



Tailgate Party

A TRADESHOW

April 17 | 6:30 PM
Savannah Station

Come
Party with
Us





Important Times

Booth Set-Up: 2:30 PM-5:30 PM

Show Hours: 6:30 PM-8:30 PM

Booth Breakdown: 8:30 PM-9:30 PM

Registration Costs

members: \$500.00

non-members: \$900.00

Sponsorship Costs*


bronze: \$650.00

silver: \$850.00

gold: \$1050.00

entertainment: \$300.00

**sponsorships are only available to members in good standing and pricing includes the cost of the booth*






General Info

Theme: This year's theme is "Tailgate Party". It is not required to use the theme but please keep in mind that use of theme is part of the booth judging criteria.

Exhibitors: Exhibit spaces are open to all Associate Members of the Coastal Georgia Apartment Association. Non-Members may purchase a space for \$900. Only Associate Members and Non-Members who have purchased a booth may attend the event. No exceptions.

Booth Size and Choice: Tailgate tents* must be no larger than 10'x10' and must have a mat, tarp, or other protectant on legs to avoid damaging venue floors. Booth Number will be chosen by CGAA based on need for electricity and placement of sponsors. Included Items: One (1) six (6) foot table, 4 Supplier Badges (Additional Supplier Badges may be purchased for \$20 each)

**Pipe & drape is not included, so it is highly encouraged to bring a tailgate tent for your space*






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General Info

Bar: There will be one (1) cash/credit bar available for attendees. No outside alcohol allowed.

Sponsorships: Sponsorships are available for purchase by Members only. Sponsorships help to cover food costs, booth prizes, promotional items, security, and other needs. All sponsors will receive their name or logo on all promotional materials and signs at the event. Other sponsorship benefits are based on the level of sponsorship. If you wish to sponsor the event, please contact the Association Office at info@coastalga-apt.org.

Food: Heavy Hors d'oeuvres will be catered and served.

Contests: Prizes will be awarded to best booth displays. There will be three categories: Most Creative, Most Informative, and Best All-Around. Booths will be voted on by attendees.






General Info

Prize Drawings: It is encouraged that each exhibitor bring prizes for the event. Drawings will take place at the end of the event. We encourage exhibitors to require the attendee be present to win.

Attendees: In addition to all Community members of the Coastal Georgia Apartment Association, Non-Member communities in CGAA's service area will be invited to attend as well. Invitations will also be extended to Community staffs, Regionals, and Owners throughout Georgia and South Carolina.

Electricity: Electricity will be available and provided at no additional cost. Please provide your own 3-prong extension cords and power strips as those will not be provided by the Association or the venue. Please make sure to mark your extension cords and power strips. Neither the Association nor the venue will be responsible for any misplaced cords or strips.





Rules and Regulations


Set Up/Clean Up: Exhibitors may not begin setting up before 2:30 PM on the day of the event. Exhibitors must be completely set up by 5:30 PM. Exhibitors must clean up immediately following the event.

Food & Beverage: Absolutely no outside alcohol is permitted. Other beverages, snack foods and candy are allowed to be served.

Security: A security officer will be on-site during the event.

Equipment: The Coastal Georgia Apartment Association and the Savannah Station are not responsible for any Exhibitor property. Any items left at the venue will be disposed of at the discretion of the venue management.

Smoking: The Savannah Station is a smoke-free facility. If you wish to smoke, please use the designated areas outside of the building and dispose of trash properly.






Rules and Regulations

Damage: Any damage to walls, floors, lights, doors, etc. must be immediately reported to Association and Venue staff. The offending Exhibitor agrees to compensate the Savannah Station promptly for the cost of cleaning, repairing, or replacing damaged items.

Parking: Parking is available at the venue and may be utilized.

Payment: Payment for booths & sponsorships must be received prior to the date of the show. Exhibitors who have not paid for their booths will not be allowed to exhibit or attend the event. No exceptions.

Music: Appropriate music will be provided by CGAA via a DJ. No music allowed at booths.






Rules and Regulations

Indemnification: The customer agrees to indemnify, to the extent permitted by law, to protect, defend and hold harmless the Coastal Georgia Apartment Association, Savannah Station and its employees, from any and all claims, losses, or damages to personal property, injury to persons, government charges or fines, and costs, including reasonable attorney's fees, arising out of or connected to any event involving the occupancy or use of the Savannah Station by the customer or its guests, invitees, or agents, except those claims arising out of sole negligence or willful misconduct of the Savannah Station.

Banned Items: Birdseed, Sparklers, and confetti are all banned inside and outside of the Savannah Station. Any Exhibitors or attendees who fail to follow this rule will be fined by the venue and the Association.






Sponsorships

Bronze: \$650.00 (8 available)

- Includes booth space
- Company Name on website, Facebook, and Instagram
- Company Name on marketing material at event
- Sponsor sign on Trade Show booth table
- 2 additional Supplier badges

Silver: \$850.00 (4 available)

- Includes booth space
 - Company Logo on website, Facebook, and Instagram
 - Company Logo on marketing material at event
 - Sponsor sign on Trade Show booth table
 - 2 additional Supplier Badges
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Sponsorships

Gold: \$1050.00 (1 available)

- Includes booth space
- First pick of booth location
- Company Logo on website, Facebook, and Instagram
- Company Logo on marketing material at event
- Sponsor sign on Trade Show booth table
- 4 additional Supplier badges

Entertainment: \$300.00 (1 available)

- Company Name on website, Facebook, and Instagram
 - Company Logo on marketing material at event
 - Sponsor sign on DJ booth at event
 - Frequent acknowledgement by DJ at event
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