

CHLA

COLORADO HOTEL AND
LODGING ASSOCIATION

Allied Membership Benefits

Bronze—\$1,500/year

Includes:

- Listing in online Membership Directory & Resource Guide.
- One (1) registration to the CHLA Legislative Reception.
- One (1) registration to the CHLA Annual Conference.
- One (1) registration to the Stars of the Industry Awards Luncheon.
- One-time list of all lodging members with addresses.
- Recognized at all CHLA events on signage.

Silver—\$3,000/year

Includes all Bronze membership plus:

- Full page ad in the Membership Directory.
- One additional for a total of two (2) registrations to the CHLA Legislative Reception.
- One additional for a total of two (2) registrations to the CHLA Annual Conference.
- One additional for a total of two (2) registrations to the Stars of the Industry Awards Luncheon.
- One-time list of all lodging members with addresses and email addresses.

Gold—\$5,000/year

Includes all Silver membership plus:

- Two additional for a total of four (4) registrations to the CHLA Legislative Reception.
- Two additional for a total of four (4) registrations to the CHLA Annual Conference.
- Two additional for a total of four (4) registrations to the Stars of the Industry Awards Luncheon.
- \$250 discount off the Tabletop price at Annual Conference.
- Consultation with CHLA President regarding marketing efforts to membership.
- Private reception with the CHLA Board of Directors at the summer Board Retreat
- One (1) Article in Lodging Matters spotlighting member organization.

Platinum—\$10,000/year

Includes all Gold membership plus:

- Two additional for a total of six (6) registrations to the CHLA Legislative Reception.
- Two additional for a total of six (6) registrations to the CHLA Annual Conference.
- Two additional for a total of six (6) registrations to the Stars of the Industry Awards Luncheon.
- Two time/year list of all lodging members with street and email addresses.
- Tabletop exhibit at Annual Conference.