

Membership has its benefits.



AHLA is the voice of the hotel industry.

AHLA's core focus is to advocate, promote, and unite the American hotel industry.

- **Advocates** Fighting for responsible public policies to protect your business and ensure the future growth of our industry
- **Promotes** Representing our industry and telling your story where it matters most – among policymakers, in the press and to prospective hotel employees
- **Unites** Rallying all segments of our industry to tackle key industry-wide initiatives around workforce development, sustainability and safety and security

OPPORTUNITIES FOR PROPERTY MEMBERS

Show guests and staff your commitment to health and safety

- Implement AHLA's **Safe Stay™** protocols and promote your Safe Stay participation
- Join the hotel industry's sustainability journey by engaging in **Responsible Stay**
- Join the AHLA Foundation's **No Room For Trafficking** campaign and train staff to spot and prevent human trafficking

Strengthen your workforce

- Enjoy significant discounts on **American Hotel & Lodging Educational Institute certifications**
- Recruit, retain and train your employees with the AHLA Foundation's **Career Development programs** and hiring best practices

Know when things are happening, as they happen

- Join **HotelsACT** for critical actionable advocacy updates
- Enroll in the **GM or Owners Networks** to stay informed on industry data, emerging trends and legislative news
- Become a **ForWard Ambassador** and help champion the women leaders in our industry
- Connect with **AHLA On the Road** to network locally, hear from elected officials and data experts and get policy updates on issues impacting you



CHECK IN TO YOUR PROPERTY MEMBERSHIP

Log in to AHLA.com and immediately access critical members-only content

- Not sure if your property is an AHLA member? **Email membership@ahla.com to find out.**

WHAT OUR MEMBERS SAY ABOUT US

"From an **operational** and **educational** standpoint, AHLA has made it so much easier to digest the most important information that affects the **day-to-day operations** of my hotel. It's exceptional to have the opportunity to be a member of an association whose **value is worth its weight in gold.**" *General Manager, South Dakota*