



MEMBER SUCCESS GUIDE

Your Roadmap to Getting the Most Out of Your Membership

Welcome to the Coastal Georgia Apartment Association (CGAA)! We're excited to have you as part of our multifamily community. This guide is designed to help you maximize your membership, make meaningful connections, and take advantage of the education, advocacy, networking, and business opportunities available through CGAA.

Questions? Contact Teresa Harris, Association Executive | info@coastalga-apt.org | coastalga-apt.org

Join CGAA - Done! 🎉

IN YOUR FIRST 14 DAYS

- Create or update your member profile on coastalga-apt.org & opt in for SMS updates
- You should be receiving the weekly CGAA newsletter. If you are not, check your spam folder and add info@coastalga-apt.org to your contacts or mark safe.
- Create free membership profiles for your entire staff
- Follow CGAA on social media: LinkedIn, Facebook, & Instagram
- Add upcoming events and education opportunities to your calendar
- Explore committee opportunities and areas to get involved: Ambassadors, Government Affairs, Membership Engagement, Education & Programs, Communications & Marketing, or Supplier Council

IN YOUR FIRST 30 DAYS

- Attend your first CGAA event (networking, education, committee meeting, or happy hour)
- Within the first 30 days of joining, a CGAA Ambassador should have contacted you to welcome you. If not, please contact Teresa at info@coastalga-apt.org.
- Fill out our committee interest form to get involved!
- You should have received an informational email about Special Event Attendance Requests such as grand openings, ribbon cuttings, on site special events, etc.
- Register for an upcoming education class or special event

IN YOUR FIRST 60 DAYS

- Attend at least 2 CGAA events
- Connect with another member company for collaboration opportunities
- Explore sponsorship and visibility opportunities
- Share a company update or celebrate milestones with CGAA
- Invite colleagues to attend an event with you

IN YOUR FIRST 90 DAYS

- Become familiar with all member benefits available through CGAA
- Participate in educational programming, advocacy updates, networking events, and community outreach
- Become a volunteer to support a CGAA initiative or serve on a committee
- Review the annual event calendar and make plans to attend signature events

IN YOUR FIRST 6 MONTHS

- Attend 3-4 CGAA events
- Expand involvement through sponsorships, committees, or volunteer opportunities
- Invite team members to engage with membership benefits
- Have you completed your 6-month member survey yet? We want to know what's working and how we can make your membership even better!

AT YOUR 1-YEAR ANNIVERSARY

Celebrate one year with CGAA!

- ✓ Built valuable industry connections
 - ✓ Participated in education and events
 - ✓ Expanded your visibility in the multifamily community
 - ✓ Experienced the value of being involved
- Renew your membership and continue growing with us.

Need Support?

We're here to help you get connected and maximize your investment.

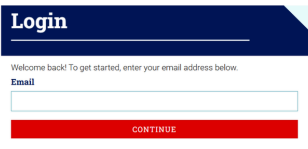
info@coastalga-apt.org | marketing@coastalga-apt.org | coastalga-apt.org



Update your Company or Personal Profile

1. <https://www.coastalga-apt.org/>

2.  Click Login in the top right corner.

3.  Input email.

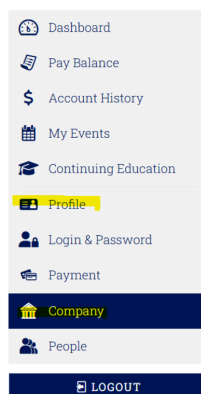
4.  Input password.

5.  Click the drop down in the top right corner.

6.  Click member compass.

7. To update profiles:

- Personal Profile: click Profile on the left column.
- Company Profile: If you are listed as management with CGAA then you will see Company as well on the left column.



8. All changes are updated automatically on the website!