



COALITION FOR HOME REPAIR

ANNUAL IMPACT CALL

ANNUAL IMPACT CALL 2024

COALITIONFORHOMEREPAIR.ORG



COALITION FOR HOME REPAIR

OUR TEAM

Let's meet our team members who are professional and have rich experiences.



FREYJA HARRIS

Executive Director



EMMA CARRASCO

Advocacy & Research
Coordinator



ROSE SMITH

Finance
Coordinator



JILL WEBBER

Grants & Compliance
Officer



MEGAN GOYER

Membership & Program
Coordinator



MELANIE CAMPBELL

Marketing Coordinator



SUSAN WILLIAMS

Executive & Operations
Coordinator



ANIKA PRASAD

Systems & Salesforce
Coordinator



CALL AGENDA



Organization Updates

staff will share updates and plans for the year ahead.



Member Impact

Staff will share an update on data from impact reports and the executive survey



Housing Trends

Staff will share data, policies, and trends at a national level.



Member Wins & Q&A

Member wins will be sprinkled throughout our presentation but we'll share quite a few more at the end.



**We received a \$50,000
grant to build a new
warehouse! And then
we built the warehouse!**

ST. VINCENT MISSION
DAVID, KENTUCKY



MESSAGE FROM OUR DIRECTOR

- Highlights on Federal Grant Success
- Membership Updates
- Nationwide Media & Marketing Updates
- Advocacy Platform, Partnerships, & Resources

Freyja Harris
Executive Director of the
Coalition for Home Repair





We received a restricted gift of floating funds so that the impact of reimbursement grants is more manageable on cash flows. We also had our very first fundraiser, A Toast to Home, which raised almost \$60,000.

REBUILD UPSTATE
GREENVILLE, SC



Financial Update

2023 Bolstered Internal Controls & Processes

- Engaged consultant who provided curated financial management process policies and guidelines specifically for our government funding
- Hired finance coordinator to implement and oversee controls

Platinum
Transparency
2024

Candid.



We work with the VA, Home Depot, and Habitat International to provide affordable repairs for area veterans. About 60% of our projects this year have been for veterans. Coupled with our homebuilding initiatives for female veterans, this has been a stellar year in providing assistance and safe housing for these deserving folks.

SPACE COAST HABITAT FOR HUMANITY
PALM BAY, FLORIDA



VHRMP Update

- The VHRMP program currently has 14 subrecipients in eight states.
- We have provided eight workshops for subrecipients on topics such as Environmental Review, Procurement, Veteran and Repair Eligibility, and Financial Reporting.
- A consultant was engaged for support and guidance in setting up our administration and compliance controls.
- The Neighborly software platform went live in March 2024 and will be used for CHR and subgrantees to streamline and simplify VHRMP administration.

HUD provided a no-cost extension of VHRMP to September, 2026.



neighborly
your hub for home services™





Preservation and Reinvestment Initiative for Community Enhancement (PRICE)

- Manufactured housing is a critical piece of the nation's affordable housing stock that provides a home to over 22 million Americans.
- PRICE funds manufactured home repair and replacement

Interest Webinar on Tuesday, April 2nd at 2:00 pm ET

- general program overview
- resident eligibility
- types of repairs and replacements funded
- compliance eligibility
- next steps for interested members

Live attendance strongly encouraged for interested members

Deadline June 5th, 2024



We hired a great Director of Development.

SERVANTS
RED LION, PA



We increased homes and projects last year.

METRO LUTHERAN MINISTRY
KANSAS CITY, MO



We repaired 70 homes for flood survivors.

