

CHLA

COLORADO HOTEL AND
LODGING ASSOCIATION

2026 Readiness Fund Golf Tournament

Sunday, October 11, 2026

1:00 p.m. Shotgun

The Broadmoor, West Course

Hotelier Foursomes: \$4,000 before 12/31/25 | \$5,000 before 4/1/26 | \$6,000 after 4/1/26

Includes : Lunch, drink tickets, cigars, golf, prizes, and Post Tournament Reception!

Please note: Vendors cannot purchase foursomes or individual golfers; however, many sponsorship packages include foursomes/twosomes.

CHLA invites you to join us as a sponsor of the **2026 Legislative Readiness Fund Golf Tournament**—an event that brings together hoteliers from across **Colorado** for a day of connection, camaraderie, and commitment to protecting our industry's future.

By sponsoring or participating in the Tournament, you are making a direct and meaningful investment in the **strength and resilience of Colorado's hotel industry**. Your support enables CHLA to stay proactive, not reactive—to be

ready when our industry needs it most.

And as a sponsor, you'll have the opportunity to **connect directly with hotel leaders from every corner of the state**—the decision-makers who define Colorado hospitality.



Major Sponsorships

Presenting Sponsor- \$50,000



Diamond Sponsor—\$25,000



Platinum Sponsor—\$20,000



Gold Sponsor - \$12,000 (5 available)

Includes: One foursome, bronze sponsorship of CHLA Annual Conference, admission to private hotelier party on Sunday night, recognition in all collateral and promotional materials and e-newsletter, cart to go to hole if you choose (no table and chairs provided) to greet golfers, and signage.

Silver Sponsor - \$10,000 (7 available)

Includes: One foursome, admission to private hotelier party on Sunday night, recognition in all collateral and promotional materials, recognition in e-newsletter, cart to go to hole if you choose (no table and chairs provided) to greet golfers, and signage.

Bronze Sponsor - \$8,000 (10 available)

Includes: Two golfers, admission to private hotelier party on Sunday night, recognition in all collateral and promotional materials, recognition in e-newsletter, cart to go to hole if you choose (no table and chairs provided) to greet golfers, and signage.



Additional Sponsorships

Lunch Sponsor \$8,500 (1 available)

Includes: Signage at BBQ lunch prior to the Golf Tournament, table and chairs near lunch buffet to greet golfers, foursome, admission to private hotelier party on Sunday night, recognition in e-newsletter, recognition in e-newsletter.

Hole-In-One Sponsor \$8,000 (1 available)

Includes: Hole in one insurance for \$75,000 prize, cart to go to hole (no table and chairs provided), signage at a hole, recognition in e-newsletter.

Beverage Cart Sponsor - \$5,000 (2 available)

Includes: Signage on beverage cart, logo on one drink ticket for each player, a cart to follow the beverage cart and talk to players, and admission to private hotelier party on Sunday night, and recognition in e-newsletter.

Longest Drive or Closest to the Pin Sponsor - \$3,500 (2 of each available)

Includes: Signage at hole for either men's & women's longest drive or closest to the pin, cart to go to hole if you choose (no table and chairs provided), prize for winning player, admission to private hotelier party on Sunday night, and recognition in e-newsletter..

Hole Sponsor \$2,500 (14 available)

Includes: Cart to go to hole if you choose (no table and chairs provided or permitted), signage at a hole, recognition in e-newsletter.

Putting Green or Chipping Green Sponsor - \$1,500 (1 of each)

Includes: Signage at putting or chipping green, and recognition in e-newsletter.

Driving Range Sponsor & Bloody Mary Bar Sponsor \$3,500 (4 available)

Includes: Signage, sponsorship of Bloody Mary Bar at registration, table and chairs at registration to talk to golfers, admission to private hotelier party on Sunday night, and recognition in e-newsletter.

Readiness Fund Supporter - \$1,000 (unlimited)

Includes: Signage at registration and reception, and recognition in e-newsletter. This sponsorship is perfect for anyone who wants to support the tournament, but can't attend!



[Click here to purchase your Sponsorship!](#)