

Colorado Hotel & Lodging Association 2023 Annual Conference Sponsorship Opportunities

Presenting: \$25,000

Sold! Thanks to:



Diamond: \$15,000

Sold! Thanks to:



Platinum: \$10,000

Sold! Thanks to:



Gold — \$5,000

- Exclusive sponsorship of the Opening Reception and option for a table top exhibit at the event or to put promotional materials on attendee chairs.
- Hole sponsorship or equivalent (\$2,000 value) for Readiness Fund Golf Tournament
- Admission to private hotelier party on Sunday night
- Featured logo as Gold Sponsor on all marketing materials
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior at the Opening Reception
- Four full registrations to the Conference

Silver — \$3,500

- Exclusive sponsorship of the Keynote Speaker and Conference Luncheon and option to put promotional materials on attendee chairs
- Admission to private hotelier party on Sunday night
- Featured logo as Silver Sponsor on all marketing materials
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior to the Keynote Address
- Three full registration to the Conference

Bronze — \$2,500

- Exclusive sponsorship of the **General Sessions** and option to put promotional materials on attendee chairs
- Admission to private hotelier party on Sunday night
- Logo recognition on signage and stage screens throughout the Conference
- Time to address the audience prior to the General Sessions.
- Two full registrations to the Conference

Monday Breakfast — \$2,000 (1)

- Exclusive sponsorship of Monday's Breakfast
- Recognition in on-site program and on screen at Registration

Board Meeting — \$1,500 (2)

- Exclusive sponsorship of the CHLA Board Meeting
- Recognition in on-site program and on screen at Registration
- Opportunity to address the Board for 5 minutes

Coffee Break — \$2,500 (1)

- Exclusive sponsorship of Monday's Coffee Break
- Recognition in on-site program and on screen at Registration

2023 Annual Conference Schedule

Sunday, September 10th

9:30 a.m. – Board of Directors Meeting

11:00 a.m. – Golf Registration/Networking/Lunch

1:00 p.m. – Readiness Fund Golf Tournament

5:30 p.m. – Opening/Golf Reception

7:30 p.m. - Hotelier/Major Sponsor Party

Monday, September 11th

8:00 a.m. – Breakfast & Registration

8:00 a.m. - 2:00 p.m. – General Sessions, Keynote & Lunch

Click here to purchase your sponsorship now!

Please contact Dana Gresham with questions or for additional information
dana@chla.com | 303-297-8335

2023 Readiness Fund Golf Tournament

Sunday, September 10, 2023 – 1:00 p.m. Shotgun

The Broadmoor, West Course

Foursomes: \$2,500 before 12/31/22 | \$3,500 before 4/1/23 | \$4,000 after 4/1/23

Individual Golfers: \$750 before 12/31/22 | \$1,000 before 4/1/23 | \$1,500 after 4/1/23

Includes : Lunch, drink tickets, cigars, golf, prizes, and Post Tournament Reception

Please note: Allied members cannot purchase foursomes or individual golfers; however, many sponsorship packages include foursomes/twosomes.

Presenting Sponsor- \$25,000

Sold thanks to:



Diamond Sponsor - \$20,000

Sold thanks to:



Platinum Sponsor - \$15,000

Sold thanks to:



Gold Sponsor - \$12,000 (5 available)

Includes: One foursome, table top for Annual Conference, admission to private hotelier party on Sunday night, recognition in all collateral and promotional materials, recognition in e-newsletter, table and chairs at hole to greet golfers, and signage.

Silver Sponsor - \$9,000 (7 available)

Includes: One foursome, admission to private hotelier party on Sunday night, recognition in all collateral and promotional materials, recognition in e-newsletter, table and chairs at hole to greet golfers, and signage.

Bronze Sponsor - \$7,500 (10 available)

Includes: Two golfers, admission to private hotelier party on Sunday night, recognition in all collateral and promotional materials, recognition in e-newsletter, table and chairs at hole to greet golfers and signage.

Premium Hole Sponsor \$3,000 (4 available)

Includes: Cart, table and chairs at hole to greet golfers, signage at a hole, admission to private hotelier party on Sunday night, recognition in e-newsletter.

Hole Sponsor \$2,000 (4 available)

Includes: Cart to go to hole if you choose (no table and chairs provided), signage at a hole, recognition in e-newsletter.

Lunch Sponsor \$8,500 (1 available)

Includes: Signage at BBQ lunch prior to the Golf Tournament, table and chairs near lunch buffet to greet golfers, foursome, admission to private hotelier party on Sunday night, recognition in e-newsletter, recognition in e-newsletter.

Hole-In-1 Contest Sponsor—\$7,500 (2 available)

Includes: Signage at hole for either men's & women's closest to the pin, cart to go to hole if you choose (no table and chairs provided), prize for winning player, admission to private hotelier party on Sunday night, and recognition in e-newsletter.

Beverage Cart Sponsor —\$7,500 (2 available)

Includes: Signage on beverage cart, logo on one drink ticket for each player, a cart to follow the beverage cart and talk to players, and admission to private hotelier party on Sunday night, and recognition in e-newsletter.

Closest to the Pin & Longest Drive Sponsor - \$3,500 (2 of each available)

Includes: Signage at hole for either men's & women's longest drive or closest to the pin, cart to go to hole if you choose (no table and chairs provided), prize for winning player, admission to private hotelier party on Sunday night, and recognition in e-newsletter

Driving Range Sponsor \$2,500 (1)

Includes: Signage at driving range, sponsorship of Bloody Mary Bar at registration, table and chairs at registration to talk to golfers, admission to private hotelier party on Sunday night, and recognition in e-newsletter.

Putting Green or Chipping Green Sponsor - \$1,500 (1 of each)

Includes: Signage at putting or chipping green, and recognition in e-newsletter.

Readiness Fund Supporter - \$1,000 (unlimited)

Includes: Signage at registration and reception, and recognition in e-newsletter.

[Click here to purchase your sponsorship now!](#)