Sunday, October 11th

11:00 a.m. – **Golf Registration/Networking/Lunch**

1:00 p.m. – **Readiness Fund Golf Tournament**

5:30 p.m. – **Opening/Golf Reception**

7:30 p.m. – **Hotelier/Sponsor Party**

Monday, October 12th

7:00 a.m. – **Breakfast & Registration**

7: 45 a.m. – **Annual Conference General Sessions**

7: 45 a.m. - **Welcome & Sponsor Recognitions**

8:00 a.m. – **Colorado Tourism Office Update**
Tim Wolfe, Director, Colorado Tourism Office

8:20 a.m. - **Beyond the Topline: Colorado's Hotel Profit Story**
Matt Teck, Regional Director of Sales, Duetto

ADR tells you what a room sold for. RevPAR tells you how efficiently you filled the house. It doesn't tell you what made it to the bottom line — and in 2026, that gap matters more than usual. This session looks at how Colorado's hotels are performing beneath the headline numbers. We'll draw on hotel benchmarking data alongside third-party industry sources to give an unbiased read on where Colorado stands, and what decisions now will shape profit performance through the rest of the year.

9:05 a.m. - **ChatGPT Meets Employee Relations – 2026 Employment Law Challenges"**
Andria Ryan, Attorney at Law/Deputy General Counsel & Co-Chair Hospitality Practice for Fisher Phillips

AI tools like Chat GPT are helping your employees submit well drafted and legal sounding harassment complaints, requests for accommodations and raising other employee relations concerns. This is all despite their lack of legal knowledge and without regard to the actual facts of the situation. This session will provide an overview of 2026 employment law challenges and how to handle the ChatGPT "complainer."

10:00 a.m. – **Break**

10:15 a.m. – **Denver International Airport Passenger Traffic Update & Outlook**
Laura Jackson, VP Air Service Development, Denver International Airport

Get the latest insights on passenger traffic, airline growth, and infrastructure investments at Denver International Airport (DEN)—one of the world's busiest and fastest-growing airports. This session will examine record-breaking passenger demand, expanding domestic and international air service, major capital improvement projects, and DEN's Vision 100 initiative to accommodate 100 million annual passengers. Hear what these trends mean for Colorado's tourism economy, convention business, and hotel performance, and gain valuable insight into the opportunities and challenges hoteliers can expect in the year ahead.

11:00 a.m. - **AI in Action: How Technology Is Reshaping Hospitality**
Alex Montanaro, Vice President, Digital & Go-To-Market, Hyatt
Matt Schwartz, Chief Technology Officer, Sage Hospitality
Lance Thompson, President, VIVI
Moderator: Brittany Morris Saunders, President & CEO, Colorado Technology Association

Artificial intelligence is transforming every aspect of hotel operations—from revenue strategy and marketing to guest engagement, workforce productivity, and decision-making. Join an outstanding panel of hospitality and technology leaders as they share how AI is being implemented today, where it is delivering measurable results, and what hoteliers should be preparing for next. Through real-world examples and practical insights, this session will explore the opportunities, challenges, and competitive advantages AI is creating for hotels of every size.

12:00 p.m. – **Annual Conference Adjourns**

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