



Executive Summary: 2024 Coalition for Home Repair Impact Call

Freyja Harris, Coalition for Home Repair, Executive Director, kicked off the call with a welcome and agenda overview. She reinforced our national presence and introduced key accomplishments that were expounded on in staff reports. She then introduced the team for staff updates.

Finance Update: Rose Smith, Finance Coordinator

Last year, CHR took the opportunity to invest and implement systems that directly affect our financials and compliance reporting. Actions taken included:

- We employed procedures that fully support the back-end processing for our sub-recipients and us.
- We engaged an outside Grants Consultant (Grant Works), which provided curated financial management process policies and guidelines specifically for our government funding
- We hired a Finance Coordinator to maintain and improve our accounting, internal reporting, and tracking.
- We implemented software platforms such as Neighborly software was important to invest in so that our sub-recipients were supported in appropriately tracking HUD programs.

Federal Grant Update: Jill Webber, Grants Compliance Officer

Veteran Home Repair and Modification Pilot (VHRMP)

- We have provided eight workshops for subrecipients on topics such as Environmental Review, Procurement, Veteran and Repair Eligibility, and Financial Reporting.
- A consultant was engaged for support and guidance in setting up our administration and compliance controls. This is our first federal grant so we had to take some time to ensure we were in compliance and setting up the appropriate controls and processes.
- The Neighborly software platform went live in March 2024 and will be used for CHR and subgrantees to streamline and simplify VHRMP administration. Thank you to Anika leading that implementation.
- HUD provided a no-cost extension of VHRMP to September, 2026.

Preservation and Reinvestment Initiative for Community Enhancement (PRICE)

The Coalition announced its intent to pursue the current PRICE funding opportunity offered by HUD. HUD will be accepting applications for PRICE grants to preserve and revitalize manufactured housing and eligible manufactured housing communities. It will fund the repair and replacement of manufactured housing.



There is an interest webinar for members who want to learn more about the funding program scheduled for Tuesday, April 2nd at 2:00 pm ET. The webinar will answer a lot of programmatic and eligibility questions you may have. **We strongly recommend having someone from your team on the webinar if your organization is interested in the PRICE funds.**

Register for PRICE Interest Webinar:

<https://www.coalitionforhomerepair.org/events/price-interest>

Marketing & Communications Update: Melanie Campbell, Communications Coordinator

Pinnacle Awards Timeline 2024

1. Early April: Applications Open (will be shared via email)
2. Mid-June: Applications Close
3. July: Notifications Made
4. November: Award Presentation / Public Announcements

Award Winners will receive two free tickets to ReFrame Conference.

Executive Survey Results were shared.

Program Update: Megan Goyer, Membership & Programs Coordinator

New Member Benefit: QGiv and Bloomerang

We are pleased to share that we are adding 3 new product discounts to support systems, fundraising, and members' volunteer management goals.

Members can now earn 10% off monthly plans at:

- QGiv
- Bloomerang
- Bloomerang Volunteer

Qgiv and Bloomerang offer nonprofits across the country a more robust, intuitive, and user-friendly solution for online fundraising, donor management and volunteer management. Their goal is to help you fundraise more efficiently with greater results, engage your community, build a positive donor experience.

Instructions to access these benefits will be available in the Member Compass soon. Members are invited to a featured webinar on Tuesday, July 9th at 1:00 pm ET

Register: <https://www.coalitionforhomerepair.org/events/qgiv-bloomerang>



Membership Update

- We currently have 116 Coalition members who repair homes.
- Membership plans and how we market membership on our website not only to home repair nonprofits but to local governments and prospective business partners.
- We're proud to have no increase in dues for members this year.

Grant Programs

The second Aging in Place cohort launched last month for 23 staff members from 23 different member organizations. Our team has been hard at work building out our grant application and review processes for non-federal grants. As we get more opportunities to manage grant applications, we're streamlining our internal reviews and award processes.

Trainings & Certifications

In addition to providing new certifications, we want to ensure that members are able to maintain their current certifications. A new benefit this year is pre-approved Continuing Education credits for existing CAPS members. Members can now earn the required CE credits with no additional cost outside of membership.

Advocacy Update: Emma Carrasco, Advocacy & Research Coordinator

The Coalition is in a pivotal stage of strengthening our advocacy efforts with a multi-sector approach highlighting the importance of home repair in sustaining homeownership and safely aging in place. We have re-launched the Advocacy Task Force to help advance this goal – so far we have 20 participating organizations who have joined. The Coalition's advocacy objectives via the Advocacy Task Force involve:

- Centering of and engagement with home repair program beneficiaries
- Engaging in policy research and analysis within housing preservation
- Continuing to develop partnerships and honing in on our policy priorities
- Effectively building public awareness and distributing advocacy resources

Updates to the Coalition website, including advocacy platform pages and an advocacy resource library are now available and will be updated.

There are two formidable advocacy opportunities right now:

1. CDBG program funding levels have dropped for all states in the past 30 years, when adjusted for inflation. The Coalition for Home Repair recently joined the CDBG Coalition, and through this group of 33 national organizations, **we are calling on all Members of Congress**



to fund at least \$4.2 billion in CDBG funding for FY2025, which would be an increase of 900 million dollars.

2. Earlier this month, Senators John Fetterman and Cynthia Lummis introduced the Whole Home Repairs Act in the U.S. Senate – this bipartisan bill would establish a national five-year pilot program supporting homeowners with critical home repairs. We have submitted a meeting request with Senator John Fetterman to express our support for the Whole Home Repairs Act. We will continue to closely monitor this legislation and plan to provide advocacy resources and opportunities for members and partners.

Member Data Update

A 6-month initial finding of data for the Fall Prevention Data Demonstration Project was shared. Data was reviewed and analyzed by partners at HomesRenewed Resource Center and the East Tennessee State University College of Public Health.

- Falls inside the home dropped from **144** during the 6 months prior to the home repair, to **39** prior to the follow-up call - *72.9% decrease*
- Falls while entering or exiting the home dropped from **53** to **8** - *84.9% decrease*

In May, we look forward to sharing the final analysis of 12-month data findings in a report.

Impact Report Data was shared and is available in slides. A full benchmarking report will be available to reporting organizations in April.

Conference Theme Reveal: Megan Goyer, Programs & Membership Coordinator

The theme of ReFrame Conference will be... Revving Up Home Repair for Resilient Communities!

[Registration is now open.](#) Early bird member pricing will be available through the end of July. Hotel information is available on our website. Call for speakers will be available in April.

Conference Details

Wednesday, November 13, 2024 to Friday, November 15, 2024
The Westin Southfield Detroit

The call ended with the sharing of member wins, which we will share to social media throughout the year, followed by open Q&A.