



2023 Conference Sponsorship

MeadowView Marriott

Kingsport, TN

November 8 - 10, 2023

The Coalition for Home Repair promotes the preservation of safe, healthy, affordable homes for all by supporting the work of home repair and rehabilitation partners nationwide. Home repair member organizations provide free or reduced-cost home repairs to low-income people across the country.

Who Attends ReFrame Conference?

ReFrame Conference is attended by:

- Home repair non-profit staff
- Home repair construction & modification professionals
- Non-profit board members
- Home repair volunteers
- Housing development government officials
- Affordable housing preservation advocates

The conference will be attended by approximately 150 people from approximately 50 home repair organizations serving in over 40 states.

The majority of organizations in attendance will have an employee at the event with purchasing power and decision-making authority.

Sponsorship Opportunities

Session Sponsors & Exhibit Tables: *Session sponsors may make a 2-minute pitch at the beginning of the session.*

- \$350 - Break-out session sponsorship only (20+ are available on a variety of topics)
- \$400 - Exhibit table only (12 are available)
- \$550 - Exhibit table & break-out session sponsorship (12 are available; \$750 value)

Scholarship Sponsor: *Scholarship sponsors assist smaller organizations with limited professional development budgets to attend the conference, in addition to home repair beneficiaries. Scholarship sponsors will be specially recognized during Keynote sessions.*

- \$300 - Sponsor one attendee
- \$900 - Sponsor three attendees
- \$1,500 - Sponsor five attendees

Meal Sponsors: *Sponsors can provide a banner and stand which will be placed prominently during the sponsored meal/break. The lunch sponsor may make a 2-minute pitch.*

- \$1,500 - Breakfast (2 available - Thursday & Friday)
- \$2,000 - Networking Lunch (1 available - Thursday)

Platinum Sponsors: *includes an exhibit table, 2-minute pitch, and optional banner.*

- \$2,500 - Keynote sponsor (1 available)
- \$5,000 - Livestream sponsor (1 available - enables Keynote sessions to be available virtually)
- \$10,000 - Presenting sponsor (1 available - includes sponsorship of Keynote break-out session by the same plenary speaker, and 3 coffee/snack breaks)

The Value of Being a ReFrame Conference Sponsor

Benefits of being a sponsor or exhibitor:

- Logo & URL on the Coalition's website
- Verbal recognition during the conference
- Recognition in an email blast before and after the conference
- Ad in conference app
- Small exhibit area allows more access to attendees
- Conference registrations: 1 for those paying under \$1,000 and 2 for those paying \$1,000+. This includes 2 hot breakfasts, 1 lunch, and 3 snack/coffee breaks.
*Additional meal/snack tickets may be purchased for \$90.

Join the Coalition as a Business Partner Member

For just a little more than the cost of exhibiting or sponsoring the conference, you can become a Business Partner Member of the Coalition. In addition to a complimentary conference exhibit or sponsorship, benefits include a listing in our on-line directory, and e-mail blasts about your company sent to about 500 employees of home repair nonprofits. [Learn more here.](#)

Register your sponsorship today! Email Freyja Harris, Executive Director (Freyja@coalitionforhomerepair.org) to secure your sponsorship opportunity or for more information.