

# Colorado Hotel & Lodging Association 2025 Annual Conference Sponsorship Opportunities

**Presenting: \$25,000**

**Sold! Thanks to:**



**Diamond: \$15,000**

**Sold! Thanks to:**



**Platinum: \$10,000**

**Sold! Thanks to:**



**Gold — \$5,000**

- Exclusive sponsorship of the Opening Reception and option to put promotional materials on attendee chairs.
- Hole sponsorship or equivalent (\$2,000 value) for Readiness Fund Golf Tournament
- Admission to private hotelier party on Sunday night
- Featured logo as Gold Sponsor on all marketing materials
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior at the at Annual Conference
- Four full registrations to the Conference

**Silver — \$3,500**

- Exclusive sponsorship of the Conference Lunch and option to put promotional materials on attendee chairs
- Admission to private hotelier party on Sunday night
- Featured logo as Silver Sponsor on all marketing materials
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior to Lunch
- Three full registration to the Conference

### **Bronze — \$2,500**

- Exclusive sponsorship of the General Sessions and option to put promotional materials on attendee chairs
- Admission to private hotelier party on Sunday night
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior to the General Sessions.
- Two full registrations to the Conference

### **Monday Breakfast — \$2,000 (1)**

- Exclusive sponsorship of Monday's Breakfast
- Recognition in on-site program and on screen at Registration

### **Board Meeting — \$1,500 (2)**

- Exclusive sponsorship of the CHLA Board Meeting
- Recognition in on-site program and on screen at Registration
- Opportunity to address the Board for 5 minutes

### **Coffee Break — \$2,500 (1)**

- Exclusive sponsorship of Monday's Coffee Break
- Recognition in on-site program and on screen at Registration

## **2025 Annual Conference Schedule**

### **Sunday, August 24th**

9:30 a.m. – Board of Directors Meeting

11:00 a.m. – Golf Registration/Networking/Lunch

1:00 p.m. – Readiness Fund Golf Tournament

5:30 p.m. – Opening/Golf Reception

7:30 p.m. - Hotelier/Major Sponsor Party

### **Monday, August 25th**

7:00 a.m. – Breakfast & Registration

7:45 a.m. - 2:30 p.m. – General Sessions, Keynote & Lunch

Please contact Dana Gresham with questions or for additional information  
[dana@chla.com](mailto:dana@chla.com) | 303-297-8335