

CEdMA Conference 2021

The future of CEdMA - a discussion with the CEdMA Board

CEdMA Board Members



Milind Gurjar

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President, Talent-Ed



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*Director Education Offering Design
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Julien Clement

System Operations Trustee

*Senior Credentials Program
Manager, HubSpot*

Meet the Board



Question for Board Members

- How long have you been with CE_dMA?
- What do you get out of being a CE_dMA member?

QUESTION & DISCUSSION

CEdMA is always looking to improve. What are you seeing in other training-related associations or at other industry conferences that CEdMA is:

- Not doing but should
- Is doing but could be doing better
- Is doing well and should continue to do

Have you used CEdMA's
Community for asking or
answering questions? Was it
helpful?

**QUESTION &
DISCUSSION**

QUESTION & DISCUSSION

What else could CEdMA be doing to get you further engaged in the Community?

Are there issues that you are dealing with in your organizations that perhaps CEdMA could help you tackle in the future, or that collaborating/networking with other members might help address?

QUESTION & DISCUSSION

Explore the Conference

Exciting live
keynotes



Engaging
live
conference
sessions



Sponsor
exhibit hall



Opportunities
to connect
with
attendees



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Thank you for attending the session.

Please remember to fill out the session survey.

The screenshot shows a web interface for a conference session. At the top is a dark red navigation bar with links for Home, All Sessions, Community (with a dropdown arrow), and Sponsors. On the right side of this bar are icons for a calendar, a bell (notifications), and a user profile. Below the navigation bar, the main content area has a white background. On the right edge of this area is a vertical sidebar with three icons: a green speech bubble for 'Chat', a blue question mark for 'Q&A', and a blue notepad icon for 'Survey'. The 'Survey' icon is highlighted with a red rectangular border. The main content area displays the session title 'Welcome and Day 1 Keynote: Wayne McCulloch - WalkMe' in bold black text. To the right of the title is a small grey box labeled 'Included session'. Below the title is the date and time 'Tuesday, November 2, 12:00 PM-12:55 PM EDT'. Underneath this is a light blue pill-shaped button labeled 'Keynote Session' and a red text link 'Add to calendar' with a calendar icon. At the bottom of the main content area, there is a paragraph of text: 'Milind Gurjar, CEEdMA President, welcomes attendees to the conference and introduces Day 1 Opening Keynote Speaker, Wayne McCulloch of Walk Me.' followed by another paragraph: 'Wayne will talk about how learning and enablement is changing with SaaS solutions and the new Digital adoption solutions that are now available. He will also talk about the strategic role of Education in Customer Success and share some advice on how Education professionals and leaders should view their role.'

Home All Sessions Community Sponsors

Chat

Q&A

Welcome and Day 1 Keynote: Wayne McCulloch - WalkMe

Included session

Tuesday, November 2, 12:00 PM-12:55 PM EDT

Keynote Session Add to calendar

Milind Gurjar, CEEdMA President, welcomes attendees to the conference and introduces Day 1 Opening Keynote Speaker, Wayne McCulloch of Walk Me.

Wayne will talk about how learning and enablement is changing with SaaS solutions and the new Digital adoption solutions that are now available. He will also talk about the strategic role of Education in Customer Success and share some advice on how Education professionals and leaders should view their role.

THANK YOU

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