

Colorado Hotel & Lodging Association 2024 Annual Conference Sponsorship Opportunities

Presenting: \$25,000

Sold! Thanks to:



Diamond: \$15,000

Sold! Thanks to:



Platinum: \$10,000

Sold! Thanks to:



Gold — \$5,000

- Exclusive sponsorship of the Opening Reception and option to put promotional materials on attendee chairs.
- Hole sponsorship or equivalent (\$2,000 value) for Readiness Fund Golf Tournament
- Admission to private hotelier party on Sunday night
- Featured logo as Gold Sponsor on all marketing materials
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior at the at Annual Conference
- Four full registrations to the Conference

Silver — \$3,500

- Exclusive sponsorship of the Conference Lunch and option to put promotional materials on attendee chairs
- Admission to private hotelier party on Sunday night
- Featured logo as Silver Sponsor on all marketing materials
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior to Lunch
- Three full registration to the Conference

Bronze — \$2,500

- Exclusive sponsorship of the General Sessions and option to put promotional materials on attendee chairs
- Admission to private hotelier party on Sunday night
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior to the General Sessions.
- Two full registrations to the Conference

Monday Breakfast — \$2,000 (1)

- Exclusive sponsorship of Monday's Breakfast
- Recognition in on-site program and on screen at Registration

Board Meeting — \$1,500 (2)

- Exclusive sponsorship of the CHLA Board Meeting
- Recognition in on-site program and on screen at Registration
- Opportunity to address the Board for 5 minutes

Coffee Break — \$2,500 (1)

- Exclusive sponsorship of Monday's Coffee Break
- Recognition in on-site program and on screen at Registration

2024 Annual Conference Schedule

Sunday, October 13th

9:30 a.m. – Board of Directors Meeting

11:00 a.m. – Golf Registration/Networking/Lunch

1:00 p.m. – Readiness Fund Golf Tournament

5:30 p.m. – Opening/Golf Reception

7:30 p.m. - Hotelier/Major Sponsor Party

Monday, October 14th

7:00 a.m. – Breakfast & Registration

7:45 a.m. - 2:30 p.m. – General Sessions, Keynote & Lunch

Please contact Dana Gresham with questions or for additional information
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