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KENDALL — F A R M S —

California Grown. Harvest to Home.

For Immediate Release

Contact: Kendall Farms Marketing Team | marketing@kendall-farms.com | Date: June 4th, 2026

Kendall Farms Launches Direct-to-Consumer Website, Bringing California-Grown Flowers Straight to Your Doorstep

America's largest waxflower and eucalyptus grower now offers farm-fresh seasonal bouquets, party packs, wedding boxes, and individual bloom boxes directly to California residents.



California - June 4th, 2026

Kendall Farms, the largest growers of waxflower and eucalyptus in the United States, today announced the official launch of its direct-to-consumer (DTC) website.

For the first time, California residents can shop directly from the farm - *expanding how customers can access our flowers* - and receive seasonal arrangements grown and harvested on over 650+ acres.

For decades, Kendall Farms has been a trusted supplier to major national retailers and international markets. Today's launch marks a bold evolution of that legacy: bringing the farm experience directly to consumers.

PRODUCT LINE



Seasonal Bouquets

Handcrafted arrangements built around what's blooming on the farm right now.



Party Packs

Volume and variety for entertaining, gifting, or filling your home with flowers.



Wedding Boxes

Designed for event planners and DIY brides; bulk farm-fresh stems with no middleman.



Bloom Boxes

Single-variety boxes of signature focals, eucalyptus, and seasonal specialty blooms.

ABOUT KENDALL FARMS

Founded in California in 1987, and rooted in generations of expertise, Kendall Farms operates more than 650 acres.

AVAILABILITY & SHIPPING

Farm-fresh products are available for delivery to California residents. Order now at kendall-farms.com

"We can't wait for people to experience what farm-direct really means. The freshness, the color, the longevity, the life in every stem."

- JASON KENDALL



ABOUT KENDALL FARMS

One of California's largest specialty cut flower farms, grown slow, shipped fresh, rooted in Southern California soil for nearly four decades.

Company	Kendall Farms
Location	Fallbrook, CA (San Diego County)
Founded	1987 - Family owned & operated
Acreage	650+ acres in cultivation
Specialty	The largest U.S. supplier of waxflower & eucalyptus
Mission	Bringing California-grown flowers direct to the consumer's doorestep

SPECIALTY CROPS

Among the largest U.S. suppliers of waxflower, eucalyptus and other focals. Grown year-round in Fallbrook's temperate Mediterranean climate.

- Waxflower
- Eucalyptus
- Pincushions
- Protea
- Banksia
- California Native
- Long Vase Life
- Field-Fresh

THE STORY

Kendall Farms has been growing flowers in the hills above Fallbrook since 1987, back when the family planted their first rows in Southern California's "Avocado Capital" and discovered just how well the land took to waxflower and eucalyptus. Nearly four decades later, Jason Kendall tends the same land as the second generation, now spanning over 650 acres and supplying major national and international markets.

The move to direct-to-consumer is a bold evolution of that legacy. By bypassing the traditional floral supply chain, Kendall Farms is bringing the farm experience straight to your doorstep. Through Field to Vase subscriptions, handcrafted bouquets, and bulk wedding boxes, they are finally delivering the freshness, color, and longevity of the farm directly to California residents.

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