March 10, 2027
2:00 pm - 5:00 pm
Caesar's Palace
Florentine Ballroom

CISCA is once again offering our **vendor members an opportunity to showcase their products** in a shared space that serves as the gateway to the new CISCA Speakeasy lounge.

The **Product Showcase** is designed to provide access to CISCA members without the cost or time commitment of a large event and connects exhibitors with potential clients and partners. Our Product Showcase is a great opportunity for you to engage and establish partnerships with the people who buy and install your products.

OUR CONTRACTOR MEMBERS HAVE OVER:



2,000
professional staff



15,000
craftsmen and craftswomen



31,000,000
labor hours per year



$ 2.7B
in annual revenue

More Than a Product Showcase

The Product Showcase offers manufacturers an opportunity to introduce new products, demonstrate innovative solutions, and engage directly with industry professionals. It's an easy, proven way to **take advantage of your CISCA affiliation to reach your target market** and reconnect with valuable clients and partners.

This year, the Product Showcase serves as the gateway to the CISCA Speakeasy! Located in an adjoining space, the Speakeasy offers a relaxed lounge atmosphere where attendees can continue conversations, strengthen connections, and build valuable industry relationships.

SPACE IS LIMITED SO SIGN UP TODAY.

Product Showcase

Exhibitor Details

Wednesday, March 10, 2027
2:00 pm - 5:00 pm
Caesar's Palace
Florentine Ballroom

2027 Exhibitor Schedule

Exhibitors must adhere to the following move in and move out times:

MOVE IN

Tuesday March 9, 2027	3 pm - 5 pm
Wednesday March 10, 2027	8 am - 11 am

EXPO HOURS

Wednesday March 10, 2027	2 pm - 5 pm

MOVE OUT

Wednesday March 10, 2027	5 pm - 7 pm

2027 Exhibitor Booth Includes:

- 10' x 10' Exhibit booth space
- Company ID Sign
- Company listing in Attendee Program Packet
- Entrance to CISCA Speakeasy Reception
- Lead Retrieval App
- Passes for potential local customers (must be pre-registered by 2/26)

Investment

Member Pricing	$1,950
Non-Member Pricing	$2,950
Sapphire Sponsor	Complimentary
Diamond/Platinum Sponsor	$1,000

Exhibitor Contact at CISCA:
Stephanie Duffee
stephanie.duffee@cisca.org
630-313-6340

Product Showcase

Application

Exhibiting Company Information

Company

Mailing Address

City State ZIP

Contact Information

All CISCA Product Showcase correspondence will be sent to this person.

Contact

Title

Mailing Address

City State ZIP

Phone Number Email

Exhibit Space

- ☐ 10' x 10' Member: $1,950
- ☐ 10' x 10' Non-Member: $2,950
- ☐ 10' x 10' Sapphire Sponsor: Complimentary
- ☐ 10' x 10' Diamond/Platinum Sponsor: $1,000

Method of Payment

☐ Check ☐ VISA ☐ MasterCard ☐ American Express

Name on Card

Card Number CVC

Exp. Date Signature

Please mail all checks to:
CISCA Product Showcase Exhibits
PO Box 570030
Atlanta, GA 30357

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