

California Farm Labor Contractor Association

2026 Sponsorship Opportunities

California Farm Labor Contractor Association (CFLCA) is the sole premier organization representing and serving the farm labor contracting industry in California. Partnering with us sets your company apart from the rest, boosts your visibility, strengthens your brand recognition, and generates results that last! Additionally, by joining CFLCA as a sponsor, you showcase your support for the industry as a whole and the work CFLCA does for FLCs throughout the state.

Enhance your business, increase your exposure to potential clients, and support the enrichment of the ag labor industry by joining and sponsoring CFLCA today!

Once you select the best fit for your company, please fill contact Kimberly at 916-389-9630 or Kimberly@CalFLCA.org. We look forward to partnering with you to support the ag labor industry and those that feed our families, communities, and the nation.



Platinum Annual Sponsorship • \$10,000 per year

- CFLCA signature events - verbal recognition and premium logo placement
- Registration & event communication emails - premium logo placement
- FLC 9hr Seminar Exhibiting – 4x opportunities at in-person seminars (see Exhibitor Sponsorship below)
- FLC 9hr Seminar Registrations – 4x complimentary for staff, clients, or other guests (virtual or in-person)
- CFLCA Website - premium virtual branding featuring company logo throughout, clickable directing to company website
- CFLCA Homepage Carousel – 2x features, each for a 2 week period
- Affiliate Company Directory – Premium placement of customizable listing with company logo, bio, website link, and contact information
- CFLCA Membership Roster – access
- Annual Sustaining Membership with CFLCA
- Weekly E-Newsletters - premium virtual branding featuring linked company logo
- E-Newsletter Highlights – 2x (see Newsletter sponsorship below)
- CFLCA Annual Impact Report - premium logo placement
- Promotional Flyer – mailed to all CFLCA members with the Annual Impact Report (full-page, color)
- Sponsored Resource (e.g. checklist, how-to guide) - opportunity to partner on development to support members & the industry (subject to CFLCA approval)
- Webinar Registrations – 6x complimentary for staff, clients, or other guests
- Partnered Webinar - opportunity to partner on topic development and delivery (subject to CFLCA approval)
- Speaking/Teaching Engagements - priority opportunities
- Sponsorship Add-On Items - priority opportunities for additional events & benefits
- Ag Labor Forum - exclusive Platinum Sponsor recognition and benefits including but not limited to:
 - Premium logo placement on materials onsite, pre, and post event
 - Premium exhibit space selection opportunity
 - Registrations - 4x complimentary for staff, clients, or other guests
 - Extended early-bird pricing for additional company staff
 - Custom branded discount code for registration to share with clients & guests
 - Registration list provided in advance in spreadsheet format
 - Half-page color promo printed in the program book
 - Opportunity to include promotional item in attendee welcome bag
- CFLCA Board Meeting Invitation
- Sponsor Consultations - meet with CFLCA staff throughout the year to maximize your membership and sponsorship

Gold Annual Sponsorship • \$5,000 per year

- CFLCA signature events - verbal recognition and select logo placement
- Registration & event communication emails - select logo placement
- FLC 9hr Seminar Exhibiting – 65% discount on (see Exhibitor Sponsorship below)
- FLC 9hr Seminar Registrations – 2x complimentary for staff, clients, or other guests (virtual or in-person)
- CFLCA Website - select virtual branding featuring company logo throughout, clickable directing to company website
- CFLCA Homepage Carousel – 1x feature for a 2 week period
- Affiliate Company Directory – Select placement of customizable listing with company logo, bio, website link, and contact information
- CFLCA Membership Roster – access
- Annual Associate Membership with CFLCA
- Weekly E-Newsletters – select virtual branding featuring linked company logo
- E-Newsletter Highlight – 1x (see Newsletter sponsorship below)
- CFLCA Annual Impact Report - select logo placement
- Promotional Flyer – mailed to all CFLCA members with the Annual Impact Report (half-page, color)
- Sponsored Resource (e.g. checklist, how-to guide) - opportunity to partner on development to support members & the industry (subject to CFLCA approval)
- Webinar Registrations – 3x complimentary for staff, clients, or other guests
- Partnered Webinar - opportunity to partner on topic development and delivery (subject to CFLCA approval)
- Speaking/Teaching Engagements - select opportunities
- Sponsorship Add-On Items - select opportunities for additional events & benefits
- Ag Labor Forum - Gold Sponsor recognition and benefits including but not limited to:
 - Select logo placement on materials onsite, pre, and post event
 - Priority exhibit space selection opportunity
 - Registrations - 3x complimentary for staff, clients, or other guests
 - Extended early-bird pricing for additional company staff
 - Custom branded discount code for registration to share with clients & guests
 - Registration list provided in advance in spreadsheet format
 - Opportunity to include promotional item in attendee welcome bag
- CFLCA Board Meeting Invitation
- Sponsor Consultations - meet with CFLCA staff throughout the year to maximize your membership and sponsorship

Silver Annual Sponsorship • \$2,500 per year

- CFLCA signature events - verbal recognition and company listing
- Registration & event communication emails - company listing
- FLC 9hr Seminar Exhibiting – 45% discount on (see Exhibitor Sponsorship below)
- CFLCA Website - virtual branding featuring company listing
- Affiliate Company Directory – Customizable listing with company logo, bio, website link, and contact information
- Weekly E-Newsletters – company listing
- E-Newsletter Highlight – 55% discount (see Newsletter sponsorship below)
- CFLCA Annual Impact Report – company listing in report mailed to all members
- Sponsored Resource (e.g. checklist, how-to guide) - opportunity to partner on development to support members & the industry (subject to CFLCA approval)
- Sponsorship Add-On Items – advance opportunities for additional events & benefits
- Discounted Ag Labor Forum Sponsorships: 30% off Silver • 20% off Gold
- Sponsor Consultations - meet with CFLCA staff throughout the year to maximize your membership and sponsorship

In-person 9-hour FLC Exhibiting Opportunity • \$700 per event

- Exhibit table space
- Two exhibit personnel registrations
- Recognition of sponsorship at commencement and during breaks
- Recognition on attendee confirmation & reminder emails

Newsletter Feature • \$450 per ad

- One-week e-newsletter feature (English and Spanish distributions) first come-first served
- 2-paragraph (150-word max) product highlight including clickable website link, email, phone number, and 1 photograph (subject to CFLCA staff approval)
- 4,000-person distribution (English and Spanish) with an average 56% open rate

*All sponsorship opportunities are subject to CFLCA approval

**Signature events exclude special sponsored events