HOUSING DEVELOPMENT ALLIANCE
HAZARD, KENTUCKY



Marketing Update

2023 Pinnacle Awards

Community Housing Coalition of Madison County | Pinnacle of Excellence Award

Jeri Bluege at Habitat for Humanity Wisconsin River Area | Professional Excellence Award

Wells Fargo Bank – Denver Market nominated by Brothers Redevelopment | Partnership Excellence Award

Senator Tammy Baldwin (D-WI) | Advocate of the Year

2024 Award Timeline

1. Early April: Applications Open
2. Mid-June: Applications Close
3. July: Notifications Made
4. November: Award Presentation / Public Announcements





Executive Survey

Trends

1. Organizations are concerned about increased service demand and how they can **scale programs effectively**.
2. Most organizations concerned about sustainability cited **challenges around skilled labor**, including hiring staff and/or working with licensed subcontractors.
3. Organizations in **rural communities cited a lack of funders**, especially for operational costs.
4. Members requested **more opportunities for support from Coalition staff** via personalized training, such as consulting, or programmatic reviews/audits.



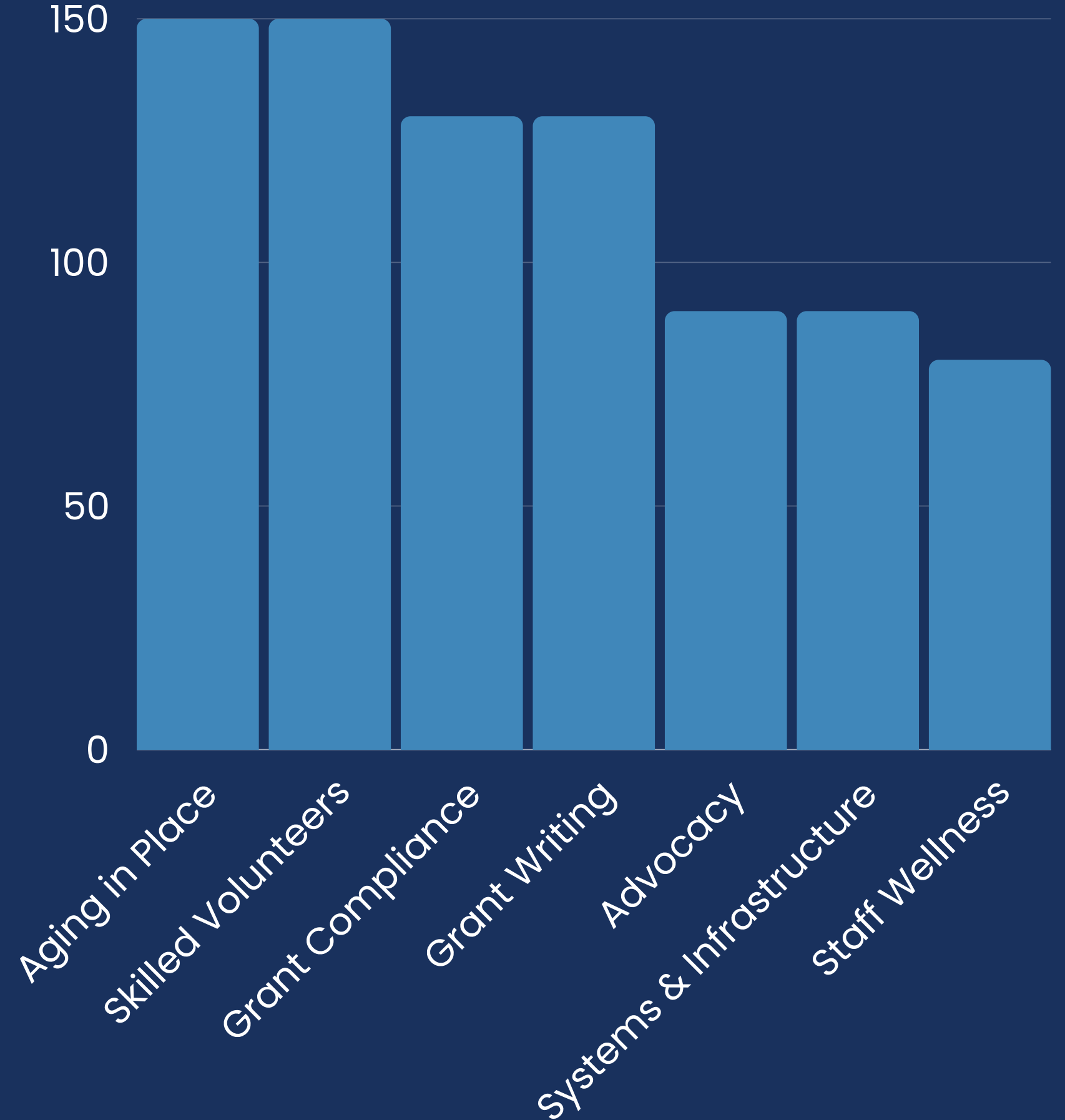
Executive Survey

Aging in Place

- 23 Orgs in AiP Cohort
- 5 webinars

Advocacy Summit & Taskforce

2023 Federal Grant Workshop Series



Welcome, QGiv as Business Partner Member!



New Member Benefit: 10% off paid plans

QGiv, Bloomerang Donor Management, & Bloomerang Volunteer

Qgiv and Bloomerang offer nonprofits across the country a more robust, intuitive, and user-friendly solution for online fundraising, donor management and volunteer management. Their goal is to help you fundraise more efficiently with greater results, engage your community, build a positive donor experience.

Save the Date: Featured Webinar on Tuesday, July 9th at 1:00 pm ET.

