



2023 Annual Conference Schedule

Sunday, September 10th

9:30 a.m. – Board of Directors Meeting (*Broadmoor Golf Club, Robert Trent Jones Room*)

11:00 a.m. – Golf Registration/Networking/Lunch (*Broadmoor Golf Club*)

1:00 p.m. – Readiness Fund Golf Tournament (*Broadmoor Golf Club*)

5:30 p.m. – Opening/Golf Reception (*Broadmoor Golf Club, Donald Ross Room*)

7:30 p.m. – Hotelier/Sponsor Party (*The Broadmoor Brownstone*)

Monday, September 11th

Annual Conference (*International Center*)

7:00 a.m. – Breakfast & Registration

7:45 a.m. - Welcome – *Tony Dunn, CHLA Board Chair & General Manager, Sheraton Denver Downtown*

8:00 a.m. - Colorado Tourism Office Update

Tim Wolfe, Director, Colorado Tourism Office

8:15 a.m. – Colorado Legislature Update

The Honorable Julie McCluskie, Speaker of the Colorado House of Representatives

8:30 a.m. – Performance of the Hospitality Industry in the US and State of Colorado

Emmy Hise, Senior Consultant – Consulting & Analytics, STR

Emmy Hise will provide an overview of the current State of the Hospitality Market. In this session, we will take you through the hospitality industry's national performance and forecast for the state of Colorado, as well as the markets and submarkets within the state.

9:00 a.m. - Legal Update

Micha Dawson, Partner, Fisher Phillips

Micha will provide an update on recent employment legislation passed by the Colorado Legislature as well as discuss the impact of the recent Supreme Court and Court of Appeals decisions on Colorado's hotel industry.

10:00 a.m. – Break

10:15 a.m. – The Future of CHLA

Lois Todd with Alchemy Strategies will join us for facilitated roundtables to discuss what CHLA is doing, what we can do better and what else you need from us. Your input will help to chart the course of CHLA into the future!

11:00 a.m. – Uncovering Your Why

Chris Herndon, The Herndon Leadership Institute

After he graduated from The United States Military Academy at West Point and served nearly seven years in the U.S. Army, including deployments to Kosovo and Iraq, Chris served 12 years on the Denver City Council. Combining humor and life experience, Chris will share key attributes needed to successfully make an impact in your world. **STILL WORKING WITH CHRIS ON THE SESSION DESCRIPTION – HE'LL BE GREAT!**

12:00 p.m – Buffet Lunch

12:45 p.m. – Colorado by the Numbers

Kelly Caufield, Common Sense Institute

Kelly will share the data and insights the Common Sense Policy Institute has discovered over the past year on crime, homelessness, workforce, and "Swiftonomics" (the impact Taylor Swift had on Denver and Colorado's economy).

1:45 p.m. - Keynote: Jon Dorenbos - Life is Magic!

Jon Dorenbos played 14 seasons in the NFL, notably making the Pro Bowl twice as a member of the Philadelphia Eagles, as well as being the Ed Block Courage Award recipient and the Eagles Walter Payton Man of the Year. He also holds the record for the most consecutive games played in Philadelphia Eagles franchise history.

Jon competed on Season 11 of America's Got Talent where he showcased his skills as a sleight-of-hand magician, making it to the finals and placing third overall amongst over 100,000 competitors. He then put his talent on display as a guest on Ellen, who quickly became one of his biggest fans and advocates. Jon appeared on Ellen more than any other guest in the history of the show. He also has been featured on HBO Real Sports more than any other guest in the history of that show as well. He retired from the NFL after he was diagnosed with a life-threatening heart condition requiring 15 hours of emergency open-heart surgery.

Known for his great sense of humor and positive outlook on life, Jon uses his skills as a magician and his incredible life story to inspire audiences around the world. He wrote a book titled Life Is Magic that draws a roadmap for how to shut that self-doubting voice up by choosing to find happiness in every situation. Producer Mike Tollin has optioned the book and is making it into a feature film.

2:45 p.m - Adjourn

Tony Dunn, CHLA Board Chair & General Manager, Sheraton Denver Downtown

Thanks to Our Conference Sponsors!

Presenting



Diamond



Platinum



Audio Visual



Gold



Sunday Night Hotelier Party



Host



Bronze



Breakfast

