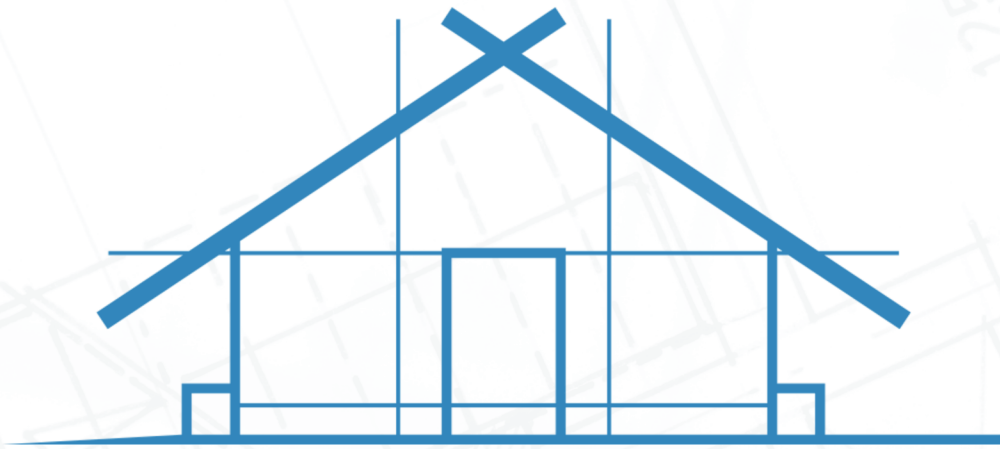




ReFrame Home Repair Solutions Lab

Atlanta, Georgia | October 5–6, 2026

SPONSORSHIP
OPPORTUNITIES



**ReFrame Home
Repair Solutions Lab**



COALITION FOR HOME REPAIR

A trusted resource and advocate for home repair as an approach to the preservation of safe, healthy, affordable housing for all.

FEATURED IN



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SHELTERFORCE

The Original Voice of Community Development

**BUSINESS
INSIDER**

Build Hope. Strengthen Homes. Transform Lives.

The **ReFrame Home Repair Solutions Lab** is a national, place-based convening designed to advance local home repair systems through cross-sector collaboration, applied learning, and solution-building.

Hosted by the **Coalition for Home Repair**, the Solutions Lab brings together nonprofit leaders, public agencies, funders, and industry partners to strengthen housing preservation and promote safe, healthy homes.

Why It Matters

Home repair is a critical but under-resourced component of the housing ecosystem. Strengthening these systems:

- Preserves affordable housing stock
- Supports aging in place
- Improves health and safety outcomes
- Builds pathways to sustainable homeownership

The Solutions Lab moves beyond conversation toward **implementation-ready strategies** that drive real-world impact.

Event Structure

DAY ONE – SOLUTIONS LAB (WORKING SUMMIT)

- Single-track panel discussions
- Facilitated table workgroups
- Focus on real-world scenarios and systems challenges

Outcome: actionable strategies tailored to the Atlanta region

DAY TWO – CONFERENCE + FIELD EXPERIENCE

- Sessions on complementary national topics
- Guided tour of local home repair programs and projects

Proven Model

This event builds on the success of the Reframe Conference, held annually since 2012, and the **2024 Detroit Home Repair Solutions Lab**, funded by the Van Dusen Urban Leadership Forum, which successfully convened cross-sector partners to advance systems-level solutions.

The Detroit Lab convened national and local stakeholders to generate practical, field-informed solutions that continue to inform ongoing work across the network. We will do the same to benefit the metro Atlanta home repair ecosystem.

Sponsorship Opportunities

Sponsors play a critical role in ensuring equitable access and high-quality engagement.

Support will help:

- Provide scholarships for nonprofit participants
- Cover travel and honoraria for expert speakers
- Strengthen cross-sector participation and impact

Registration: \$500 per participant

Visionary Sponsor - \$25,000

Best for: Enterprise, national funders, major corporate philanthropy

- Featured as **Presenting Sponsor** of the Solutions Lab
- Opportunity to open the event or deliver keynote remarks
- Prominent logo placement across all materials and communications
- Opportunity to shape a Solutions Lab session topic
- Recognition in post-event report and national dissemination
- Direct engagement with cross-sector leaders and policymakers

Leadership Sponsor - \$10,000

Best for: Regional funders, large nonprofits, aligned corporations

- Recognition as **Session Sponsor**
- Opportunity to participate as a panelist or moderator
- Logo placement on event materials and website
- Targeted networking with national and local partners
- Inclusion in post-event summary materials

Supporting Sponsor - \$5,000

Best for: Local partners, emerging funders, aligned service providers

- Recognition in event materials and program
- Opportunity to attend and engage in working sessions
- Visibility among national home repair network

Positioning: *Alignment + visibility + access*

Optional Add-On:

Scholarship Sponsor (Flexible: \$2,500–\$15,000)

- Directly funds participation for nonprofit practitioners
 - Named recognition tied to equity and access
 - Strong appeal for foundations focused on inclusion
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Why Sponsor?

- Directly funds participation for nonprofit practitioners
- Named recognition tied to equity and access
- Strong appeal for foundations focused on inclusion

Get Involved

Opportunities to:

- Sponsor the event
- Present or participate in panels
- Support scholarships or specific program elements

Contact: Freyja Harris, CEO, freyja@coalitionforhomerepair.org

Schedule a conversation: <https://calendly.com/freyja-harris/45min>



ReFrame Home Repair Solutions Lab



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