



# Allied Membership Benefits

## **Bronze—\$1,500/year**

### *Includes:*

- Customizable listing in online Membership Directory.
- One (1) registration to the Colorado Hotel and Lodging Association Annual Conference.
- One (1) registration to the Stars of the Industry Awards Luncheon.
- One-time list of all lodging members with addresses.
- Recognized at all Colorado Hotel and Lodging Association events on signage.

## **Silver—\$3,000/year**

### *Includes all Bronze membership plus:*

- One additional for a total of two (2) registrations to the Colorado Hotel and Lodging Association Annual Conference.
- One additional for a total of two (2) registrations to the Stars of the Industry Awards Luncheon.
- One-time list of all lodging members with addresses and email addresses.

## **Gold—\$5,000/year**

### *Includes all Silver membership plus:*

- Two additional for a total of four (4) registrations to the Colorado Hotel and Lodging Association Annual Conference.
- Two additional for a total of four (4) registrations to the Stars of the Industry Awards Luncheon.
- Consultation with CHLA President regarding marketing efforts to membership.
- Private reception with the CHLA Board of Directors at the summer Board Retreat
- One (1) Article in Lodging Matters spotlighting member organization.

## **Platinum—\$10,000/year**

### *Includes all Gold membership plus:*

- Two additional for a total of six (6) registrations to the Colorado Hotel and Lodging Association Annual Conference.
- Two additional for a total of six (6) registrations to the Stars of the Industry Awards Luncheon.
- 2x list of all lodging members with street and email addresses.
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