

# Fun 'N Sun 2024 Draft Program

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## Wednesday, September 4

### Fun 'N Sun Golf Tournament & Lunch

*Optional Event: \$295 per player*

*Omni La Costa Golf Course*

**7:00 a.m. – 3:00 p.m. (Shotgun start @ 8:00 a.m.)**

### Registration

Costa de la Luna Foyer

**2:00 p.m. - 7:00 p.m.**

### Fun 'N Sun Floral Display

Costa de la Luna Foyer

**Wednesday, September 4 at 5:30 p.m. –**

**Friday, September 6 at 4:00 p.m.**

### Newcomers Reception

Snow in Summer Lane

**4:00 p.m. – 5:00 p.m.**

### Welcome Reception Cocktail Party

Costa de Luna Breezeway

**5:30 p.m. – 7:00 p.m.**

### “Mystical Disco in The Garden” Dinner

Luna Lawn (*Outside*)

**7:00 p.m. – 10:00 p.m.**

### What to Wear

Embrace the enchantment of the evening by donning your most glamorous disco attire with a mystical twist. Think sparkles, sequins, and vibrant colors combined with ethereal accessories. Let your imagination run wild as we dance under the stars amidst the magical ambiance of our garden setting. Get ready to shine and make this night one to remember!

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**Thursday, September 5**

## **Registration**

Costa de la Luna Foyer

**7:30 a.m. – 9:30 p.m.**

## **Continental Breakfast / To-Go Coffee Bar**

Luna Lawn (Grower tour attendees only)

**6:00 a.m. – 7:30 a.m.**

## **Grower Tours**

**7:00 a.m. – 3:30 p.m.**

**Optional Event: Pre-registration is required.**

**Includes:** To-go breakfast, coffee, and lunch at Kendall Farms.

## **Visit Two Premiere California Flower Farms on the Grower Tour**

- Kendall Farms
- Mellano & Company

## **Registration**

Costa de la Luna Foyer

**4:00 p.m. -7:00 p.m.**

## **That Flower Feeling Presents:**

### ***“One United Floral Mixer” Fundraiser***

Iris & Marigold Terrace (*Outside*)

**5:00 p.m. – 7:00 p.m.**

**Optional Event**

## ***“Flower Elegance Alfresco” Dinner***

Main Plaza (*Outside*)

**7:00 p.m. – 10:00 p.m.**

### **What To Wear:**

Get ready to bloom in style and join us for an unforgettable evening of outdoor elegance. Whether you opt for a chic floral dress, a dashing botanical shirt, or accentuate your look with floral accessories, let your wardrobe blossom and sparkle as we revel amidst nature's beauty. We can't wait to see you adorned in your floral finest! *There will be prizes for the best dressed!*

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## **“A Wearable Art Floral Bar”**

Presented by: California State Floral Association

Main Plaza

7:00 p.m. – 9:00 p.m.

## **Friday, September 6**

### **Registration**

Costa de la Luna Foyer

7:00 p.m. - 3:00 p.m.

### **Continental Breakfast and Coffee Bar**

Luna Lawn

7:00 a.m. – 8:30 a.m.

### **All Educational Sessions**

1<sup>st</sup> session 8:00 a.m. – 9:00 a.m.

2<sup>nd</sup> session 9:15 a.m. – 10:15 a.m.

*(Each session will repeat at 9:15 in same location, so you can attend two sessions.)*

### **Learn The Fine Art of Trendspotting for Flowers**

Presented by: J Schwanke

Marigold

### **Floral Photography: Techniques for Captivating Images**

Orchid 1 & 2

### **Common Applications of AI**

Iris 1 & 2

### **“Growing Forward: Navigating the next steps for That Flower Feeling”**

Learning Center

### **Coffee Break**

8:00 a.m. – 10:15 a.m.

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## Flower Fair

Costa de la Luna

10:30 a.m. – 4:00 p.m.

## Flower Fair Buffet Lunch

Luna Lawn

12:00 p.m. – 1:30 p.m.

*Friday evening is free for you to meet up with customers to network and become reacquainted.*

## Saturday, September 7

### Hands-On Sessions

*Optional Event: \$50 each class*

*(Each session will repeat)*

#### Classes 1 & 2

- 8:30 a.m. – 10:00 a.m.

Break: 10:00 a.m. – 10:30 a.m.

#### Classes 1 & 2

- 10:30 a.m. – 12:00 p.m.

## **"Build a Better Bouquet with Color Theory Tips and Techniques" with Amy Balsters – The Floral Coach®**

Join me for a curated hands-on experience that will allow floral professionals from all parts of the industry to practice foundational techniques in floristry, hand tied bouquets and crafting a compelling color story!

Attendees will dive into how color theory works with applicable tips and techniques. We will design a bouquet together that will cover flower selection, stem preparation, color theory groupings and more!

Learn to "speak the language of design" with more confidence and skill and walk away with valuable insights and ideas!

## **"Artistry Unleashed: Mastering Foam-Free Centerpiece Design" with Janelle Thomson of Lavenders Flowers**

Join Janelle Thomson, Luxury Wedding Florist, Color Queen, and Visual Artist, for an exciting workshop focused on mastering centerpiece design without the use of foam. Centerpiece design is a must-have skill for any florist, and this class is all about making it fun and accessible. Learn how to create airy, dynamic arrangements with fewer materials, while embracing sustainability and artistic flair.

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This hands-on experience welcomes all who are passionate about refining their craft and exploring techniques for crafting luxurious, foam-free centerpieces. Dive into the world of art principles applied to floral design and discover how to make each stem shine while learning about sustainability and regenerative practices. Join us for a day of creativity, camaraderie, and unforgettable floral design.