

We Hope You'll Join!

Thank you for considering membership in the Colorado Hotel Lodging Association! Below is information on our advocacy efforts, educational opportunities and events! We hope that you'll rejoin so that you can take full advantage of these opportunities!

Advocate



As your professional trade association in Colorado, we are actively involved in regulatory and legislative issues that may impact your business. Your membership dues support our efforts to lobby for the protection of your business interests and a pro-business climate in Colorado. CHLA is actively working a number of bills at the Capitol

this session that, if passed, will directly impact hotel operations in Colorado. Member have a weblink that shows the bills we are tracking, CHLA's position, and future hearing dates as well our regular legislative e-newsletters.

Educate & Develop

With recruitment and retention of high-quality, long-term employees at top of mind for hoteliers, CHLA University aims to encourage people to enter the industry and provide training to incumbent workers in an effort to encourage them to stay in the industry and seek promotion.



LIFELONG LEARNING

CHLA has received a \$300,000 grant from the Colorado Department of Labor & Employment to provide **free upskilling trainings** to our members. We are offering courses across the State throughout the rest of the year including Certified Hospitality Supervisor, Guest Service Gold, and Certified Maintenance Employee. - <u>click here for our calendar of upcoming classes</u>.

Network

Annual Conference & Golf Tournament

Mark your calendar and plan to join us **September 10—11, 2023 at The Broadmoor** in Colorado Springs for our Annual Conference and <u>Golf Tournament</u>! These events provide you and your team a great opportunity to network with hoteliers and suppliers from across the State, to learn, and to have some fun! Only CHLA members can attend these events!



2023 Stars of the Industry Awards Luncheon



Every year we host our Stars of the Industry Awards Luncheon to give you the opportunity to acknowledge your best line-level and supervisory employees. Our 2023 Awards Luncheon will be held on December 5th at the Hyatt Regency Denver at Colorado Convention Center. <u>Click here</u> to view photos from our 2022 Stars of the Industry Awards Luncheon!

Metro Denver Lodging Council Events

May 9th – 7:30 a.m.—4:00 p.m. **MDLC Golf Tournament** *Hilton Denver Inverness*

August 8th - 11:30 a.m.-1:30 p.m. **Lunch with the Denver City Council** *Location to be Announced*



Downtown GM Lunches - 6/8/23, 7/13/23, 11/9/23

Get In Touch

We're here to serve you and hope you'll join!! <u>Click here to learn more</u> about CHLA membership and <u>here to join online</u> or contact CHLA President & CEO to learn how you can get involved!

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