

2025

ADVERTISE WITH US



CCSA Email Advertising opportunities FOR SUPPLIER MEMBERS

Promote your products or services in a highly effective and impactful way by advertising in the CCSA monthly newsletter, Convention emails, Marketing Monday email blasts, and more!

Our member email blasts, reach hundreds of passionate paint-your-own pottery (PYOP) studio owners, clay studios, and other fired arts studios. By advertising with us, you'll connect directly with small business owners eager to discover innovative products, techniques, and services to elevate their studios.

CCSA MONTHLY NEWSLETTER

On the first day of each month, we mail out our exclusive CCSA Newsletter for members. Our subscriber list fluctuates, averaging around 600 subscribers. This newsletter boasts the highest open rate (71%) among our emails and features upcoming events, the latest updates from CCSA, new resources, and much more!

Each issue has a single sponsor. Ad placement appears twice: a logo and link just below the masthead and a full-width image and paragraph of text at the halfway point. All graphics and text should be submitted to Brittney@ccsaonline.com by the 20th of the preceding month.

\$100 per issue

► **2025 CCSA Convention Emails**

(At least two emails are sent per month from May 2025 through August 2025.)

- Each email's content varies but pertains to the upcoming 2025 Convention registration. Emails are sent to CCSA members and a non-member mailing list.
- Each issue has a single sponsor. Ad placement appears twice: a logo and link just below the masthead and a full-width image and paragraph of text at the halfway point.
- All graphics and text should be submitted to Brittney@ccsaonline.com by the 20th of the preceding month.
- \$100 per month

► **2025 CCSA Marketing Monday Emails**

(Two emails are sent per month on Mondays)

- Each email's content varies but includes marketing reels, new CCSA blog posts, marketing graphics, and the month's Marketing Mash-up.
- The open rate average is 70%.
- Each issue has a single sponsor. Ad placement appears twice: a logo and link just below the masthead and a full-width image and paragraph of text at the halfway point.
- All graphics and text should be submitted to Brittney@ccsaonline.com by the 20th of the preceding month.
- \$100 per month

► **COMPUTER ARTWORK ACCEPTED:**

High resolution PNG and JPG

Graphic size: 1920x1080 px

Please send all Print and Web files to:

Email | brittney@ccsaonline.com