











SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver
	SOLD OUT	\$5,000	\$2,000
Registrations	4	3	2
Logo Recognition	Premium	Select	Name Only
Exhibitor Table	Premium	Select	
Registrant List	Advance	Advance	Post-Event
Promo Item for Attendees			
Extended Early-Bird Rate			
Custom Discount Code			
Introduce a Session			
Program Book Ad	½ page full color		

ADD-ON OPPORTUNITIES

Available to Ag Labor Forum Sponsors

Reception Sponsor Nov. 19 at The Madonna Inn	\$1,500	2 available*
Badge Lanyard Sponsor	\$1,000	SOLD OUT
Coffee Break Sponsor	\$700	SOLD OUT
Welcome Bag Sponsor	\$900	SOLD OUT
Wi-Fi Sponsor Set custom password	\$500	SOLD OUT

**A single sponsor may secure both add-on opportunities to receive sole recognition.*

Please direct inquiries to Kimberly Clark at 916-389-9630 or Kimberly@CalFLCA.org

All sponsorships are on a first come first serve basis, conditional upon CFLCA approval.

Sponsorship Opportunity Details

Platinum ALF Sponsor - (SOLD OUT)

- Four (4) complimentary forum registrations for company staff and/or clients.
- Premium logo placement on promotional materials, webpage, and confirmation emails.
- Premium logo placement & recognition on-site during the forum.
- Priority placement for exhibitor table.
- Forum registrants list a week in advance.
- Distribution of promotional handout/item to registrants.
- Placement of a ½ page, full color advertisement in the program book.
- Opportunity to introduce a session during the forum.
- Extended early-bird pricing for additional company staff registrations.
- Custom-branded registration discount code to share with clients.

Gold ALF Sponsor- \$5,000

- Three (3) complimentary forum registrations for company staff and/or clients.
- Logo placement on promotional materials, webpage, and confirmation emails.
- Logo placement & recognition on-site during the forum.
- Select placement for exhibitor table.
- Forum registrants list a week in advance.
- Distribution of promotional handout/item to registrants.
- Extended early-bird pricing for additional company staff registrations.
- Custom-branded registration discount code to share with clients.

Silver ALF Sponsor - \$2,000

- Two (2) complimentary forum registrations for company staff.
- Company name included on promotional materials, webpage, and confirmation emails.
- Company name listed & recognized on-site during the forum.
- Exhibitor table.
- Forum registrants list post-event.

Reception Sponsor (2 available) - \$1,500

- Exclusively recognized during the opening reception (at The Madonna Inn on Nov. 19).
- *A single sponsor may secure both add-on opportunities to receive sole recognition.*

Name Badge Lanyard Sponsor (1 available) - \$1,000

- Company logo printed on attendee name badge lanyards.

Coffee Break Sponsor (1 available) - \$700

- Company logo placed on signage at the coffee bar during the forum (Nov. 20 & 21).

Welcome Bag Sponsor (2 available) - \$450

- Company logo placed on the bag given out at registration with forum materials.
- *A single sponsor may secure both add-on opportunities to receive sole recognition.*

Wi-Fi Sponsor (1 available) - \$500

- Select the Wi-Fi password and be recognized on signage throughout the forum.

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