

CCSA's Glazed Over Podcast Advertising FOR SUPPLIER MEMBERS

Take your marketing to the next level by advertising with the Glazed Over Podcast—a premier resource for paint-your-own-pottery and ceramics studio owners nationwide! With 15-second and 30-second commercial spots, your business can directly connect with an engaged audience of studio owners eager to discover innovative products, services, and solutions.

Amplify your brand, showcase your offerings, and make a lasting impression in the fired arts industry today!

GLAZED OVER PODCAST AD

Your ad will live on forever in podcast-land, reaching listeners every time they hit play. No constant updates needed—this is a one-and-done opportunity to make a lasting impression. Episodes are broadcast bi-weekly each month.

- **Choose Your Voice, Your Way:** Write your own ad and let our production team record your message. Want to use your voice? Go for it! Or let podcast pros Ammie Williams and Jessica Cowan bring your ad to life with their unique charm, supported by our professional production team.
- **Show Notes:** Advertisers can submit a logo, link and a 20-word summary of their ad to be featured in each episode's show notes. This ensures listeners have direct access to your website and a concise description of your offering, maximizing visibility and engagement.

► 2025 Pricing Structure

All ad levels include production team recording (or you can voice your own commercials), a website link with a 20-word description in the episode's show notes, and access to exclusive future sponsorship opportunities. Copy and ad pre-approval is also included.

- **One time, One episode :15 ad** - \$50
- **One time, One episode :30 ad** - \$80
- **Half Season Sponsor** - \$875
 - Includes one 15-second ad at the beginning and end of each of our 12 full episodes.
- **Full Season Sponsor** - \$1750
 - This package includes one 15-second ad at the beginning and end of each of our 24 full episodes, one 30-second ad in the middle of each episode, and shoutouts on our social media platforms.
- **Additional charge for Ammie Williams (Ammie Y'all) or Jessica Cowan (The Pottery Place Of Chattanooga) to voice prerecorded ads.** \$50.00 per ad recording.

► AUDIO FILES ACCEPTED:

MP3

15/30 seconds, edited and ready to use or opt for our production team to record your copy.

Please send all logos, print and web files to:

Email | brittney@ccsaonline.com