



March 10-11, 2026

CALIFORNIA ADVOCACY DAY

Advocacy Day sponsors play a vital and visible role, bringing together agricultural employers, FLCs, growers, partners, and policy makers. Join us to help ensure industry voices are heard and to support California agriculture.

Promote smart policy • Engage with decision-makers
Elevate your brand as a good steward and advocate for the industry

Sponsorship Opportunities

Visionary – \$3,000

- Welcome remarks
- Logo on promotional materials
- Recognition onsite
- Complimentary registrations: 5

Champion – \$1,250

- Name on promotional materials
- Recognition onsite
- Complimentary registrations: 3

Ally – \$500

- Recognition onsite
- Complimentary registrations: 2

Share real-world perspectives

Educate policy makers

Drive the conversation

Challenge misconceptions

Work for practical solutions

For more information contact:

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