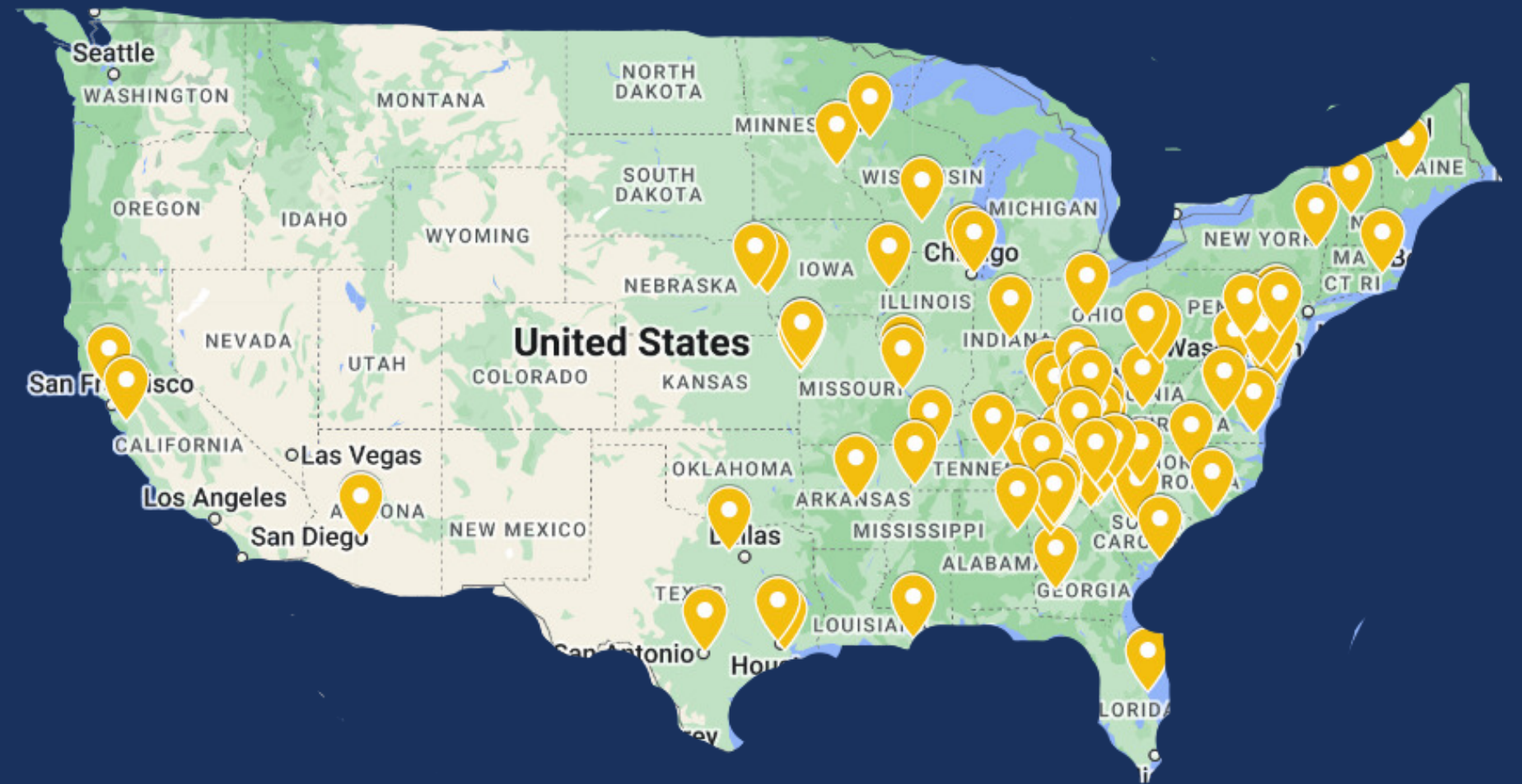


Community Housing Coalition **launched its first construction apprenticeship program, through the state of NC. This program, partially funded by financial support of our giving community, directly aligns with the 2024–2026 strategic goals of our organization which include expanding our capacity to increase the affordable housing stock in Madison County, and to engage more deeply with the community through education.**












COMMUNITY HOUSING COALITION OF MADISON COUNTY
MADISON COUNTY, NC



Programs & Membership



Upcoming Trainings

Mar 20	Segregated by Design Film Viewing & Discussion  1:00 PM - 2:00 PM EDT	Apr 23	Funding Opportunities for Aging in Place  2:00 PM - 3:00 PM EDT
Mar 28	Ethics of Serving Older Adults  2:00 PM - 3:00 PM EDT	May 2	Deep Tend: Self-Care Strategy and Burnout Prevention  1:00 PM - 2:30 PM EDT
Apr 2	PRICE Interest Webinar  2:00 PM - 3:00 PM EDT	May 21	The Bigger Picture: Advocating for Older Adults  2:00 PM - 3:00 PM EDT
Apr 11	Advocacy Task Force Session 2  11:00 AM - 12:30 PM EDT	Jun 5	Story Exchange  1:00 PM - 2:00 PM EDT
Apr 11	Using Medicaid as a Resource for Home Repair and Modification  2:00 PM - 3:00 PM EDT	Jul 9	Getting to Know QGiv & Bloomerang  1:00 PM - 2:00 PM EDT
Apr 17	Roundtable Discussion: Engaging Volunteers  3:00 PM - 4:00 PM EDT		



We formed a coalition of three local home repair nonprofits, including Good Works, Good Neighbors, and Habitat for Humanity, which enabled us to acquire a \$2m+ County grant to assist over 150 homeowners over three years. The operating guidelines established a framework for healthy collaboration amongst coalition members and created excellent ROI for the County.

GOOD WORKS
CHESTER COUNTY, PENNSYLVANIA



Advocacy Update

The Coalition's advocacy objectives via the Advocacy Task Force involve:

- Centering of and engagement with home repair program beneficiaries
- Engaging in policy research and analysis within housing preservation
- Continuing to develop partnerships and honing in on our policy priorities
- Effectively building public awareness and distributing advocacy resources



Advocacy Web Updates

Advocacy Platform

As a national nonprofit committed to home repair as a post-purchase approach to maintaining homeownership for low-income households, the Coalition for Home Repair is positioned to serve as a convener and activator of change for the benefit of homeowners nationwide by shedding light on the need for increased investments and resources into keeping affordable homes in conditions that promote aging-in-place.



