



Coastal Georgia Apartment Association presents

CARNIVAL a Trade Show



Without promotion, something terrible happens...nothing
P.T. Barnum

30 March 2022

Savannah Station | 601 Cohen St Savannah, GA 31401

coastalga-apt.org/tradeshow









Important Times

Booth Set-Up: 2:00 PM-5:00 PM

Show Hours: 6:00 PM-8:00 PM

Booth Breakdown: 8:00 PM-9:00 PM

Registration Costs*

Member Cost: \$450.00

Non-Member Cost: \$850.00

Sponsorship Opportunities*

Bronze: \$250.00 (Receive \$50.00 off Booth)

Silver: \$500.00 (Receive \$100.00 off Booth)

Gold: \$750.00 (Receive \$150.00 off Booth)

*Payments due no later than March 1, 2022. No exceptions







General Information



Theme:

This year's theme is "Carnival". It is not required to use the theme but please keep in mind that use of theme is part of the booth judging criteria.

Exhibitors:

Exhibit spaces are open to all Supplier Members of the Coastal Georgia Apartment Association. If non-members wish to attend and participate a booth may be purchased for \$850. Only Supplier Members and Non-Members who have purchased a booth may attend the event. No exceptions.

Booth Size and Choice:

Booths will be 8' tall x 8' long x 10' wide. Booth Number will be chosen by CGAA based on need for electricity and placement of sponsors.

Included Items:

One (1) six (6) foot table, Two (2) chairs, 4 Supplier Badges (Additional Supplier Badges may be purchased for \$20 each)

Bar:

There will be one (1) cash bar available for attendees.

Sponsorships:

Sponsorships are available for purchase by Members only. Sponsorships help to cover food costs, booth prizes, promotional items, security, and other needs. All sponsors will receive their name or logo on all promotional materials and signs at the event. Other sponsorship benefits are based on the level of sponsorship. If you wish to sponsor the event, please contact the Association Office at info@coastalga-apt.org.



General Information



Food:

Heavy hor'douevres will be catered and served.

Contests:

Prizes will be awarded to best booth displays. There will be three categories: Most Creative, Most Informative, and Best All-Around. Booths will be voted on by attendees.

Attendees:

In addition to all Community members of the Coastal Georgia Apartment Association, Non-Member communities in CGAA's service area will be invited to attend as well. Invitations will also be extended to Community staffs, Regionals, and Owners throughout Georgia and South Carolina.

Prize Drawings:

It is encouraged that each exhibitor bring prizes for the event.

Drawings will take place at the end of the event.

Electricity:

Electricity will be available and provided at no additional cost. Please provide your own 3-prong extension cords and power strips as those will not be provided by the Association or the venue. Please make sure to mark your extension cords and power strips. Neither the Association nor the venue will be responsible for any misplaced cords or strips.







Rules & Regulations



Set-Up & Clean-Up:

Exhibitors may not begin setting up before 2:00 PM on the day of the event. Exhibitors must be completely set up by 5:00 PM. Exhibitors must clean up immediately following the event.

Food and Beverages:

Absolutely no outside food or beverages, including alcohol, are permitted at the venue.

Security Officers:

A security officer will be on-site during the event.

Equipment:

The Coastal Georgia Apartment Association and the Savannah Station are not responsible for any Exhibitor property. Any items left at the venue will be disposed of at the discretion of the venue management.

Smoking:

The Savannah Station is a smoke-free facility. If you wish to smoke, please use the designated areas outside of the building and dispose of trash properly.

Damage:

Any damage to walls, floors, lights, doors, etc. must be immediately reported to Association and Venue staff. The offending Exhibitor agrees to compensate the Savannah Station promptly for the cost of cleaning, repairing, or replacing damaged items.







Rules & Regulations



Parking:

Parking is available at the venue and may be utilized.

Payment:

Payment for booths must be received no later than March 1, 2022. Exhibitors who have not paid for their booths by March 1 will not be allowed to exhibit or attend the event. No exceptions.

Music:

Music is allowed at booths, but please respect your fellow Exhibitors. Music that becomes a disruption to other Exhibitors or contains vulgar language will be asked to be turned off.

Indemnification:

The customer agrees to indemnify, to the extent permitted by law, to protect, defend and hold harmless the Coastal Georgia Apartment Association, Savannah Station and its employees, from any and all claims, losses, or damages to personal property, injury to persons, government charges or fines, and costs, including reasonable attorney's fees, arising out of or connected to any event involving the occupancy or use of the Savannah Station by the customer or its guests, invitees, or agents, except those claims arising out of sole negligence or willful misconduct of the Savannah Station.

Banned Items:

Birdseed, Sparklers, and confetti are all banned inside and outside of the Savannah Station. Any Exhibitors or attendees who fail to follow this rule will be fined by the venue and the Association.







Sponsorships



Bronze: \$250.00

- \$50.00 off booth pricing
- Company Name on website, Facebook, and Instagram
- Company Name on marketing material at event
- Sponsor sign on Trade Show booth table
- 2 additional Supplier badges

Silver: \$500.00

- \$100.00 off booth pricing
- Company Logo on website, Facebook, and Instagram
- Company Logo on marketing material at event
- Sponsor sign on Trade Show booth table
- 2 additional Supplier Badges

Gold: \$750.00

- \$150.00 off booth pricing
- Company Logo on website, Facebook, and Instagram
- Company Logo on marketing material at event
- Sponsor sign on Trade Show booth table
- First pick of booth location
- 4 additional Supplier badges



