

*[Sample press release on a **newsworthy** story at The Hot Pot Spot]*

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LOCAL CERAMIC STUDIO STAFFER RECEIVES PRESTIGIOUS ART SCHOLARSHIP

Angela Sgraffito, education assistant at The Hot Pot Spot paint-your-own-pottery studio earns national award.

FOR IMMEDIATE RELEASE—Angela Sgraffito, education assistant at local paint-your-own-pottery studio The Hot Pot Spot, recently received the prestigious Duncan-Mayco-Gare Artistic Achievement Scholarship. The award is in the amount of \$250,000 which will fund Ms. Sgraffito's future college plans.

Says Sgraffito, "I was so surprised! My parents, too! Since I'll be going to Harvard Art School for the next four years, this award will just about cover my tuition."

Ima Jolica, owner of The Hot Pot Spot, asserts, "No one deserves this award more than Angelica. She has taught at least 1,000 preschoolers in this community how to paint. I believe hearts, rainbows and unicorns are her specialty," noted Jolica.

The Hot Pot Pot is located at 111 E. Greenville Blvd.. Hours: Tuesday through Saturday, 10am through 9pm. Contact The Hot Pot Spot at 555-SPOT for more details.

The Hot Pot Spot is a member of the Contemporary Ceramics Studios Association. (ccsaonline.com)

We will be happy to provide details and photography or schedule a media visit. Contact Ima Jolica at 555-SPOT or e-mail Ima at ima@hotpotspot.com.