

# **CedMA CONFERENCE 2021**

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Lessons Learned: How We Integrated  
a Strategic Hands-on Training Solution in Days

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***Interviewer: Michael (MJ) Jaindl, CRO, Strigo***

# AGENDA

**No 01**

Introductions

**No 02**

Interview – Part 1

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Demo

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Interview – Part 2

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Q&A



At StreamSets, our mission is to make data engineering teams wildly successful with a platform dedicated to building smart data pipelines to power DataOps across hybrid and multi-cloud architectures. The largest companies in the world trust StreamSets to power millions of data pipelines for modern business intelligence, data science, and AI/ML.



At Strigo, our mission is to help software vendors and training companies drive growth by delivering flawless hands-on training experiences. Our hands-on learning platform combines interactive training in multiple delivery modalities with actionable data-driven insights, providing an easily scalable approach to software education which drives significantly improved product adoption and customer retention rates.

# Before and After

When the Covid-19 pandemic hit, our customer education team at Streamsets needed to rapidly move to 100% virtual hands-on training.

- What was training like at StreamSets prior to the pandemic?
- How did your trainers feel about the shift from in-person to remote training?
- What were the key milestones for the shift and how long did the process take?
- What metrics are you tracking today in regard to your goals for training?
- How would you describe the experience that you're aiming to create?

# DEMO

*A short demonstration of the  
Streamsets - Strigo solution*



# Lessons Learned

Now that we've all come to terms with remote training, how do we move forward and make it even better than before?

- How have your learner reacted to the sign-up/registration process?
- How are you currently tracking the metrics we discussed earlier?
- How do you take action to ensure your training program is improving?
- How do you see the methods and modalities of training evolving in the future?
- What are your future plans to improve your training experience?

# QUESTIONS & DISCUSSION



# THANK YOU

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