POLICY RESEARCH & ANALYSIS

CHR will research the need for housing repair programs and the current state and effectiveness of housing repair funding and resources available to low-income homeowners. This will include the input of advocacy task force participants.



DEVELOPMENT OF PARTNERSHIP & POLICY PRIORITIES

CHR will maintain partnerships with housing organizations (current and prospective members), advocacy partners, and policy experts through continued collaboration and engagement including the production and implementation of a co-created research development and federal policy agenda.



RAISE PUBLIC AWARENESS

CHR will increase public awareness about the challenges low-income homeowners face in maintaining their homes along with the broader societal implications of the lack of home repair resources available in the form of a comprehensive advocacy toolkit for our members, partners, and housing repair program beneficiaries to utilize at the local and state levels.



MOBILIZATION OF RESOURCES

CHR will secure support and resources from government agencies, private sector partners, and philanthropic organizations to support home repair programs.

Are you ready to take action?

FULL ADVOCACY VISION

JOIN THE TASKFORCE

ADVOCACY RESOURCES

JOIN THE COALITION

Together, we are stronger.



Advocacy About Programs Mem

Advocacy Resource Library

Click an icon for topical resources or explore latest resources.



EQUITY



OLDER ADULTS



HOUSING POLICY



DATABASE LIBRARY



TOOLKITS



CASE STUDIES

Latest Resources

Webinar: Untangling Heir's Property: Navigating the Impact on Homeownership and Wealth Equity



National Trends & Current Opportunities

Whole Home Repairs Act: S.3871

- would establish a national five-year pilot program supporting homeowners with critical home repairs
- based on a successful pilot in PA

Community Development Block Grant

- CDBG program funding levels have dropped for all states in the past 30 years, when adjusted for inflation
- 2024 is the 50th Anniversary of CDBG
- Joined the CDBG Coalition

We are calling on all Members of Congress to fund at least \$4.2 billion in CDBG funding for FY2025, which would be an increase of 900 million dollars.



Fall Prevention Project: Initial Fall Decrease at 6 Month Follow-Up

↓ **72.9%**

**Falls inside the home
dropped from 144 to 39**

↓ **84.9%**

**Falls while entering or exiting
the home dropped from 53 to 8**



Member Impact Data

4,157

total homes repaired

14,219

total repairs completed

14,439

total residents served



Member Impact Data

63,783

**total homes repaired
since 2016**



Member Impact Data

150,000

**low-income residents
served since 2016**

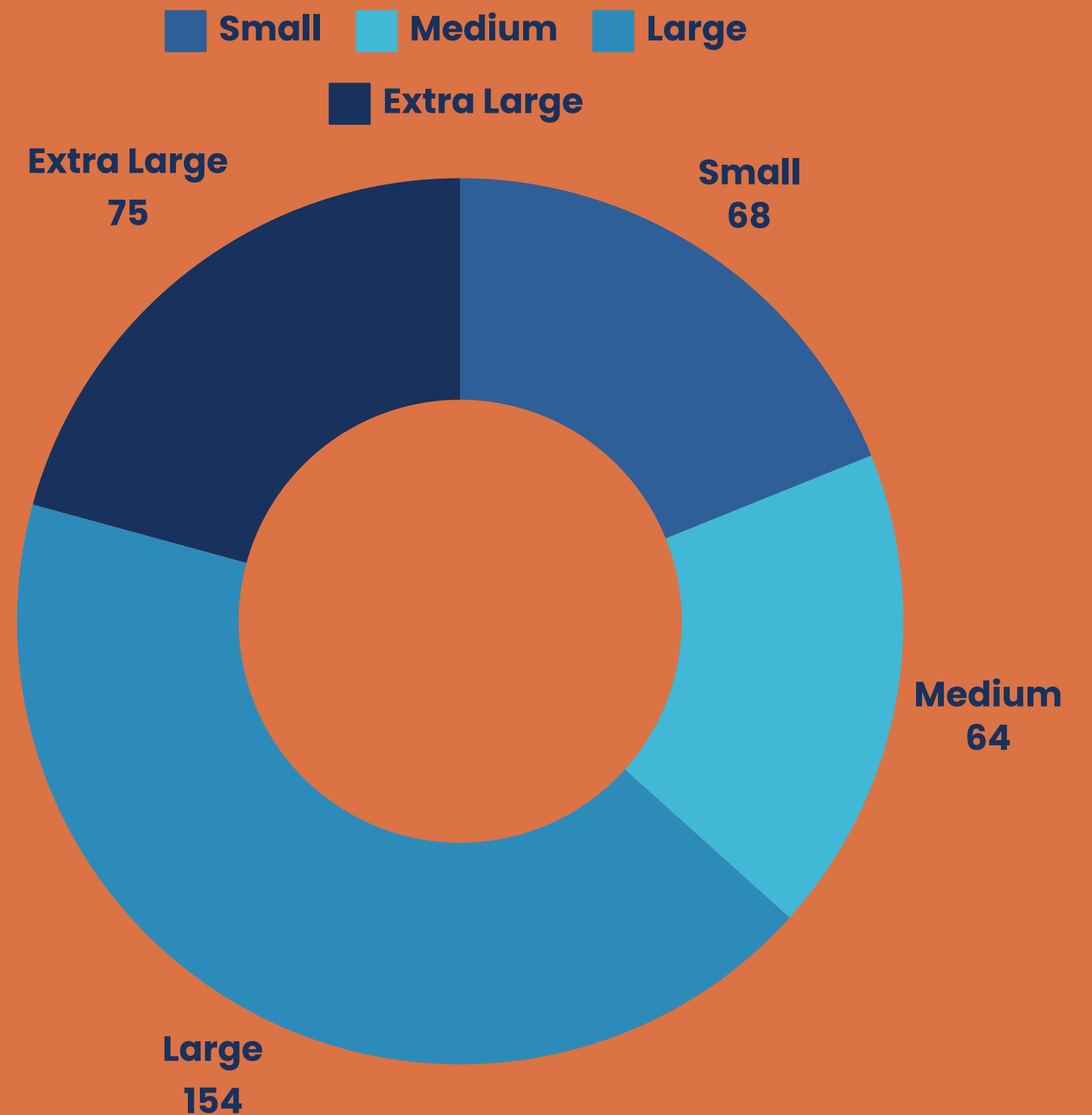
8,800+ veterans | 51,000+ people with disabilities | 77,000+ older adults



Member Impact Data

- 97 homes repaired on average
- 3.3 average repairs per home
- 340 average residents served

From 2022 to 2023, small and large saw 25% increases. Medium and extra large organizations saw average decreases around 23%.





Advocacy Taskforce Session 2

Thursday, April 11th at 11:00 am ET

For this session, we will hear from Simone Talma Flowers, Chair of the Austin Housing Repair Coalition and Letitia Brown, City of Austin Division Manager on the origins and journey of the Austin Housing Repair Coalition including coordinating a successful partnership with local government that has resulted in increased and sustained support for home repair programs.

REVVING UP HOME REPAIR **for resilient communities**

Registration is Open!

NOVEMBER 13TH - 15TH | DETROIT, MI



Conference Details

ReFrame Conference will explore how we can build resilient organizations for resilient communities. We'll also spotlight the home repair work happening in Detroit through panels of local organizations and a half-day tour of the city with City Institute.

2024 Highlights:

- Convene around home repair in a city that has been spotlighting the importance of this work
- Presentation of the Pinnacle Awards during the Cocktail Hour Reception
- Opportunity to participate in a half-day tour of Detroit to see the housing rehab work going on & learn about the community
- Pre-conference sessions will take place on November 12th. Details will be shared soon.
- Our Call for Speakers form will open April 1st and close in early July.
- Sponsor and exhibitor information is available on our website now!

NOVEMBER 13TH – 15TH | DETROIT, MI

Open Q&A

Unmute to ask a question or ask it in the chat box.

